



Seo Analyzer wps.cn

Generated on January 24 2022 03:51 AM




The score is 53/100







SEO Content

| | Title | <p>Word Excel PPT_WPS</p> <p>Length : 39</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | <p>Office, PC, ,</p> <p>Length : 110</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
| | Keywords | <p>WPS WPS Office, ,</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
| | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>4</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H4] WPS Office [H4] [H4] [H4] [H5] [H5] [H5] [H5] | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 4 | 4 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 0 | 4 | 4 | 0 | | | | | | | | | |
| | Images | <p>We found 20 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
| | Text/HTML Ratio | <p>Ratio : 19%</p> | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|--|
|  | | Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
|  | Flash | Terrible, you have Flash content, this mean that for search engines hard to understand your content. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|--|
|  | URL Rewrite | Bad. Your links have query string. |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links | We found a total of 59 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 33.9% Internal Links 66.1% |

In-page links

| Anchor | Type | Juice |
|-------------------------|----------|---------------|
| = | Internal | Passing Juice |
| Windows | Internal | Passing Juice |
| Linux | Internal | Passing Juice |
| Mac | Internal | Passing Juice |
| Android | Internal | Passing Juice |
| iOS | Internal | Passing Juice |
| PC | Internal | Passing Juice |
| PC | Internal | Passing Juice |

In-page links

| | | |
|----------------------------|----------|---------------|
| XXXXXXXXXX | External | Passing Juice |
| XXXXXXXXXX | Internal | Passing Juice |
| XXXX | Internal | Passing Juice |
| XXXX | Internal | Passing Juice |
| XXXX | External | Passing Juice |
| XXPDF | External | Passing Juice |
| WPSXX | Internal | Passing Juice |
| XXXXXX | External | Passing Juice |
| XXXX | External | Passing Juice |
| XXXX.XXX | External | Passing Juice |
| WPSXXXXXX | Internal | Passing Juice |
| WPSXX | Internal | Passing Juice |
| WPSXXXX | Internal | Passing Juice |
| XXXX | External | Passing Juice |
| XXXX | External | Passing Juice |
| XXXX | External | Passing Juice |
| WPSXXXXXX | Internal | Passing Juice |
| XXXX | Internal | Passing Juice |
| XXXX | Internal | Passing Juice |
| XXXX | Internal | Passing Juice |
| XXXX | Internal | Passing Juice |
| XX | Internal | Passing Juice |
| XXXX | External | Passing Juice |
| XXXX | Internal | Passing Juice |
| XXXX | Internal | Passing Juice |
| XXXX | Internal | Passing Juice |
| XXXX | Internal | Passing Juice |
| XXXX | Internal | Passing Juice |
| XXXXXX | Internal | Passing Juice |

In-page links

| | | |
|---------------------------------|----------|---------------|
| 文档 | Internal | Passing Juice |
| 文档 | Internal | Passing Juice |
| 文档 | Internal | Passing Juice |
| 文档 | Internal | Passing Juice |
| 文档 | Internal | Passing Juice |
| 文档 | Internal | Passing Juice |
| 文档 | Internal | Passing Juice |
| 文档 | Internal | Passing Juice |
| 文档 | External | Passing Juice |
| 文档 | Internal | noFollow |
| 文档 | External | Passing Juice |
| 文档 | External | Passing Juice |
| 文档 | Internal | Passing Juice |
| WPS文档 | Internal | Passing Juice |
| WPS文档 | Internal | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| 文档 | External | Passing Juice |
| Kingsoft Office | Internal | Passing Juice |
| English Global | External | Passing Juice |
| 文档 | External | Passing Juice |
| 文档 | External | Passing Juice |

SEO Keywords








Keywords Cloud

文档 文档 wps wps 文档 office 文档
 文档 文档 pdf wps 文档 wps 文档





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| office | 4 | ✘ | ✔ | ✔ | ✔ |
| wps | 3 | ✔ | ✔ | ✘ | ✔ |
| □□□□ | 3 | ✘ | ✘ | ✘ | ✘ |
| □□□□ | 2 | ✘ | ✘ | ✘ | ✘ |
| wps□□ | 2 | ✘ | ✘ | ✘ | ✘ |



Usability

| | | |
|--|--------------|---|
|  | Url | Domain : wps.cn Length : 6 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is zh. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |


Document

| | | |
|--|---------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 40 Warnings : 12 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |




Document

| | | |
|--|-----------------|--|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✗ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. http://wps.cn/sitemap.xml http://www.wps.cn/sitemap.xml.gz |
|  | Robots.txt | http://wps.cn/robots.txt Great, your website has a robots.txt file. |
|  | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |