



# Seo Analyzer yalwa.ca

Generated on March 07 2022 09:14 AM

The score is 56/100







## SEO Content

	Title	Business Directory - Yalwa™ Canada - Find, rate, share <b>Length : 54</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Find over 2,000,000 local businesses in the Yalwa™ business directory Canada with ✓ ratings, ✓ map and ✓ address. <b>Length : 113</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	local businesses Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Business Directory - Find, rate, share</li> <li>[H2] Welcome to the Yalwa Business Directory Canada - where businesses connect with the people that need them.</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	Images	We found 14 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>12%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 81 links including 0 link(s) to files
	Statistics	External Links : noFollow 2.47% External Links : Passing Juice 28.4% Internal Links 69.14%

## In-page links

Anchor	Type	Juice
<a href="#">Mobile</a>	Internal	noFollow
<a href="#">Abbotsford</a>	Internal	Passing Juice
<a href="#">Barrie</a>	Internal	Passing Juice
<a href="#">Burnaby</a>	Internal	Passing Juice
<a href="#">Charlottetown</a>	Internal	Passing Juice
<a href="#">Coquitlam</a>	Internal	Passing Juice
<a href="#">Fredericton</a>	Internal	Passing Juice
<a href="#">Greater Sudbury</a>	Internal	Passing Juice
<a href="#">Halifax</a>	Internal	Passing Juice
<a href="#">Kelowna</a>	Internal	Passing Juice
<a href="#">Kingston</a>	Internal	Passing Juice

## In-page links

<a href="#">Kitchener</a>	Internal	Passing Juice
<a href="#">London, Ontario</a>	Internal	Passing Juice
<a href="#">Nanaimo</a>	Internal	Passing Juice
<a href="#">Oshawa</a>	Internal	Passing Juice
<a href="#">Prescott and Russell</a>	Internal	Passing Juice
<a href="#">Prince George</a>	Internal	Passing Juice
<a href="#">Regina</a>	Internal	Passing Juice
<a href="#">Richmond</a>	Internal	Passing Juice
<a href="#">Saint John</a>	Internal	Passing Juice
<a href="#">Saskatoon</a>	Internal	Passing Juice
<a href="#">St. Albert</a>	Internal	Passing Juice
<a href="#">St. Catharines</a>	Internal	Passing Juice
<a href="#">St. John's</a>	Internal	Passing Juice
<a href="#">Surrey</a>	Internal	Passing Juice
<a href="#">Sydney, Nova Scotia</a>	Internal	Passing Juice
<a href="#">Thunder Bay</a>	Internal	Passing Juice
<a href="#">Victoria</a>	Internal	Passing Juice
<a href="#">Windsor</a>	Internal	Passing Juice
<a href="#">Alberta</a>	Internal	Passing Juice
<a href="#">British Columbia</a>	Internal	Passing Juice
<a href="#">Manitoba</a>	Internal	Passing Juice
<a href="#">New Brunswick</a>	Internal	Passing Juice
<a href="#">Newfoundland and Labrador</a>	Internal	Passing Juice
<a href="#">Northwest Territories</a>	Internal	Passing Juice
<a href="#">Nova Scotia</a>	Internal	Passing Juice
<a href="#">Nunavut</a>	Internal	Passing Juice
<a href="#">Ontario</a>	Internal	Passing Juice
<a href="#">Prince Edward Island</a>	Internal	Passing Juice

## In-page links

<a href="#">Quebec</a>	Internal	Passing Juice
<a href="#">Saskatchewan</a>	Internal	Passing Juice
<a href="#">Yukon</a>	Internal	Passing Juice
<a href="#">business listing</a>	Internal	Passing Juice
<a href="#">show all</a>	External	Passing Juice
<a href="#">Help/FAQ</a>	Internal	noFollow
<a href="#">FR</a>	Internal	Passing Juice
<a href="#">My Yalwa</a>	Internal	noFollow
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">My Listings</a>	Internal	Passing Juice
<a href="#">My Messages</a>	Internal	Passing Juice
<a href="#">Purchases</a>	Internal	Passing Juice
<a href="#">Australia</a>	External	Passing Juice
<a href="#">Bangladesh</a>	External	Passing Juice
<a href="#">China</a>	External	Passing Juice
<a href="#">Ghana</a>	External	Passing Juice
<a href="#">Hong Kong</a>	External	Passing Juice
<a href="#">India</a>	External	Passing Juice
<a href="#">Indonesia</a>	External	Passing Juice
<a href="#">Ireland</a>	External	Passing Juice
<a href="#">Japan</a>	External	Passing Juice
<a href="#">Kenya</a>	External	Passing Juice
<a href="#">Malaysia</a>	External	Passing Juice
<a href="#">New Zealand</a>	External	Passing Juice
<a href="#">Nigeria</a>	External	Passing Juice
<a href="#">Pakistan</a>	External	Passing Juice
<a href="#">Philippines</a>	External	Passing Juice
<a href="#">Qatar</a>	External	Passing Juice

## In-page links

<a href="#">Singapore</a>	External	Passing Juice
<a href="#">South Africa</a>	External	Passing Juice
<a href="#">United Arab Emirates</a>	External	Passing Juice
<a href="#">United Kingdom</a>	External	Passing Juice
<a href="#">United States</a>	External	Passing Juice
<a href="#">show all</a>	External	noFollow
<a href="#">About us</a>	External	noFollow
<a href="#">Terms Of Use</a>	Internal	noFollow
<a href="#">Privacy Policy</a>	Internal	noFollow
<a href="#">Privacy Settings</a>	Internal	noFollow
<a href="#">Premium Features</a>	Internal	noFollow
<a href="#">Mobile Site</a>	Internal	noFollow
<a href="#">Yalwa Company Blog</a>	External	Passing Juice
<a href="#">Contact</a>	Internal	noFollow






## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	21	✓	✓	✓	✓
yalwa	17	✓	✗	✓	✓
directory	10	✓	✗	✓	✓
businesses	7	✗	✓	✓	✓
local	6	✗	✓	✓	✗

## Usability

	Url	Domain : yalwa.ca Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://yalwa.ca/robots.txt">http://yalwa.ca/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1093 1481 1160"> Google Analytics</div>