

# Seo Analyzer ydkn.info

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The score is 56/100







## SEO Content

	Title	First National Bank: Serving PA, OH, MD, DC, VA, NC, SC, WV <b>Length : 59</b> Perfect, your title contains between 10 and 70 characters.												
	Description	FNB provides a full range of commercial banking, consumer banking and wealth management services plus industry leading online and mobile banking solutions <b>Length : 154</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>First National Bank</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.fnb-online.com/</td></tr><tr><td>image</td><td>https://www.fnb-online.com/-/media/fnbonline/images/project/logo/first-national-bank.png</td></tr><tr><td>description</td><td>FNB provides a full range of commercial banking, consumer banking and wealth management services plus industry leading online and mobile banking solutions</td></tr></tbody></table>	Property	Content	title	First National Bank	type	website	url	https://www.fnb-online.com/	image	https://www.fnb-online.com/-/media/fnbonline/images/project/logo/first-national-bank.png	description	FNB provides a full range of commercial banking, consumer banking and wealth management services plus industry leading online and mobile banking solutions
Property	Content													
title	First National Bank													
type	website													
url	https://www.fnb-online.com/													
image	https://www.fnb-online.com/-/media/fnbonline/images/project/logo/first-national-bank.png													
description	FNB provides a full range of commercial banking, consumer banking and wealth management services plus industry leading online and mobile banking solutions													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>0</td><td>0</td><td>0</td><td>2</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Product video</li><li>[H2] Login</li></ul>	H1	H2	H3	H4	H5	H6	1	7	0	0	0	2
H1	H2	H3	H4	H5	H6									
1	7	0	0	0	2									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] eStore™</li> <li>• [H2] eStore™</li> <li>• [H2] Personal Banking</li> <li>• [H2] Personal Banking</li> <li>• [H2] Business Banking</li> <li>• [H2] Business Banking</li> <li>• [H6] Former Howard Bank Customers:</li> <li>• [H6] Former Howard Bank Customers:</li> </ul>
	Images	<p>We found 19 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>24%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 46.15%</p> <p>Internal Links 53.85%</p>


## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Personal</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">eStore™</a>	Internal	Passing Juice
<a href="#">Online Banking for Mobile Devices</a>	External	Passing Juice
<a href="#">Full Online Banking Website</a>	External	Passing Juice
<a href="#">Sign Up For Online / Mobile Banking</a>	External	Passing Juice
<a href="#">get started here.</a>	External	Passing Juice
<a href="#">Sign Up</a>	External	Passing Juice
<a href="#">Unlock/Reset Your Password</a>	External	Passing Juice
<a href="#">Personal Credit Cards</a>	External	Passing Juice
<a href="#">Personal Credit Card Rewards</a>	External	Passing Juice
<a href="#">Client Point</a>	External	Passing Juice
<a href="#">Investment</a>	External	Passing Juice
<a href="#">The Risk Management Center</a>	External	Passing Juice
<a href="#">CSR24</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Corporate Information</a>	Internal	Passing Juice
<a href="#">Investors</a>	Internal	Passing Juice
<a href="#">Newsroom</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Security Center</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">(Click here for address for service of all legal documents)</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	banking business products services financial destination personal bank online all
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
personal	12	✘	✘	✘	✔
business	10	✘	✘	✘	✔
banking	9	✘	✘	✔	✔
online	8	✘	✘	✔	✘
financial	7	✘	✘	✘	✘











## Usability

	Url	Domain : ydkn.info Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 37 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine</p>

## Optimization

		robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>