



# Seo Analyzer woolstonceprimary.co.uk

Generated on March 12 2022 12:07 PM

The score is 35/100







## SEO Content

	Title	Woolston CE Aided Primary School - Home <b>Length : 39</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Woolston CE Aided Primary School</li> <li>[H2] Home</li> <li>[H2] Welcome to Woolston CE Aided Primary School</li> <li>[H3] Calendar</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	1	0	0	0
H1	H2	H3	H4	H5	H6									
1	2	1	0	0	0									
	Images	We found 22 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 105 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.81% Internal Links 96.19%

## In-page links

Anchor	Type	Juice
<a href="#">&amp;gt;</a>	Internal	Passing Juice
<a href="#">Admissions</a>	Internal	Passing Juice
<a href="#">Around School Gallery</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Financial Information</a>	Internal	Passing Juice
<a href="#">GDPR</a>	Internal	Passing Juice
<a href="#">Inspections</a>	Internal	Passing Juice
<a href="#">KS1 Gallery</a>	Internal	Passing Juice
<a href="#">KS2 Gallery</a>	Internal	Passing Juice
<a href="#">Mission Statement</a>	Internal	Passing Juice
<a href="#">Our Staff</a>	Internal	Passing Juice

## In-page links

<a href="#">PE and Sport Premium</a>	Internal	Passing Juice
<a href="#">Performance and Results</a>	Internal	Passing Juice
<a href="#">Pupil Premium</a>	Internal	Passing Juice
<a href="#">School Policies</a>	Internal	Passing Juice
<a href="#">SEND</a>	Internal	Passing Juice
<a href="#">Vacancies</a>	Internal	Passing Juice
<a href="#">Class Pages</a>	Internal	Passing Juice
<a href="#">EYFS</a>	Internal	Passing Juice
<a href="#">Year 1</a>	Internal	Passing Juice
<a href="#">Year 2</a>	Internal	Passing Juice
<a href="#">Year 3</a>	Internal	Passing Juice
<a href="#">Year 4</a>	Internal	Passing Juice
<a href="#">Year 5</a>	Internal	Passing Juice
<a href="#">Year 6</a>	Internal	Passing Juice
<a href="#">Art</a>	Internal	Passing Juice
<a href="#">Computing</a>	Internal	Passing Juice
<a href="#">Computing Help</a>	Internal	Passing Juice
<a href="#">Online Safety</a>	Internal	Passing Juice
<a href="#">Purple Mash</a>	Internal	Passing Juice
<a href="#">Useful Apps for use at home</a>	Internal	Passing Juice
<a href="#">DT</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Reading</a>	Internal	Passing Juice
<a href="#">Reading Newsletters</a>	Internal	Passing Juice
<a href="#">Writing</a>	Internal	Passing Juice
<a href="#">Spelling, Punctuation &amp; Grammar</a>	Internal	Passing Juice
<a href="#">Geography</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice

## In-page links

<a href="#">Maths</a>	Internal	Passing Juice
<a href="#">Maths Useful Documentation</a>	Internal	Passing Juice
<a href="#">Maths Number Game Resources</a>	Internal	Passing Juice
<a href="#">Maths Multiplication Games Resources</a>	Internal	Passing Juice
<a href="#">MFL</a>	Internal	Passing Juice
<a href="#">Music</a>	Internal	Passing Juice
<a href="#">PE &amp; Real Gym</a>	Internal	Passing Juice
<a href="#">This Girl Can Festival</a>	Internal	Passing Juice
<a href="#">Swimming Gallery</a>	Internal	Passing Juice
<a href="#">PSHE</a>	Internal	Passing Juice
<a href="#">RE</a>	Internal	Passing Juice
<a href="#">Science</a>	Internal	Passing Juice
<a href="#">Wider Curriculum</a>	Internal	Passing Juice
<a href="#">Experiences at WCE</a>	Internal	Passing Juice
<a href="#">World of Work Week 2018</a>	Internal	Passing Juice
<a href="#">World Book Day</a>	Internal	Passing Juice
<a href="#">Sports Day 2018</a>	Internal	Passing Juice
<a href="#">Pan Art Exhibition</a>	Internal	Passing Juice
<a href="#">No Screens No Pens Day</a>	Internal	Passing Juice
<a href="#">Chester</a>	Internal	Passing Juice
<a href="#">Conway</a>	Internal	Passing Juice
<a href="#">Beeston</a>	Internal	Passing Juice
<a href="#">Alice in Wonderland Performance</a>	Internal	Passing Juice
<a href="#">Charitable Work</a>	Internal	Passing Juice
<a href="#">Church</a>	Internal	Passing Juice
<a href="#">Church &amp; School Partnership Award 2</a>	Internal	Passing Juice
<a href="#">Home School Values</a>	Internal	Passing Juice
<a href="#">Mental Health &amp; Wellbeing</a>	Internal	Passing Juice


## In-page links

<a href="#">School Council</a>	Internal	Passing Juice
<a href="#">School Worship</a>	Internal	Passing Juice
<a href="#">St Roccas Gallery</a>	Internal	Passing Juice
<a href="#">The Local Community</a>	Internal	Passing Juice
<a href="#">Walking Day 2019</a>	Internal	Passing Juice
<a href="#">Global Awareness Day 2021</a>	Internal	Passing Juice
<a href="#">Harvest Worship 2021</a>	Internal	Passing Juice
<a href="#">Safeguarding</a>	Internal	Passing Juice
<a href="#">Operation Encompass</a>	Internal	Passing Juice
<a href="#">Parent Support - Early Help</a>	Internal	Passing Juice
<a href="#">Safeguarding Team</a>	Internal	Passing Juice
<a href="#">Safeguarding Policies</a>	Internal	Passing Juice
<a href="#">Early Help Parent Support</a>	Internal	Passing Juice
<a href="#">E-Safety</a>	Internal	Passing Juice
<a href="#">Before and After School Provision</a>	Internal	Passing Juice
<a href="#">Class Letters</a>	Internal	Passing Juice
<a href="#">Clubs</a>	Internal	Passing Juice
<a href="#">Events Calendar</a>	Internal	Passing Juice
<a href="#">Forms</a>	Internal	Passing Juice
<a href="#">Holiday Club</a>	Internal	Passing Juice
<a href="#">Illness Advice and Guidance</a>	Internal	Passing Juice
<a href="#">Newsletters</a>	Internal	Passing Juice
<a href="#">Spring Term - January - Easter 2022</a>	Internal	Passing Juice
<a href="#">Autumn Term - September - December 2021</a>	Internal	Passing Juice
<a href="#">Summer Term - April - July 2021</a>	Internal	Passing Juice
<a href="#">Newsletters - Reception Class</a>	Internal	Passing Juice
<a href="#">Parent View</a>	Internal	Passing Juice
<a href="#">PTA</a>	Internal	Passing Juice

## In-page links

<a href="#">School Meals</a>	Internal	Passing Juice
<a href="#">Term Dates</a>	Internal	Passing Juice
<a href="#">Uniform</a>	Internal	Passing Juice
<a href="#">Meet the Governors</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Tweets by woolston_ce</a>	External	Passing Juice
<a href="#">New Era Technology</a>	External	Passing Juice
<a href="#">DB Primary</a>	External	Passing Juice
<a href="#">DB Learning Library</a>	External	Passing Juice
<a href="#">Click here</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : woolstonprimary.co.uk Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 424 Warnings : 225
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing
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## Optimization



Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://woolstonceprimary.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics