

Seo Analyzer wu.ac.at

Generated on March 26 2022 03:14 AM



The score is 55/100






SEO Content

	Title	Wirtschaftsuniversität Wien: WU (Wirtschaftsuniversität Wien) Length : 61 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_AT</td></tr><tr><td>locale:alternate</td><td>en_GB</td></tr><tr><td>title</td><td>WU (Wirtschaftsuniversität Wien)</td></tr><tr><td>image</td><td>https://www.wu.ac.at/fileadmin/wu/_processed_/4/1/csm_055-Desktop-2500_v1_4118fd04e9.jpg</td></tr></tbody></table>	Property	Content	locale	de_AT	locale:alternate	en_GB	title	WU (Wirtschaftsuniversität Wien)	image	https://www.wu.ac.at/fileadmin/wu/_processed_/4/1/csm_055-Desktop-2500_v1_4118fd04e9.jpg		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>19</td><td>8</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Wirtschaftsuniversität Wien[H1] Ihre Daten, Ihre Wahl.[H2] WU Bachelor's Day & WU Master's Day am 07.04.2022[H2] WU Bachelor's Day & WU Master's Day: am 07.04.2022![H2] Jetzt für eines unserer Bachelorprogramme bewerben![H2] Jetzt für eines unserer Bachelorprogramme bewerben[H2] Meins wird Deins - Güter wechseln ihre Besitzer*innen[H2] 30. März (18h): "WU matters. WU talks." zum Thema	H1	H2	H3	H4	H5	H6	2	19	8	0	0	0
H1	H2	H3	H4	H5	H6									
2	19	8	0	0	0									

SEO Content

		<p>"Meins wird Deins"</p> <ul style="list-style-type: none">• [H2] Nash und Pareto: Neue Erkenntnis in der Spieltheorie• [H2] Researcher of the Month Birgit Rudloff über neue Erkenntnisse in der Spieltheorie• [H2] Solidarität mit Betroffenen des Ukraine-Kriegs• [H2] Solidarität mit Betroffenen des Ukraine-Kriegs• [H2] Events• [H2] News• [H2] Forschung• [H2] Jobs• [H2] Studium• [H2] Forschung• [H2] Universität• [H2] Jobs• [H2] Accredited by:• [H3] Wiener Gespräche zum Öffentlichen Recht• [H3] Meins wird deins• [H3] WU Bachelor's Day Frühjahr 2022• [H3] WU Master's Day Frühjahr 2022• [H3] Schnell erklärt• [H3] Thema des Monats• [H3] Jobs an der WU• [H3] Unsere Benefits
	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 145 links including 1 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 1.38%

Internal Links 98.62%

In-page links

Anchor	Type	Juice
Studierende	Internal	Passing Juice
Alumni	External	Passing Juice
Presse	Internal	Passing Juice
Mitarbeitende	Internal	Passing Juice
Corporate Partners	Internal	Passing Juice
EN	Internal	Passing Juice
Bibliothek	Internal	Passing Juice
Campus Plan	Internal	Passing Juice
Institute & Departments	Internal	Passing Juice
Study Service Center	Internal	Passing Juice
Telefonverzeichnis	Internal	Passing Juice
Webmail	Internal	Passing Juice
Studium	Internal	Passing Juice
Warum WU?	Internal	Passing Juice
Bewerbung und Zulassung	Internal	Passing Juice
Informationen für Studierende	Internal	Passing Juice
Incoming Exchange Studierende	Internal	Passing Juice
Angebote für Schulen & Studieninteressierte	Internal	Passing Juice
Bachelor	Internal	Passing Juice
Master	Internal	Passing Juice
Doktorat / PhD	Internal	Passing Juice
Executive Education	Internal	Passing Juice

In-page links

Forschungsportal	Internal	Passing Juice
Forschende	Internal	Passing Juice
Impact der Forschung	Internal	Passing Juice
Organisation der Forschung	Internal	Passing Juice
Über die WU	Internal	Passing Juice
Organisation	Internal	Passing Juice
Campus	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
WU Foundation	Internal	Passing Juice
Jobportal	Internal	Passing Juice
Karrierkontakte an der WU	Internal	Passing Juice
Karrierenetzwerke an der WU	Internal	Passing Juice
Welcome Services	Internal	Passing Juice
Datenschutzerklärung	Internal	Passing Juice
WU unterstützt von Ukraine-Krieg betroffene Angehörige	Internal	Passing Juice
Die Macht der (neuen) Medien	Internal	Passing Juice
Das neue WU Magazin zum Thema Medien	Internal	Passing Juice
Registrierungsfrist für WU-Bachelorstudien startet	Internal	Passing Juice
Aktuelles zur COVID-19-Pandemie	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Team des Monats 11/2021: Barrierefreie Website	Internal	Passing Juice
Team des Monats 09/2021: Der Österreichische Aufsichtsratstag	Internal	Passing Juice
Team des Monats 06/2021: Die Universitätsbibliothek und	Internal	Passing Juice

In-page links

Covid-19		
Jobs finden	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Impressum	Internal	Passing Juice
Responsible Disclosure	Internal	Passing Juice
Barrierefreiheitserklärung	Internal	Passing Juice
Cookie Einstellungen	External	Passing Juice
Studium	Internal	Passing Juice
Forschung	Internal	Passing Juice
Universität	Internal	Passing Juice
Jobs	Internal	Passing Juice
Bachelorguide	Internal	Passing Juice
Masterguide	Internal	Passing Juice
Doktorats-/PhD-Guide	Internal	Passing Juice
Mein Studienprogramm	Internal	Passing Juice
Studienorganisation	Internal	Passing Juice
Termine und Fristen	Internal	Passing Juice
Studierendenausweis	Internal	Passing Juice
Studienbeitrag / ÖH-Beitrag	Internal	Passing Juice
Beurlaubung	Internal	Passing Juice
Rückmeldung	Internal	Passing Juice
Abmeldung vom Studium	Internal	Passing Juice
Wiederaufnahme des Studiums	Internal	Passing Juice
Studienplanwechsel	Internal	Passing Juice
International studieren	Internal	Passing Juice
COVID-19 News und Updates	Internal	Passing Juice
Erreichbarkeit & Kontakte	Internal	Passing Juice
Auslandssemester Bachelor	Internal	Passing Juice

In-page links

Auslandssemester Master	Internal	Passing Juice
Auslandssemester Doktorat/PhD	Internal	Passing Juice
Double Degree-Programme (Bachelor & Master)	Internal	Passing Juice
International Short Programs for WU students	Internal	Passing Juice
Stipendien (Bachelor & Master)	Internal	Passing Juice
Internationalization at home (Bachelor & Master)	Internal	Passing Juice
Services & Support (Bachelor & Master)	Internal	Passing Juice
Partneruniversitäten	Internal	Passing Juice
International experiences at WU and abroad	Internal	Passing Juice
Lehre und lernen 21 22	Internal	Passing Juice
Coronavirus: News und Infos für Studierende	Internal	Passing Juice
Distanz- und Hybridlehre	Internal	Passing Juice
Online-Prüfungen	Internal	Passing Juice
Presseaussendungen	Internal	Passing Juice
Archiv	Internal	Passing Juice
Pressebilder	Internal	Passing Juice
Rektorat	Internal	Passing Juice
WU Campus	Internal	Passing Juice
Publikationen	Internal	Passing Juice
Archiv WU Magazin	Internal	Passing Juice
Archiv Mitteilungsblatt	Internal	Passing Juice
Archiv Jahresbericht	Internal	Passing Juice
Archiv Wissensbilanz	Internal	Passing Juice
Archiv Gleichstellungsberichte	Internal	Passing Juice
Expert/inn/en-Suche	Internal	Passing Juice
Tools & Services	Internal	Passing Juice
Personalentwicklung und interne Weiterbildung	Internal	Passing Juice
WU Onboarding Angebot	Internal	Passing Juice

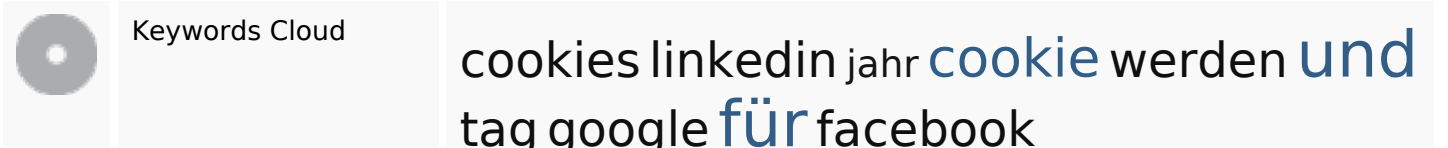
In-page links

PE-Angebote für das allgemeine Personal	Internal	Passing Juice
PE-Angebote für das wissenschaftliche Personal	Internal	Passing Juice
PE-Angebote für Führungskräfte des allgemeinen Personals	Internal	Passing Juice
PE-Angebote für Führungskräfte des wissenschaftlichen Personals	Internal	Passing Juice
Zielgruppenübergreifende PE-Angebote	Internal	Passing Juice
Weitere Angebote für WU-Mitarbeiter/innen	Internal	Passing Juice
Infos für Lehrende	Internal	Passing Juice
LEHRE kompakt	Internal	Passing Juice
Treffpunkt Lehre	Internal	Passing Juice
Lehrorganisation & Lehrinfrastruktur	Internal	Passing Juice
Lehrtutorienprogramm	Internal	Passing Juice
Lehrveranstaltungen, Prüfungen & Abschlussarbeiten	Internal	Passing Juice
Digitalisierung in der Lehre	Internal	Passing Juice
LV-Evaluierung	Internal	Passing Juice
Abgeltung der Lehre	Internal	Passing Juice
Projekte & Berichte in der Lehre	Internal	Passing Juice
Auszeichnungen in der Lehre	Internal	Passing Juice
Scholarship of Teaching and Learning	Internal	Passing Juice
Infos für Forschende	Internal	Passing Juice
Autor/inn/en-Identifikationen	Internal	Passing Juice
Forschungsförderung	Internal	Passing Juice
Funding-Newsletter März 2022	Internal	Passing Juice
Antragstellung & Projektabwicklung	Internal	Passing Juice
FIDES	Internal	Passing Juice
FIDES Newsletter	Internal	Passing Juice
WU Journalratings & Leistungsprämien	Internal	Passing Juice
Workshops & Informationsveranstaltungen	Internal	Passing Juice
Activity Reports	Internal	Passing Juice

In-page links

Forschungsevaluierung	Internal	Passing Juice
IP-Strategie der WU	Internal	Passing Juice
Forschungsseminare	Internal	Passing Juice
Die WU als Kooperationspartnerin	Internal	Passing Juice
Sponsoring	Internal	Passing Juice
Förderung von Forschung und Lehre	Internal	Passing Juice
Förderung von Studierenden der WU	Internal	Passing Juice
Kooperationen mit WU Organisationen	Internal	Passing Juice
Individuelle Einstellungen	Internal	Passing Juice
Erforderliche Cookies	Internal	Passing Juice
Webstatistik Cookies	Internal	Passing Juice
Marketing Cookies	Internal	Passing Juice





SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	47	✘	✘	✘	✔
für	40	✘	✘	✘	✔
cookie	30	✘	✘	✘	✘
google	26	✘	✘	✘	✘
facebook	24	✘	✘	✘	✘


Usability

	Url	Domain : wu.ac.at Length : 8
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 47
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://wu.ac.at/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>