Seo Analyzer xumo.com

Generated on March 26 2022 19:43 PM

The score is 35/100

SEO Content

⚠️	Title	XUMO **Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 0 **H2** 7 **H3** 0 **H4** 15 **H5** 0 **H6** 0 • [H2] XUMO – Top Slider • [H2] XUMO – Video • [H2] XUMO – How It Works • [H2] XUMO – How To Get It • [H2] XUMO – Who We Are • [H2] XUMO – Partner With Us • [H2] XUMO – Social Bar • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] Colin Petrie-Norris • [H4] Jiro Egawa • [H4] Chris Hall • [H4] Hirotaka Oku • [H4] Stefan Van Engen

SEO Content

- [H4] Fern Feistel
- [H4] Jerrold Son
- [H4] Bill Condon
- [H4]
- [H4]

	Images	We found 36 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Available Channels	Internal	Passing Juice

In-page links

Link	Type	Status
Partner With Us	Internal	Passing Juice
Press	Internal	Passing Juice
FAQs	Internal	Passing Juice
Support	Internal	Passing Juice
Jobs	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Here’s What’s Streaming	Internal	Passing Juice
iOS or Android devices.	External	Passing Juice
Stay in the Loop	Internal	Passing Juice
Learn more about the XUMO Platform	Internal	Passing Juice
Contact our Content Partner Team	Internal	Passing Juice
Contact our Advertiser Partnerships Team	Internal	Passing Juice
Contact our OEM / Device Partnerships Team	Internal	Passing Juice
Press	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
CA Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Follow Us	Internal	Passing Juice
Contact	Internal	Passing Juice
Do Not Sell	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	how platform brand partner smart

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
xumo	12	✔	✖	✖	✔
content	10	✖	✖	✖	✖
partner	6	✖	✖	✖	✔
president	5	✖	✖	✖	✖
vice	5	✖	✖	✖	✖

Usability

	Url	Domain : xumo.com Length : 8
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 51 Warnings : 52
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://xumo.com/sitemap.xml https://corp.xumo.com/wp-sitemap.xml
	Robots.txt	http://xumo.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics