







Seo Analyzer wpvip.com

Generated on April 04 2022 06:59 AM






The score is **59/100**



SEO Content





|  | <p>Title</p> | <p>The Agile Content Platform WordPress VIP &#8211; We are WordPress VIP, the agile content platform leading a powerful enterprise ecosystem.</p> <p>Length : 140</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | | | |
|---|--|--|----------|---------|--------|-------|------|---------|-------|---|-------------|--|-----|--------------------|-----------|--|-------|---|
|  | <p>Description</p> | <p>Discover the enterprise WordPress CMS with the ease, flexibility, and freedom you need to scale the digital experiences that drive growth.</p> <p>Length : 138</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1382 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>The Enterprise Content Platform WordPress VIP</td> </tr> <tr> <td>description</td> <td>Discover the enterprise WordPress CMS with the ease, flexibility, and freedom you need to scale the digital experiences that drive growth.</td> </tr> <tr> <td>url</td> <td>https://wpvip.com/</td> </tr> <tr> <td>site_name</td> <td>The Agile Content Platform WordPress VIP</td> </tr> <tr> <td>image</td> <td>https://wpvip.com/wp-content/uploads/sites/3/2021/04/Email_640x300_2x.png</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | The Enterprise Content Platform WordPress VIP | description | Discover the enterprise WordPress CMS with the ease, flexibility, and freedom you need to scale the digital experiences that drive growth. | url | https://wpvip.com/ | site_name | The Agile Content Platform WordPress VIP | image | https://wpvip.com/wp-content/uploads/sites/3/2021/04/Email_640x300_2x.png |
| Property | Content | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | |
| title | The Enterprise Content Platform WordPress VIP | | | | | | | | | | | | | | | | | |
| description | Discover the enterprise WordPress CMS with the ease, flexibility, and freedom you need to scale the digital experiences that drive growth. | | | | | | | | | | | | | | | | | |
| url | https://wpvip.com/ | | | | | | | | | | | | | | | | | |
| site_name | The Agile Content Platform WordPress VIP | | | | | | | | | | | | | | | | | |
| image | https://wpvip.com/wp-content/uploads/sites/3/2021/04/Email_640x300_2x.png | | | | | | | | | | | | | | | | | |

SEO Content

| | | <p>image:width 1280</p> <p>image:height 600</p> | | | | | | | | | | | | |
|--|-----------------|--|----|----|----|----|----|----|---|----|---|---|---|---|
|  | Headings | <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>22</td> <td>1</td> <td>0</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Content drives growth.We are content. • [H2] The agile content platform • [H2] Content Agility • [H2] Content Management • [H2] Content Analytics & Optimization • [H2] Commerce • [H2] Enterprise Reliability & Scale • [H2] Comprehensive Security • [H2] 49% of content marketers don't know how their content is really performing • [H2] Choose freedom and flexibility. • [H2] Deliver breakthrough business results • [H2] Tap into a massive ecosystem of solutions. • [H2] Unlock flexible headless delivery • [H2] Empower your content creators • [H2] Enable your developers • [H2] Choose the open alternative • [H2] We're a leader • [H2] 2021 IDC MarketScape: Worldwide Content Management Systems for Persuasive Digital Experiences • [H2] We're with you every step of the way. • [H2] Platform Support • [H2] Application Support • [H2] Premier Support • [H2] Agency Partners • [H3] Request a WordPress VIP demo • [H6] Contact us | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 22 | 1 | 0 | 0 | 1 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 22 | 1 | 0 | 0 | 1 | | | | | | | | | |
|  | Images | <p>We found 10 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | | | | | | | | |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> | | | | | | | | | | | | |

SEO Content

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 43 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 6.98% Internal Links 93.02% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Pricing | Internal | Passing Juice |
| Partners | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Product Overview | Internal | Passing Juice |
| Content Management | Internal | Passing Juice |
| Content Analytics & Optimization | Internal | Passing Juice |
| Commerce | Internal | Passing Juice |
| Enterprise Platform | Internal | Passing Juice |
| Headless CMS | Internal | Passing Juice |
| WordPress Ecosystem | Internal | Passing Juice |
| Get the Agile CMS Buyer's Guide | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Resource Library | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Case Studies | Internal | Passing Juice |
| Documentation | Internal | Passing Juice |
| Watch the video | Internal | Passing Juice |
| Support Overview | Internal | Passing Juice |
| Platform Support | Internal | Passing Juice |
| Application Support | Internal | Passing Juice |
| Premier Support | Internal | Passing Juice |
| Contact WordPress VIP support | External | Passing Juice |
| Get a demo | Internal | Passing Juice |
| Explore our products | Internal | Passing Juice |
| Comprehensive Security | Internal | Passing Juice |
| Get the report | Internal | Passing Juice |
| Read the report | Internal | Passing Juice |
| Explore content creation tools | Internal | Passing Juice |
| Explore development tools | Internal | Passing Juice |
| Explore how an open source CMS is different | Internal | Passing Juice |
| Read now | Internal | Passing Juice |
| Premier Support | Internal | Passing Juice |
| Explore agency partners | Internal | Passing Juice |
| Read the case study | Internal | Passing Juice |
| Technology Partners | Internal | Passing Juice |
| FedRAMP Authorized | Internal | Passing Juice |
| Webinars | Internal | Passing Juice |
| Documentation | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Careers | Internal | Passing Juice |

In-page links

| | | |
|----------------------------------|----------|---------------|
| Privacy Policy | External | Passing Juice |
| Terms of Service | External | Passing Juice |
| GDPR | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

experiences agile content platform security vip
explore support cms wordpress

Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| content | 48 | ✓ | ✗ | ✗ | ✓ |
| wordpress | 24 | ✓ | ✗ | ✓ | ✓ |
| support | 21 | ✗ | ✗ | ✗ | ✓ |
| platform | 17 | ✓ | ✗ | ✗ | ✓ |
| explore | 17 | ✗ | ✗ | ✗ | ✗ |

Usability



Url

Domain : wpvip.com
Length : 9



Favicon

Great, your website has a favicon.



Printability


We could not find a Print-Friendly CSS.














Language

Good. Your declared language is en.





Usability

| | | |
|---|-------------|---|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|---|-------------|---|




Document

| | | |
|---|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 54 Warnings : 12 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|---|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://wpvip.com/sitemap.xml http://wpvip.com/sitemap.xml http://wpvip.com/news-sitemap.xml</pre> |
|  | Robots.txt | <p>http://wpvip.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |