





The score is 56/100



SEO Content

	Title	<p>Chamounix Equestrian Center - WorkToRide Fairmount Park, Philadelphia</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>								
	Description	<p>Empowering youth through horsemanship, equine sports, and education programs. Chamounix Stables is home to the nationally recognized Work to Ride program. Founded in 1994, Work to Ride (WTR) is a 501 c3, nonprofit community-based prevention program that aids under-resourced urban youth through constructive activities centered on horsemanship, equine sports and education.</p> <p>Length : 373</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>								
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Home</td></tr></tbody></table>	Property	Content	locale	en_US	type	article	title	Home
Property	Content									
locale	en_US									
type	article									
title	Home									

SEO Content

description	Empowering youth through Your Content Goes Here Your Content Goes Here and Your Content Goes Here Discover More Save the date: Philadelphia Polo Classic. Saturday, September 24, 2022, in Fairmount Park, Philadelphia! Chamounix Equestrian Center Chamounix Stables is home to the nationally recognized Work to Ride
url	https://worktoride.net/
site_name	Chamounix Equestrian Center - Work To Ride
image	https://worktoride.net/wp-content/uploads/2022/02/worktoride_socialshare-scaled.jpg
image:width	2560
image:height	1354
image:type	image/jpeg

Headings

H1	H2	H3	H4	H5	H6
0	12	7	6	1	0




- [H2] Chamounix Equestrian Center
- [H2] Work to Ride Program
- [H2] Horse Riding Lessons
- [H2] Summer Camp
- [H2] Forging Life-Long Change.
- [H2] Stories of Hope.
- [H2] Together, we can make a difference.
- [H2] DONATE
- [H2] VOLUNTEER
- [H2] CAPITAL CAMPAIGN
- [H2] QUITE LIKE THIS ONE.
- [H2] Let's Connect!
- [H3] Save the date: Philadelphia Polo Classic.
- [H3] Saturday, September 24, 2022, in Fairmount Park, Philadelphia!
- [H3] Kareem Rosser
- [H3] DONATE
- [H3] VOLUNTEER
- [H3] CAPITAL CAMPAIGN
- [H3] THERE'S NEVER BEEN A TIME IN OUR HISTORY
- [H4] JOIN US IN
- [H4] REAL CHANGE
- [H4] Work to Ride
- [H4] Discover Work to Ride
- [H4] Hours
- [H4] Get Social
- [H5] Changing lives, one rider at a time.

Images





We found 26 images on this web page.

11 alt attributes are empty or missing. Add alternative text so that

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 30% Internal Links 70%

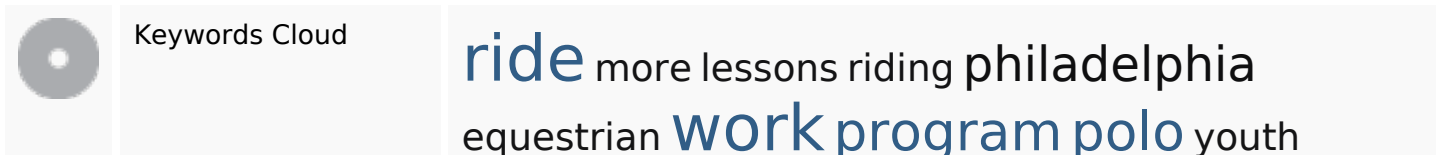
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
reelfiredesign	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice

In-page links

Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	External	Passing Juice
Donate Today to Support Work to Ride Program	External	Passing Juice
Media + News	Internal	Passing Juice
Polo Lessons	Internal	Passing Juice
Discovery Days	Internal	Passing Juice
Horse Boarding/Leasing	Internal	Passing Juice
Contact	Internal	Passing Juice
Capital Campaign	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Privacy Policy	Internal	Passing Juice





SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
work	25	✓	✗	✓	✓
ride	23	✓	✗	✓	✓
polo	15	✗	✗	✗	✓
program	15	✗	✗	✓	✓
philadelphia	12	✓	✗	✗	✓

Usability

	Url	Domain : worktoride.net Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 112 Warnings : 78
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://worktoride.net/sitemap.xml</pre>
	Robots.txt	<pre>http://worktoride.net/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>