

# Seo Analyzer wok.com.co

Generated on March 24 2022 16:14 PM





The score is 34/100







## SEO Content

	Title	WOK   Restaurante de comida asiática Bogotá <b>Length : 43</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>5</td><td>6</td><td>1</td><td>21</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Web Content Viewer</li><li>• [H2] Web Content Viewer</li><li>• [H2] Web Content Viewer</li><li>• [H2] Web Content Viewer</li><li>• [H2] restaurantes</li><li>• [H3] Todo Wok #11 ¡Colombia al Wok!</li><li>• [H3] Wok domicilios</li><li>• [H3] Wok para llevar</li><li>• [H3] Wok Izakaya</li><li>• [H3] Help and Support</li><li>• [H3] About HCL Digital Experience</li><li>• [H4] ¿QUIERE SABER MÁS DE WOK?</li><li>• [H5] Park Way</li><li>• [H5] Salitre Plaza</li><li>• [H5] WOK para llevar Calle 69</li><li>• [H5] La Felicidad</li><li>• [H5] Parque La Colina</li><li>• [H5] Plaza Central</li></ul>	H1	H2	H3	H4	H5	H6	0	5	6	1	21	0
H1	H2	H3	H4	H5	H6									
0	5	6	1	21	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H5] WOK para llevar Cedritos</li><li>• [H5] Fontanar (Chia)</li><li>• [H5] Cedritos</li><li>• [H5] WOK para llevar Av. 19</li><li>• [H5] Izakaya</li><li>• [H5] Plaza Mayor (Chia)</li><li>• [H5] Parque de la 93</li><li>• [H5] Santa Ana</li><li>• [H5] Avenida 19</li><li>• [H5] Calle 69</li><li>• [H5] Gran Estación</li><li>• [H5] Museo Nacional</li><li>• [H5] Usaquén</li><li>• [H5] Zona T</li><li>• [H5] Titán Plaza</li></ul>
	Images	<p>We found 27 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 48 links including 2 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.33%</p> <p>Internal Links 91.67%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">wok restaurantes</a>	Internal	Passing Juice
<a href="#">wok domicilios</a>	Internal	Passing Juice
<a href="#">wok para llevar</a>	Internal	Passing Juice
<a href="#">wok izakaya</a>	Internal	Passing Juice
<a href="#">wok en casa</a>	Internal	Passing Juice
<a href="#">mundo wok</a>	Internal	Passing Juice
<a href="#">información</a>	Internal	Passing Juice
<a href="#">contacto</a>	Internal	Passing Juice
<a href="#">pago en línea</a>	External	Passing Juice
<a href="#">Todo Wok #11 &amp; excl; Colombia al Wok!</a>	Internal	Passing Juice
<a href="#">Conozca&amp;nbsp;nuestro&amp;nbsp;menú&amp;nbsp;de&amp;nbsp;servicio&amp;nbsp;a&amp;nbsp;la&amp;nbsp;mesa.</a>	External	Passing Juice
<a href="#">Wok domicilios</a>	Internal	Passing Juice
<a href="#">aquí.</a>	Internal	Passing Juice
<a href="#">Wok para llevar</a>	Internal	Passing Juice
<a href="#">Conozca nuestras tiendas</a>	Internal	Passing Juice
<a href="#">Wok Izakaya</a>	Internal	Passing Juice
<a href="#">Menú Izakaya.</a>	Internal	Passing Juice
<a href="#">Aviso de protección de datos personales</a>	Internal	Passing Juice
<a href="#">Política de tratamiento de la información</a>	Internal	Passing Juice
<a href="#">Acepto el tratamiento de mis datos personales</a>	Internal	Passing Juice
<a href="#">Follow @restaurantewok</a>	External	Passing Juice
<a href="#">Park Way</a>	Internal	Passing Juice
<a href="#">Salitre Plaza</a>	Internal	Passing Juice
<a href="#">WOK para llevar Calle 69</a>	Internal	Passing Juice

## In-page links

<a href="#">La Felicidad</a>	Internal	Passing Juice
<a href="#">Parque La Colina</a>	Internal	Passing Juice
<a href="#">Plaza Central</a>	Internal	Passing Juice
<a href="#">WOK para llevar Cedritos</a>	Internal	Passing Juice
<a href="#">Fontanar (Chia)</a>	Internal	Passing Juice
<a href="#">Cedritos</a>	Internal	Passing Juice
<a href="#">WOK para llevar Av. 19</a>	Internal	Passing Juice
<a href="#">Izakaya</a>	Internal	Passing Juice
<a href="#">Plaza Mayor (Chia)</a>	Internal	Passing Juice
<a href="#">Parque de la 93</a>	Internal	Passing Juice
<a href="#">Santa Ana</a>	Internal	Passing Juice
<a href="#">Avenida 19</a>	Internal	Passing Juice
<a href="#">Calle 69</a>	Internal	Passing Juice
<a href="#">Gran Estación</a>	Internal	Passing Juice
<a href="#">Museo Nacional</a>	Internal	Passing Juice
<a href="#">Usaquén</a>	Internal	Passing Juice
<a href="#">Zona T</a>	Internal	Passing Juice
<a href="#">Titán Plaza</a>	Internal	Passing Juice
<a href="#">Política de tratamiento de la información</a>	Internal	Passing Juice
<a href="#">ne Digital</a>	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

plaza calle **wok** carrera llevar local **tel**  
colombia para bogotá





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wok	21	✓	✗	✗	✓
tel	21	✗	✗	✗	✗
colombia	13	✗	✗	✗	✓
bogotá	13	✓	✗	✗	✗
carrera	10	✗	✗	✗	✗



## Usability

	Url	Domain : wok.com.co Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 139 Warnings : 23
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>

# Optimization