



Seo Analyzer wsu.edu

Generated on February 07 2022 02:49 AM






The score is 37/100



SEO Content

	Title	<p>Washington State University</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1249 1481 2074"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Washington State University</td> </tr> <tr> <td>description</td> <td>Visit Register today for an in-person campus tour. Apply to WSU Become a #FutureCoug with a few easy steps. Confirm Your Enrollment Already admitted? Confirm your spot in the Cougar family. Explore our Campuses Explore our six campuses to create the Washington State University experience that's perfect for you. International outreachHelping colleagues in AfghanistanWSU staff and faculty are finding ways to assist students and scholars in crisis. Sustaining healthSeeking ways to reverse osteoarthritisA healthy diet and a little exercise appear to help, ... &raquo; More ...</td> </tr> <tr> <td>url</td> <td>https://wsu.edu/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Washington State University	description	Visit Register today for an in-person campus tour. Apply to WSU Become a #FutureCoug with a few easy steps. Confirm Your Enrollment Already admitted? Confirm your spot in the Cougar family. Explore our Campuses Explore our six campuses to create the Washington State University experience that's perfect for you. International outreachHelping colleagues in AfghanistanWSU staff and faculty are finding ways to assist students and scholars in crisis. Sustaining healthSeeking ways to reverse osteoarthritisA healthy diet and a little exercise appear to help, ... » More ...	url	https://wsu.edu/
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url	https://wsu.edu/													





SEO Content

		<p>site_name Washington State University</p> <p>image https://s3.wp.wsu.edu/uploads/sites/625/2019/06/football2019-Athletics-BG.jpg</p>												
	Headings	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">H1</th> <th style="text-align: left;">H2</th> <th style="text-align: left;">H3</th> <th style="text-align: left;">H4</th> <th style="text-align: left;">H5</th> <th style="text-align: left;">H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>17</td> <td>4</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] The good life • [H2] A path to help others • [H2] A silver lining • [H2] Achieving her dream • [H2] An early apple cup • [H2] Respect and Recognition • [H2] Tackling health barriers for people with disabilities • [H2] Majors & minors Explore 200+ programs • [H2] Graduate and professional programs • [H2] Events • [H2] Academic calendar • [H2] We'll help you pay for your education • [H2] Breathtaking Sights • [H2] World-Class Recreation • [H2] Spectacular Shows • [H2] Irresistible Eats • [H2] Healthy Living • [H2] Home & Family • [H3] Explore other WSU locations • [H3] Find my field of study • [H3] Scholarships and financial aid • [H3] Tuition and fees • [H4] Browse Alphabetically 	H1	H2	H3	H4	H5	H6	1	17	4	1	0	0
H1	H2	H3	H4	H5	H6									
1	17	4	1	0	0									
	Images	<p>We found 4 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Bad. Your links have query string.
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SEO Links

		
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 155 links including 29 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.39%</p> <p>Internal Links 91.61%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Skip to navigation	Internal	Passing Juice
Washington State University	Internal	Passing Juice
About	Internal	Passing Juice
Quick Facts	Internal	Passing Juice
The WSU Difference	Internal	Passing Juice
Academic Excellence	Internal	Passing Juice
Statewide Reach	Internal	Passing Juice
Leadership & Mission	Internal	Passing Juice
Executive Officers	Internal	Passing Juice
Services	Internal	Passing Juice
WSU Land Acknowledgement	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Overview	Internal	Passing Juice
Housing	Internal	Passing Juice
Transportation	Internal	Passing Juice
Calendars & Tickets	Internal	Passing Juice

In-page links

Visit & Travel	Internal	Passing Juice
Jobs & Careers	Internal	Passing Juice
Entertainment, Arts & Education	Internal	Passing Juice
Restaurants & Shopping	Internal	Passing Juice
Sports & Recreation	Internal	Passing Juice
Sightseeing	Internal	Passing Juice
Schools & Community	Internal	Passing Juice
Healthy Living	Internal	Passing Juice
Pullman History	Internal	Passing Juice
Admission	Internal	Passing Juice
Academics	Internal	Passing Juice
Research	Internal	Passing Juice
Spokane	Internal	Passing Juice
Tri-Cities	Internal	Passing Juice
Vancouver	Internal	Passing Juice
Global Campus (Online)	Internal	Passing Juice
Everett	Internal	Passing Juice
facebook	External	Passing Juice
twitter	External	Passing Juice
youtube	External	Passing Juice
Social media at WSU	Internal	Passing Juice
myWSU	Internal	Passing Juice
Access	Internal	Passing Juice
Policies	Internal	Passing Juice
&copy;	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
Graduate	Internal	Passing Juice
International	Internal	Passing Juice

