



Seo Analyzer yalwa.com

Generated on February 02 2022 08:46 AM

The score is 55/100







SEO Content

	Title	Business Directory - Yalwa™ United States - Find, rate, share Length : 61 Perfect, your title contains between 10 and 70 characters.												
	Description	Find over 18,000,000 local businesses in the Yalwa™ business directory United States with ✓ ratings, ✓ map and ✓ address. Length : 121 Great, your meta description contains between 70 and 160 characters.												
	Keywords	local businesses Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Business Directory - Find, rate, share [H2] Welcome to the Yalwa Business Directory United States - where businesses connect with the people that need them. 	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	Images	We found 18 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 13% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 139 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.44% External Links : Passing Juice 13.67% Internal Links 84.89%

In-page links

Anchor	Type	Juice
Mobile	Internal	noFollow
Albuquerque	Internal	Passing Juice
Arlington	Internal	Passing Juice
Atlanta	Internal	Passing Juice
Aurora, CO	Internal	Passing Juice
Austin	Internal	Passing Juice
Baltimore	Internal	Passing Juice
Charlotte	Internal	Passing Juice
Cleveland	Internal	Passing Juice
Colorado Springs	Internal	Passing Juice
Columbus, OH	Internal	Passing Juice

In-page links

Detroit	Internal	Passing Juice
El Paso	Internal	Passing Juice
Fort Worth	Internal	Passing Juice
Fresno	Internal	Passing Juice
Honolulu	Internal	Passing Juice
Indianapolis	Internal	Passing Juice
Jacksonville	Internal	Passing Juice
Kansas City, MO	Internal	Passing Juice
Las Vegas	Internal	Passing Juice
Louisville	Internal	Passing Juice
Memphis	Internal	Passing Juice
Milwaukee	Internal	Passing Juice
Minneapolis	Internal	Passing Juice
Nashville	Internal	Passing Juice
New Orleans	Internal	Passing Juice
Oakland	Internal	Passing Juice
Oklahoma City	Internal	Passing Juice
Omaha	Internal	Passing Juice
Orlando	Internal	Passing Juice
Paterson	Internal	Passing Juice
Phoenix	Internal	Passing Juice
Pittsburgh	Internal	Passing Juice
Portland, OR	Internal	Passing Juice
Raleigh	Internal	Passing Juice
Rochester	Internal	Passing Juice
Sacramento	Internal	Passing Juice
Saint Louis	Internal	Passing Juice
Salt Lake City	Internal	Passing Juice

In-page links

San Antonio	Internal	Passing Juice
San Jose	Internal	Passing Juice
Seattle	Internal	Passing Juice
Tampa	Internal	Passing Juice
Tucson	Internal	Passing Juice
Tulsa	Internal	Passing Juice
Virginia Beach	Internal	Passing Juice
Washington DC	Internal	Passing Juice
Wichita	Internal	Passing Juice
Yonkers	Internal	Passing Juice
more cities	Internal	Passing Juice
Alabama	Internal	Passing Juice
Alaska	Internal	Passing Juice
Arizona	Internal	Passing Juice
Arkansas	Internal	Passing Juice
California	Internal	Passing Juice
Colorado	Internal	Passing Juice
Connecticut	Internal	Passing Juice
Delaware	Internal	Passing Juice
Florida	Internal	Passing Juice
Georgia	Internal	Passing Juice
Hawaii	Internal	Passing Juice
Idaho	Internal	Passing Juice
Illinois	Internal	Passing Juice
Indiana	Internal	Passing Juice
Iowa	Internal	Passing Juice
Kansas	Internal	Passing Juice
Kentucky	Internal	Passing Juice

In-page links

Louisiana	Internal	Passing Juice
Maine	Internal	Passing Juice
Maryland	Internal	Passing Juice
Massachusetts	Internal	Passing Juice
Michigan	Internal	Passing Juice
Minnesota	Internal	Passing Juice
Mississippi	Internal	Passing Juice
Missouri	Internal	Passing Juice
Montana	Internal	Passing Juice
Nebraska	Internal	Passing Juice
Nevada	Internal	Passing Juice
New Hampshire	Internal	Passing Juice
New Jersey	Internal	Passing Juice
New Mexico	Internal	Passing Juice
New York State	Internal	Passing Juice
North Carolina	Internal	Passing Juice
North Dakota	Internal	Passing Juice
Ohio	Internal	Passing Juice
Oklahoma	Internal	Passing Juice
Oregon	Internal	Passing Juice
Pennsylvania	Internal	Passing Juice
Rhode Island	Internal	Passing Juice
South Carolina	Internal	Passing Juice
South Dakota	Internal	Passing Juice
Tennessee	Internal	Passing Juice
Texas	Internal	Passing Juice
Utah	Internal	Passing Juice
Vermont	Internal	Passing Juice

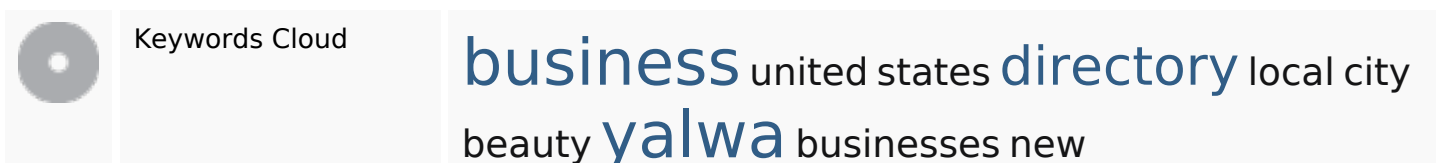
In-page links

Virginia	Internal	Passing Juice
Washington State	Internal	Passing Juice
West Virginia	Internal	Passing Juice
Wisconsin	Internal	Passing Juice
Wyoming	Internal	Passing Juice
business listing	Internal	Passing Juice
show all	External	Passing Juice
Help/FAQ	Internal	noFollow
ES	External	Passing Juice
My Yalwa	Internal	noFollow
Home	Internal	Passing Juice
My Listings	Internal	Passing Juice
My Messages	Internal	Passing Juice
Purchases	Internal	Passing Juice
Australia	Internal	Passing Juice
Bangladesh	Internal	Passing Juice
Canada	External	Passing Juice
China	External	Passing Juice
Ghana	Internal	Passing Juice
Hong Kong	External	Passing Juice
India	External	Passing Juice
Indonesia	External	Passing Juice
Ireland	External	Passing Juice
Japan	External	Passing Juice
Kenya	External	Passing Juice
Malaysia	External	Passing Juice
New Zealand	External	Passing Juice
Nigeria	Internal	Passing Juice

In-page links

Pakistan	Internal	Passing Juice
Philippines	External	Passing Juice
Qatar	External	Passing Juice
Singapore	External	Passing Juice
South Africa	External	Passing Juice
United Arab Emirates	External	Passing Juice
United Kingdom	External	Passing Juice
show all	External	noFollow
About us	External	noFollow
Terms Of Use	Internal	noFollow
Privacy Policy	Internal	noFollow
Privacy Settings	Internal	noFollow
Premium Features	Internal	noFollow
Mobile Site	Internal	noFollow
Yalwa Company Blog	External	Passing Juice
Contact	Internal	noFollow

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	20	✓	✓	✓	✓
yalwa	19	✓	✗	✓	✓
directory	12	✓	✗	✓	✓
states	7	✓	✗	✓	✓

Keywords Consistency

new

7



Usability

	Url	Domain : yalwa.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://yalwa.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics