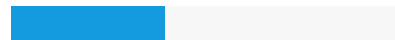












# Seo Analyzer yaesu.co.uk

Generated on March 17 2022 20:11 PM

The score is 32/100



## SEO Content

	Title	<p>Welcome to Yaesu.co.uk</p> <p><b>Length : 22</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Offering unbeatable deals on</p> <p><b>Length : 29</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>	0	0	0	0	0	0
<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>									
0	0	0	0	0	0									
	Images	<p>We found 109 images on this web page.</p> <p>66 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 7 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 0%

Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Dealer Locator</a>	Internal	Passing Juice
<a href="#">CashBack Programs</a>	Internal	Passing Juice
<a href="#">Company Overview</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

airband transceiver **vhfuhf**  
**accessories** ft5de digital dual






## SEO Keywords

transceivers band handheld



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
accessories	6	×	×	×	×
vhfuhf	4	×	×	×	×
transceiver	3	×	×	×	×
ft5de	3	×	×	×	×
dual	3	×	×	×	×










## Usability

	Url	Domain : yaesu.co.uk Length : 11
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 4.01 Transitional
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 74 Warnings : 14




## Document

		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Attention! Try to avoid nested tables in HTML.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://yaesu.co.uk/robots.txt">http://yaesu.co.uk/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You</p>

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.