Seo Analyzer yaesu.co.uk

Generated on March 17 2022 20:11 PM

The score is 32/100

SEO Content

✓	Title	Welcome to Yaesu.co.uk **Length : 22** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Offering unbeatable deals on **Length : 29** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
✗	Images	We found 109 images on this web page. 66 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Dealer Locator	Internal	Passing Juice
CashBack Programs	Internal	Passing Juice
Company Overview	Internal	Passing Juice
News	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Products	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	airband transceiver vhfuhf accessories ft5de digital dual

SEO Keywords

		transceivers band handheld

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
accessories	6	✖	✖	✖	✖
vhfuhf	4	✖	✖	✖	✖
transceiver	3	✖	✖	✖	✖
ft5de	3	✖	✖	✖	✖
dual	3	✖	✖	✖	✖

Usability

●	Url	Domain : yaesu.co.uk Length : 11
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 4.01 Transitional
✔	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 74 Warnings : 14

Document

✗		
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✗ Attention! Try to avoid nested tables in HTML. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://yaesu.co.uk/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.