







# Seo Analyzer yamaha.com

Generated on February 08 2022 20:59 PM




The score is 48/100







## SEO Content

	Title	Yamaha Corporation - Global <b>Length : 27</b> Perfect, your title contains between 10 and 70 characters.																	
	Description	Global website of Yamaha Corporation <b>Length : 36</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>image</td><td>https://www.yamaha.com/_common/images/yamahalogo_ogp.gif</td></tr></tbody></table>						Property	Content	type	website	locale	en_US	image	https://www.yamaha.com/_common/images/yamahalogo_ogp.gif				
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>2</td><td>0</td><td>2</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] English</li><li>• [H2] 日本語</li><li>• [H4] Yamaha Music Foundation</li><li>• [H4] Yamaha Motor Co., Ltd.</li></ul>						H1	H2	H3	H4	H5	H6	0	2	0	2	0	0
H1	H2	H3	H4	H5	H6														
0	2	0	2	0	0														
	Images	We found 3 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.																	

## SEO Content

	Text/HTML Ratio	Ratio : <b>5%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice

## SEO Keywords






	Keywords Cloud	yamaha policy fryamaha privacy terms music global site foundation corporation
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## SEO Keywords




### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
yamaha	4	✓	✗	✓	✓
corporation	3	✓	✗	✓	✗
global	2	✓	✗	✓	✗
policy	1	✗	✗	✗	✗
privacy	1	✗	✗	✗	✗









### Usability

	Url	Domain : yamaha.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 3




## Document

	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://yamaha.com/robots.txt">http://yamaha.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be</p>

## Optimization

good to install a second in order to cross-check the data.