



Seo Analyzer woodlandeggs.co.nz

Generated on March 18 2022 12:06 PM

The score is 54/100







SEO Content

	Title	Woodland Free Range Eggs Land of the free! Length : 44 Perfect, your title contains between 10 and 70 characters.												
	Description	The taste of free range Length : 23 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Woodland Free Range Eggs • [H1] Welcome to Woodland - the taste of free range! • [H2] Where's my egg from • [H2] LET'S COOK WITH EGGS • [H2] Look for Woodland eggs in your supermarket. 	H1	H2	H3	H4	H5	H6	2	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	3	0	0	0	0									
	Images	We found 16 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 19% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.41% Internal Links 92.59%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Our Hens	Internal	Passing Juice
Free to Roam	Internal	Passing Juice
What hens love to do all day	Internal	Passing Juice
What do our Hens eat?	Internal	Passing Juice
Living healthy	Internal	Passing Juice
How we rear our Hens	Internal	Passing Juice
Our Farms	Internal	Passing Juice
Our trees	Internal	Passing Juice

In-page links

Our environmental impact	Internal	Passing Juice
Our Eggs	Internal	Passing Juice
Egg Stamping	Internal	Passing Juice
How fresh are Woodland eggs?	Internal	Passing Juice
Nutritional information	Internal	Passing Juice
Recipes	Internal	Passing Juice
About Us	Internal	Passing Juice
About Us	Internal	Passing Juice
100% free range	Internal	Passing Juice
Certification	Internal	Passing Juice
Meet our people	Internal	Passing Juice
Supporting HPSNZ	Internal	Passing Juice
Contact Us	Internal	Passing Juice
here	External	Passing Juice
facebook.com/WoodlandEggs/	Internal	Passing Juice
Instagram	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Gravitate @ Work	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
woodland	6	✓	✗	✗	✓







Keywords Consistency

free	6	✓	✗	✓	✓
eggs	6	✓	✗	✗	✓
hens	5	✗	✗	✗	✗
range	5	✓	✗	✓	✓





Usability

	Url	Domain : woodlandeggs.co.nz Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.

Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics