

Seo Analyzer wowza.com

Generated on April 04 2022 00:15 AM

The score is 58/100



SEO Content

| | Title | Live Video Streaming Platform Wowza Media Systems Length : 51 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | | | | | | | |
|-------------|--|--|----------|---------|--------|-------|------|---------|-------|------------|-------------|--|-----|------------------------|-----------|---------------------|-------|---|-------------|-----|
| | Description | Wowza is a live video streaming platform with industry-leading technology delivering broadcast-quality live streaming to any sized audience on any device. Length : 154 Great, your meta description contains between 70 and 160 characters. | | | | | | | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | | | | | | | |
| | Og Meta Properties | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Wowza Home</td></tr><tr><td>description</td><td>Wowza is a live video streaming platform with industry-leading technology delivering broadcast-quality live streaming to any sized audience on any device.</td></tr><tr><td>url</td><td>https://www.wowza.com/</td></tr><tr><td>site_name</td><td>Wowza Media Systems</td></tr><tr><td>image</td><td>https://www.wowza.com/wp-content/uploads/wowza-logo.png</td></tr><tr><td>image:width</td><td>422</td></tr></tbody></table> | Property | Content | locale | en_US | type | website | title | Wowza Home | description | Wowza is a live video streaming platform with industry-leading technology delivering broadcast-quality live streaming to any sized audience on any device. | url | https://www.wowza.com/ | site_name | Wowza Media Systems | image | https://www.wowza.com/wp-content/uploads/wowza-logo.png | image:width | 422 |
| Property | Content | | | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | | | |
| title | Wowza Home | | | | | | | | | | | | | | | | | | | |
| description | Wowza is a live video streaming platform with industry-leading technology delivering broadcast-quality live streaming to any sized audience on any device. | | | | | | | | | | | | | | | | | | | |
| url | https://www.wowza.com/ | | | | | | | | | | | | | | | | | | | |
| site_name | Wowza Media Systems | | | | | | | | | | | | | | | | | | | |
| image | https://www.wowza.com/wp-content/uploads/wowza-logo.png | | | | | | | | | | | | | | | | | | | |
| image:width | 422 | | | | | | | | | | | | | | | | | | | |

SEO Content

image:height 122

Headings

| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 1 | 4 | 9 | 20 | 9 | 0 |




- [H1] Your Partner for Streaming Success
- [H2] 35,000+ Live Streaming Implementations Worldwide
- [H2] What's New
- [H2] Industry-Leading Streaming Technology
- [H2] Ready to Start Streaming?
- [H3] Limitless Flexibility
- [H3] Rock-Solid Reliability
- [H3] Customer-Centric
- [H3] The solution you start with, the partner you scale with.
- [H3] Report: The Future of Video Technology
- [H3] Wowza's CMS, Analytics, Video API, and More
- [H3] The Technology Behind the 2022 Olympics
- [H3] Video CMS
- [H3] Get your free trial today. No purchase required.
- [H4] Products
- [H4] Developer
- [H4] Streaming Types
- [H4] Live Video Streaming
- [H4] Services
- [H4] Wowza Streaming Cloud
- [H4] Software
- [H4] Wowza Streaming Engine
- [H4] Resources
- [H4] Support
- [H4] Streaming to any device, anywhere, at any scale — in an instant.
- [H4] Live streaming is hard, but Wowza makes it work.
- [H4] Tailored solutions for you, forged from our deep experience.
- [H4] Download it free.
- [H4] Watch the new video.
- [H4] Get the details.
- [H4] What it is and why you need one.
- [H4] Cloud Streaming Service
- [H4] Streaming Server Software
- [H4] Live Streaming Expertise
- [H5] Popular Topics
- [H5] Product Sign-in
- [H5] Under the Hood
- [H5] Industries
- [H5] Partners
- [H5] Company
- [H5] Stay Connected
- [H5] Stay Up to Date with the Blog
- [H5] Select a Language

Images





We found 40 images on this web page.

12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

| | | |
|---|-----------------|---|
|  | Text/HTML Ratio | Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 76 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 1.32% Internal Links 98.68% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Free Trial | Internal | Passing Juice |
| PRODUCTS | Internal | Passing Juice |
| Wowza Streaming Cloud | Internal | Passing Juice |
| Wowza Streaming Engine | Internal | Passing Juice |
| Wowza CDN | Internal | Passing Juice |
| Professional Services | Internal | Passing Juice |
| DEVELOPER | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--|----------|---------------|
| WebRTC | Internal | Passing Juice |
| Mobile Live Streaming | Internal | Passing Juice |
| APIs | Internal | Passing Juice |
| SOLUTIONS | Internal | Passing Juice |
| Live Video Monitoring & Surveillance | Internal | Passing Juice |
| Live Broadcast & OTT Streaming | Internal | Passing Juice |
| Interactive Live Streaming | Internal | Passing Juice |
| Low Latency Streaming | Internal | Passing Juice |
| Video on Demand | Internal | Passing Juice |
| Live Video Streaming | Internal | Passing Juice |
| PRICING | Internal | Passing Juice |
| View Plans | Internal | Passing Juice |
| View Plans | Internal | Passing Juice |
| RESOURCES | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Case Studies | Internal | Passing Juice |
| Webinars | Internal | Passing Juice |
| Videos | Internal | Passing Juice |
| Reports & Guides | Internal | Passing Juice |
| Documentation | Internal | Passing Juice |
| Test Players | Internal | Passing Juice |
| SUPPORT | Internal | Passing Juice |
| Premium Support Plans | Internal | Passing Juice |
| Forums | Internal | Passing Juice |
| FAQ | Internal | Passing Juice |
| Software Updates | Internal | Passing Juice |
| Open a Support Ticket | Internal | Passing Juice |
| Let's Talk Streaming! | Internal | Passing Juice |
| | | |

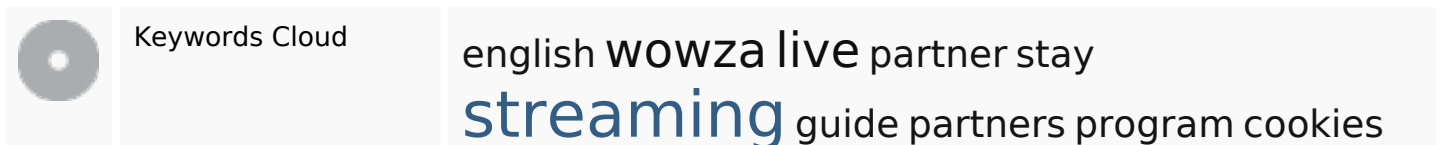
In-page links

| | | |
|---|----------|---------------|
| Case Study | Internal | Passing Juice |
| Case Study | Internal | Passing Juice |
| Case Study | Internal | Passing Juice |
| Download Free | Internal | Passing Juice |
| Watch Now | Internal | Passing Juice |
| Learn More | Internal | Passing Juice |
| Learn More | Internal | Passing Juice |
| Streaming Starter Guide | Internal | Passing Juice |
| Live Event Streaming Guide | Internal | Passing Juice |
| Interactive Streaming Guide | Internal | Passing Juice |
| Streaming Protocols | Internal | Passing Juice |
| Transcoding | Internal | Passing Juice |
| Low Latency | Internal | Passing Juice |
| Security | Internal | Passing Juice |
| Wowza Streaming Cloud | Internal | Passing Juice |
| APIs & SDKs | Internal | Passing Juice |
| AWS Hosting | Internal | Passing Juice |
| Deployment Options | Internal | Passing Juice |
| Developer IDE | Internal | Passing Juice |
| Wowza System Status | Internal | Passing Juice |
| Live Event Streaming | Internal | Passing Juice |
| Medical Streaming | Internal | Passing Juice |
| Auction Live Streaming | Internal | Passing Juice |
| Partners Overview | Internal | Passing Juice |
| Find a Partner | Internal | Passing Juice |
| Channel Program | Internal | Passing Juice |
| OEM Program | Internal | Passing Juice |
| Partner Portal | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| About Us | Internal | Passing Juice |
| News | Internal | Passing Juice |
| Events & Webinars | Internal | Passing Juice |
| Careers | Internal | Passing Juice |
| Customers | Internal | Passing Juice |
| English | Internal | Passing Juice |
| Español | Internal | Passing Juice |
| 🇺🇸 | Internal | Passing Juice |
| 🇪🇸 | Internal | Passing Juice |
| Security & Privacy Policy | Internal | Passing Juice |
| Legal | Internal | Passing Juice |
| System Status | Internal | Passing Juice |
| I agree | External | Passing Juice |






SEO Keywords














Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| streaming | 9 | ✓ | ✗ | ✓ | ✓ |
| wowza | 5 | ✓ | ✗ | ✓ | ✓ |
| live | 4 | ✓ | ✗ | ✓ | ✓ |
| cookies | 3 | ✗ | ✗ | ✗ | ✗ |
| guide | 3 | ✗ | ✗ | ✗ | ✗ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : wowza.com Length : 9 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 47 Warnings : 21 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content |
|--|---------------------|--|

Optimization

| | | |
|---|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://wowza.com/sitemap.xml</pre> <pre>https://www.wowza.com/sitemap_index.xml</pre> |
|  | Robots.txt | <pre>http://wowza.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |