

Seo Analyzer worm-ink.com

Generated on March 15 2022 13:17 PM






The score is 56/100







SEO Content

| | Title | <p>Worm Ink Design: Imagine . Design . Create .</p> <p>Length : 44</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | |
|-------------|-------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|------|---------|-------|-------------------------|-------------|---------------------------|-----|--------------------------|-----------|-------------------------|-------|-------------------------------|
| | Description | <p>Cost effective and bespoke graphic design solutions tailored to your specific needs. We specialise in logo design, corporate branding, stationary design, graphics, illustration, website design, desktop publishing and design for print.</p> <p>Length : 234</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
| | Keywords | <p>graphic design, logo design, corporate branding, stationary design, graphics, illustration, website design, desktop publishing, design for print. design process, design solutions, exceed expectations, individual designs, Anna Wormleighton, Kate Wormleighton, Aughton, Ormskirk, Lancashire, Merseyside, Liverpool, Southport, Manchester, Cheshire, Wales, Llyswen, Bronllys, Mid Wales, Powys, Brecon, Hay on Wye.</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | | | |
| | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>worm ink graphic design</td></tr><tr><td>description</td><td>imagine . design . create</td></tr><tr><td>url</td><td>http://www.worm-ink.com/</td></tr><tr><td>site_name</td><td>worm ink graphic design</td></tr><tr><td>image</td><td>https://s0.wp.com/i/blank.jpg</td></tr></tbody></table> | Property | Content | type | website | title | worm ink graphic design | description | imagine . design . create | url | http://www.worm-ink.com/ | site_name | worm ink graphic design | image | https://s0.wp.com/i/blank.jpg |
| Property | Content | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | |
| title | worm ink graphic design | | | | | | | | | | | | | | | |
| description | imagine . design . create | | | | | | | | | | | | | | | |
| url | http://www.worm-ink.com/ | | | | | | | | | | | | | | | |
| site_name | worm ink graphic design | | | | | | | | | | | | | | | |
| image | https://s0.wp.com/i/blank.jpg | | | | | | | | | | | | | | | |

SEO Content

| | Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|-------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|
|  | | 3 | 5 | 0 | 1 | 0 | 0 |
| | | <ul style="list-style-type: none"> • [H1] Portfolio • [H1] About • [H1] Contact Us • [H2] The 'Teach Well' Planner • [H2] Le Chameau Promotional Brochure • [H2] The 'Teach Well' Planner (Content Pages) • [H2] The 'Teach Well' Planner (Content Pages) • [H2] New logo and corporate identity • [H4] imagine . design . create | | | | | |
|  | Images | <p>We found 18 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> | | | | | |

SEO Links

| | | |
|-------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p> |
|  | In-page links | <p>We found a total of 6 links including 0 link(s) to files</p> |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

In-page links

| Anchor | Type | Juice |
|-------------------------------------------------|----------|---------------|
| home | Internal | Passing Juice |
| portfolio | Internal | Passing Juice |
| about | Internal | Passing Juice |
| contact | Internal | Passing Juice |
| New logo and corporate identity | Internal | Passing Juice |
| admin | Internal | Passing Juice |




SEO Keywords

| | | |
|----------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------------|
|  | Keywords Cloud | instagram design worm-ink corporate work print website graphic from business |
|----------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------------|

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| design | 18 | ✓ | ✓ | ✓ | ✓ |
| graphic | 4 | ✗ | ✓ | ✓ | ✗ |
| print | 4 | ✗ | ✓ | ✓ | ✗ |
| corporate | 4 | ✗ | ✓ | ✓ | ✓ |
| work | 4 | ✗ | ✗ | ✗ | ✗ |










Usability

| | | |
|------------------------------------------------------------------------------------|--------------|-----------------------------------------|
|  | Url | Domain : worm-ink.com Length : 12 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |

Usability

| | | |
|----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 4 Warnings : 35 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Optimization

| | | |
|----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://worm-ink.com/sitemap.xml http://www.worm-ink.com/sitemap.xml http://www.worm-ink.com/news-sitemap.xml http://www.worm-ink.com/wp-sitemap.xml</pre> |
|  | Robots.txt | <p>http://worm-ink.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |