



Seo Analyzer xula.edu

Generated on March 01 2022 09:33 AM

The score is 33/100







SEO Content

	Title	<p>Xavier University of Louisiana</p> <p>Length : 30</p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	<p>H1 9</p>	<p>H2 9</p>	<p>H3 3</p>	<p>H4 12</p>	<p>H5 24</p>	<p>H6 13</p>
		<ul style="list-style-type: none"> • [H1] News & Events • [H1] Take the Next Steps • [H1] By the Numbers • [H1] Xavier Community Stories • [H1] Xavier Has a New Leadership for Student Services • [H1] Goldwater Scholar • [H1] 500 Degrees Awarded at 2018 Commencement • [H1] Mobile Performance Studies Laboratory • [H1] About Xavier • [H2] Happy Mardi Gras! • [H2] Happy Black History Month! • [H2] St. Katharine Drexel 9 Day Novena • [H2] Xavierite Ayanna Prather receives "Flow it Forward" scholarship from Tampax • [H2] Xavier University partners with University of Alabama at Birmingham's School of Dentistry for Early Assurance Program • [H2] XULA Alumna Tommye Myrick directs play about Tuskegee Airmen at Jefferson Performing Arts Center 					





SEO Content

- [H2] Spring 2022 Reopening Plan
- [H2] Check Out Xavier in the News
- [H2] Weather Preparedness
- [H3] Submit Your Feedback
- [H3] ' + v.title + '
- [H3] ' + v.title + '
- [H4] XULA Alumna directed powerful play at Jefferson Performing Arts Center about Tuskegee Airmen
- [H4] Xavier University of Louisiana alums & professor featured in "Art of the Black Experience" exhibit at Ashé Cultural Arts Center
- [H4] Xavierite Ayanna Prather receives "Flow it Forward" scholarship from Tampax
- [H4] Xavier University partners with University of Alabama at Birmingham's School of Dentistry for Early Assurance Program
- [H4] Xavier University of Louisiana Names Dr. Steven Byrd New Director of Counseling and Wellness
- [H4] Xavier University of Louisiana's administrators champion resilience, determination and hope for the future
- [H4] Upcoming Events
- [H4] Communication
- [H4] Campus
- [H4] Information
- [H4] People
- [H4] ' + v.title + '
- [H5] FIRST TIME FIRST YEAR
- [H5] TRANSFERS
- [H5] INTERNATIONAL
- [H5] TRANSIENT STUDENTS
- [H5] RE-ADMISSION
- [H5] HIGH SCHOOL STUDENTS
- [H5] PHARMACY STUDENTS
- [H5] GRADUATE STUDENTS
- [H5] #1
- [H5] 14:1
- [H5] 50+
- [H5] Student Life
- [H5] Research
- [H5] Academics
- [H5] Community Engagement
- [H5] Student Life
- [H5] Research
- [H5] Academics
- [H5] Community Engagement
- [H5] Student Life
- [H5] Research
- [H5] Academics
- [H5] Community Engagement
- [H5] ' + v.title + '
- [H6] Community
- [H6] Community
- [H6] Community
- [H6] News
- [H6] News
- [H6] News
- [H6] COVID-19

SEO Content

		<ul style="list-style-type: none"> • [H6] COMMUNITY • [H6] LATEST UPDATES • [H6] February 28, 2022 • [H6] February 25, 2022 • [H6] February 23, 2022 • [H6] ' + dateOutputCustom(v.startDate, v.endDate) + '
	Images	<p>We found 50 images on this web page.</p> <p>29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 50 links including 7 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10%</p> <p>Internal Links 90%</p>

In-page links

Anchor	Type	Juice
Students	Internal	Passing Juice

In-page links

Faculty & Staff	Internal	Passing Juice
Parents	Internal	Passing Juice
Alumni	External	Passing Juice
Athletics	External	Passing Juice
XULA Story	External	Passing Juice
Request More Info	Internal	Passing Juice
Give	Internal	Passing Juice
Apply	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Read More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
MORE NEWS	Internal	Passing Juice
View All Events &gt;	Internal	Passing Juice
FIND OUT MORE	Internal	Passing Juice
Xavier Has a New Leadership for Student Services	Internal	Passing Juice
Goldwater Scholar	Internal	Passing Juice
500 Degrees Awarded at 2018 Commencement	Internal	Passing Juice
Mobile Performance Studies Laboratory	Internal	Passing Juice
FIND OUT MORE	Internal	Passing Juice
My XULA	Internal	Passing Juice
Xavier in the News	Internal	Passing Juice
Campus Safety & Security	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Colleges And Schools	Internal	Passing Juice

In-page links

Directory	Internal	Passing Juice
Campus Map	Internal	Passing Juice
Facility Planning and Management	Internal	Passing Juice
Admissions	Internal	Passing Juice
Library	External	Passing Juice
Tuition and Fees	Internal	Passing Juice
Employment Opportunities	Internal	Passing Juice
Title IX	Internal	Passing Juice
Accreditation	Internal	Passing Juice
Ethics & Compliance	Internal	Passing Juice
Information Technology	External	Passing Juice
Clery Data	Internal	Passing Juice
Student Consumer Information	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice
Brand Toolkit	Internal	Passing Juice
Maintained by Office of Marketing	Internal	Passing Juice
' + getStarted[i].title + '	Internal	Passing Juice
' + footerNavigation[i].title + '	Internal	Passing Juice
' + news[i].title + '	Internal	Passing Juice
' + sideButton[i].title + '	Internal	Passing Juice
Find out more &gt;	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	xavier university louisiana
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

				on	
xavier	1	✓	✗	✗	✓
university	1	✓	✗	✗	✓
louisiana	1	✓	✗	✗	✓

Usability

	Url	Domain : xula.edu Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 74 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.

Document

- ❌ Too bad, your website is using inline styles.
- ❌ Too bad, your website has too many CSS files (more than 4).
- ❌ Too bad, your website has too many JS files (more than 6).
- ❌ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ❌ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics