



# Seo Analyzer wysi.co.uk

Generated on February 04 2022 01:59 AM

The score is 61/100



## SEO Content

|           | Title                        | <p>Berkshire Web Design Agency   Digital Marketing Reading to London</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |      |         |       |                              |           |      |    |   |   |   |
|-----------|------------------------------|---|----------|---------|------|---------|-------|------------------------------|-----------|------|----|---|---|---|
|           | Description                  | <p>Wysi is a web design agency. We specialise in digital marketing and web development for SMEs and international businesses. Call us today on 0118 212 1401</p> <p><b>Length : 153</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |      |         |       |                              |           |      |    |   |   |   |
|           | Keywords                     | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |      |         |       |                              |           |      |    |   |   |   |
|           | Og Meta Properties           | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1630"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>image</td> <td>../assets/Images/wysi-bg.jpg</td> </tr> <tr> <td>site_name</td> <td>Wysi</td> </tr> </tbody> </table>  | Property | Content | type | article | image | ../assets/Images/wysi-bg.jpg | site_name | Wysi |    |   |   |   |
| Property  | Content                      |   |          |         |      |         |       |                              |           |      |    |   |   |   |
| type      | article                      |   |          |         |      |         |       |                              |           |      |    |   |   |   |
| image     | ../assets/Images/wysi-bg.jpg |   |          |         |      |         |       |                              |           |      |    |   |   |   |
| site_name | Wysi                         |   |          |         |      |         |       |                              |           |      |    |   |   |   |
|           | Headings                     | <table border="1" data-bbox="544 1659 1481 1727"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>10</td> <td>1</td> <td>9</td> <td>3</td> </tr> </tbody> </table> <ul data-bbox="619 1765 1485 2056" style="list-style-type: none"> <li>• [H1] A Dynamic Digital Agency</li> <li>• [H2] We help you...</li> <li>• [H2]</li> <li>• [H2] create &amp; improve your online presence.  maximise online growth &amp; lead generation.  relax regarding security, compliance &amp; up-time.  implement a marketing automation system.  build &amp; grow bespoke applications.</li> <li>• [H2] Our 5 Step Project Process</li> <li>• [H2] THE B1M</li> </ul> | H1       | H2      | H3   | H4      | H5    | H6                           | 1         | 8    | 10 | 1 | 9 | 3 |
| H1        | H2                           | H3  | H4       | H5      | H6   |         |       |                              |           |      |    |   |   |   |
| 1         | 8                            | 10  | 1        | 9       | 3    |         |       |                              |           |      |    |   |   |   |

# SEO Content

- [H2] Using the Latest Technology
- [H2] A few of our recent projects
- [H2] Discuss a project with us
- [H3] DESIGN
- [H3] DEVELOPMENT
- [H3] MARKETING
- [H3] CONXTD
- [H3] THE B1M
- [H3] VANSON BOURNE
- [H3] How to Keep Your Website Up to Date
- [H3] Responsive Web Design
- [H3] UiPath
- [H3] 0118 212 0998
- [H4] Case Study
- [H5] Over the last 12 years we've helped over 100 businesses, big and small, to get the most from their online presence through strategy, design, development, marketing and technology.
- [H5] Who we are
- [H5] What sets us apart
- [H5] Why businesses choose us
- [H5] We've always been pleased with the quality of work from WYSI. CONXTD is a game changer for us and we are grateful for the outstanding service Luke and the team have provided throughout the project. They have helped us introduce a new platform to our market, complete with iOS and Android apps - something which we have never done before. Project management and communication are key to productivity and WYSI excel at this. Continually impressed with their service and very much enjoy working with the WYSI team.
- [H5] A bespoke, responsive, database driven website built into Siteglide
- [H5] A Web Application with iOS and Android Apps to monitor your home or business
- [H5] A video based news website for the construction industry
- [H5] Market research for the technology sector
- [H6] Phil Hayes - WebWayOne Ltd
- [H6] |
- [H6] Your browser is out-of-date!



Images

We found 9 images on this web page.

1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **24%**

Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.







Flash

Perfect, no Flash content has been detected on this page.

## SEO Content

|  |        |  |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 15 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 13.33%<br>Internal Links 86.67% |

## In-page links

| Anchor                                | Type     | Juice         |
|---------------------------------------|----------|---------------|
| <a href="#">Expertise</a>             | Internal | Passing Juice |
| <a href="#">Work</a>                  | Internal | Passing Juice |
| <a href="#">About</a>                 | Internal | Passing Juice |
| <a href="#">Blog</a>                  | Internal | Passing Juice |
| <a href="#">Contact</a>               | Internal | Passing Juice |
| <a href="#">0118 212 14 01</a>        | External | Passing Juice |
| <a href="#">Sitemap</a>               | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>        | Internal | Passing Juice |
| <a href="#">Contact</a>               | Internal | Passing Juice |
| <a href="#">Update my browser now</a> | External | Passing Juice |
| <a href="#">x</a>                     | Internal | Passing Juice |
|                                       |          |               |

## In-page links

|                           |          |               |
|---------------------------|----------|---------------|
| <a href="#">Expertise</a> | Internal | Passing Juice |
| <a href="#">Work</a>      | Internal | Passing Juice |
| <a href="#">About</a>     | Internal | Passing Juice |
| <a href="#">Blog</a>      | Internal | Passing Juice |

## SEO Keywords





 Keywords Cloud

technology online clients  
website work home project  
design web marketing


## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| design  | 6       | ✓     | ✗        | ✓           | ✓        |
| website | 6       | ✗     | ✗        | ✗           | ✓        |
| web     | 6       | ✓     | ✗        | ✓           | ✓        |
| online  | 5       | ✗     | ✗        | ✗           | ✓        |
| work    | 5       | ✗     | ✗        | ✗           | ✓        |












## Usability

|  |              |  |
|--|--------------|--|
|  | Url          | Domain : wysi.co.uk<br>Length : 10   |
|  | Favicon      | Great, your website has a favicon.   |
|  | Printability | Great. We have found a Print-Friendly CSS.   |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  |              |  |





## Usability

|   |             |   |
|---|-------------|---|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|---|-------------|---|


## Document

|   |                 |  |
|---|-----------------|--|
|    | Doctype         | HTML 5   |
|    | Encoding        | You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.  |
|    | W3C Validity    | Errors : 75<br>Warnings : 33   |
|    | Email Privacy   | Great no email address has been found in plain text!   |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |




## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|   |             |   |
|---|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. |
|---|-------------|---|

## Optimization

|   |            |  |
|---|------------|--|
|   |            | <a href="http://wysi.co.uk/sitemap.xml">http://wysi.co.uk/sitemap.xml</a>  |
|  | Robots.txt | <p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p> |
|  | Analytics  | <p>Great, your website has an analytics tool.</p> <div data-bbox="544 629 1481 703"> Google Analytics</div>   |