In-page links

Online Courses	Internal	Passing Juice
Financial Aid &#038; Scholarships	Internal	Passing Juice
Undergraduate Majors	Internal	Passing Juice
Graduate Programs	Internal	Passing Juice
Colleges	Internal	Passing Juice
Summer Session	Internal	Passing Juice
Libraries	Internal	Passing Juice
Overview	Internal	Passing Juice
Office of Research	Internal	Passing Juice
Research News	Internal	Passing Juice
Research Centers &#038; Facilities	Internal	Passing Juice
Student Research	Internal	Passing Juice
Give to WSU	Internal	Passing Juice
A-Z Index	Internal	Passing Juice
Library	Internal	Passing Juice
myWSU	Internal	Passing Juice
Class schedules	Internal	Passing Juice
Jobs	Internal	Passing Juice
Tuition	Internal	Passing Juice
Canvas	External	Passing Juice
Password Reset	Internal	Passing Juice
The Bookie	External	Passing Juice
Parking	Internal	Passing Juice
Varsity sports	External	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice

In-page links

Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Visit	Internal	Passing Juice
Apply to WSU	Internal	Passing Juice
Confirm Your Enrollment	Internal	Passing Juice
Explore our Campuses	Internal	Passing Juice
More news	Internal	Passing Juice
WSU's COVID-19 Response	Internal	Passing Juice
Visit	Internal	Passing Juice
Inquire	Internal	Passing Juice
Apply	Internal	Passing Juice
Spokane	Internal	Passing Juice
Tri-Cities	Internal	Passing Juice
Vancouver	Internal	Passing Juice
Online	Internal	Passing Juice
Everett	Internal	Passing Juice
A	Internal	Passing Juice
B	Internal	Passing Juice
C	Internal	Passing Juice
D	Internal	Passing Juice
E	Internal	Passing Juice
E	Internal	Passing Juice
G	Internal	Passing Juice
H	Internal	Passing Juice
I	Internal	Passing Juice
J	Internal	Passing Juice
K	Internal	Passing Juice
L	Internal	Passing Juice

In-page links

M	Internal	Passing Juice
N	Internal	Passing Juice
O	Internal	Passing Juice
P	Internal	Passing Juice
Q	Internal	Passing Juice
R	Internal	Passing Juice
S	Internal	Passing Juice
T	Internal	Passing Juice
U	Internal	Passing Juice
V	Internal	Passing Juice
W	Internal	Passing Juice
X	Internal	Passing Juice
Y	Internal	Passing Juice
Z	Internal	Passing Juice
Inquire	External	Passing Juice
Apply	Internal	Passing Juice
Planetarium show: Distant Worlds—Alien Life	Internal	Passing Juice
Dr. Xyanthe Neider: Anti-Racism Training	Internal	Passing Juice
Indie Folk: New Art and Songs from the Pacific Northwest	Internal	Passing Juice
More events	Internal	Passing Juice
Academic calendar	Internal	Passing Juice
Purchase tickets	External	Passing Juice
All sports schedule	External	Passing Juice
WSUCougars.com	External	Passing Juice
General information	Internal	Passing Juice
Scholarships	Internal	Passing Juice
Estimated costs	Internal	Passing Juice
Financial Aid Estimator and Cost Calculator	Internal	Passing Juice

In-page links

Alumni	Internal	Passing Juice
Give	Internal	Passing Juice
Jobs	Internal	Passing Juice
Parking	Internal	Passing Juice
The Bookie	External	Passing Juice
A-Z Index	Internal	Passing Juice
Map	Internal	Passing Juice
Events Calendar	Internal	Passing Juice
Faculty	Internal	Passing Juice
Workday Login	Internal	Passing Juice
Email Login	Internal	Passing Juice
Policies	Internal	Passing Juice
Rule Making	Internal	Passing Juice
Copyright	Internal	Passing Juice
Varsity Sports	External	Passing Juice
Intramural Sports	Internal	Passing Juice
Sport Clubs	Internal	Passing Juice
Sport Camps	External	Passing Juice
Outdoor Recreation	Internal	Passing Juice
University Recreation	Internal	Passing Juice
Intercollegiate Athletics Budget	Internal	Passing Juice
Spokane	Internal	Passing Juice
Vancouver	Internal	Passing Juice
Everett	Internal	Passing Juice
Extension	Internal	Passing Juice
Contact Us	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	sport campus calendar skip search jobs sports athletics university faculty
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
university	3	✓	✗	✗	✗
search	3	✗	✗	✗	✗
sports	3	✗	✗	✗	✗
skip	2	✗	✗	✗	✗
jobs	2	✗	✗	✗	✗











Usability

	Url	Domain : wsu.edu Length : 7
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 28
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://wsu.edu/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics