

# Seo Analyzer yellowpages.bg

Generated on February 22 2022 02:41 AM





The score is **61/100**







## SEO Content

	Title	Yellow Pages 2.0 BULGARIA   Business Directory   Yellow Pages™ 2.0 <b>Length : 67</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Bulgaria Local Business Directory. Find Businesses and review Reputation. Presence and Reputation for Small Businesses with Business Identity 2.0! <b>Length : 146</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	yellow pages, business directory, companies catalogue, locations, contacts, reputation, offers, introductions, brochures, videos, teams, ceos, managers,  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>5</td><td>2</td><td>2</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Presence and reputation for the small business in Bulgaria!</li><li>• [H2] Tags</li><li>• [H2] Update your company membership in the Bulgarian Business Directory and explore optimal ways to interact with clients and manage business presence on internet.</li><li>• [H2]</li><li>• [H3] By company name and info</li><li>• [H3] ~105 000 Bulgarian organizations have an universal business presence on internet via Business Identity 2.0 - interactive application by Yellow Pages.</li><li>• [H3] ~55 000 micro and middle sized companies position their businesses and Business Identity in the search results of search engines like Bing, Google and Yahoo.</li></ul>	H1	H2	H3	H4	H5	H6	1	3	5	2	2	0
H1	H2	H3	H4	H5	H6									
1	3	5	2	2	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] ~17% of the Bulgarian and foreign business users searching for information regarding potential business partners find it in Yellow Pages Business Directory.</li> <li>• [H3] ~68% of the directory visitors send inquiry to companies for their services and product quotes.</li> <li>• [H4] Make new company registration</li> <li>• [H4] Claim existing company</li> <li>• [H5] Products and Services</li> <li>• [H5] Yellow Page Online</li> </ul>
	Images	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>13%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 73 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
--------	------	-------

## In-page links

<a href="#">TABELA PRO FOOD (Ltd.)</a>	Internal	Passing Juice
<a href="#">KRISTAL KORPOREITING OOD (Ltd.)</a>	Internal	Passing Juice
<a href="#">Nikol - N OOD (Ltd.)</a>	Internal	Passing Juice
<a href="#">ABO - BEL OOD (Ltd.)</a>	Internal	Passing Juice
<a href="#">TECHNO GLOBAL FOOD (Ltd.)</a>	Internal	Passing Juice
<a href="#">COMLINK INTERNATIONAL OOD (Ltd.)</a>	Internal	Passing Juice
<a href="#">IZIDETOKS FOOD (Ltd.)</a>	Internal	Passing Juice
<a href="#">Bovar - M OOD (Ltd.)</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Agency</a>	Internal	Passing Juice
<a href="#">Apartments, houses</a>	Internal	Passing Juice
<a href="#">Assembly</a>	Internal	Passing Juice
<a href="#">Assembly and disassembly</a>	Internal	Passing Juice
<a href="#">Bar</a>	Internal	Passing Juice
<a href="#">Brokerage Services</a>	Internal	Passing Juice
<a href="#">Builders</a>	Internal	Passing Juice
<a href="#">Building</a>	Internal	Passing Juice
<a href="#">Casino</a>	Internal	Passing Juice
<a href="#">Commercial buildings</a>	Internal	Passing Juice
<a href="#">Commercial Property</a>	Internal	Passing Juice
<a href="#">Consultancy</a>	Internal	Passing Juice
<a href="#">Consultations</a>	Internal	Passing Juice
<a href="#">Consumer Services</a>	Internal	Passing Juice
<a href="#">Delivery</a>	Internal	Passing Juice
<a href="#">Design</a>	Internal	Passing Juice
<a href="#">Discounts - Programs</a>	Internal	Passing Juice
<a href="#">Excursions</a>	Internal	Passing Juice
<a href="#">Fitness Centre</a>	Internal	Passing Juice

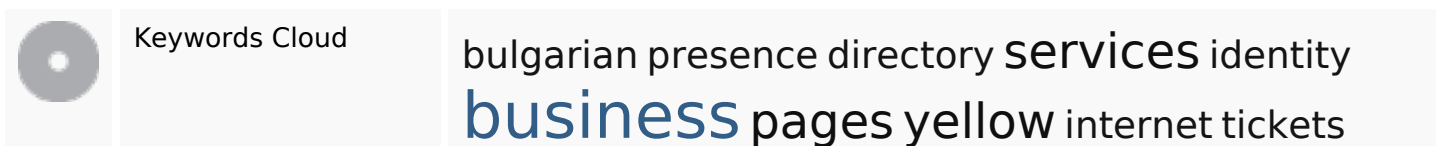
## In-page links

<a href="#">Hotels</a>	Internal	Passing Juice
<a href="#">Household goods and services</a>	Internal	Passing Juice
<a href="#">Insurance</a>	Internal	Passing Juice
<a href="#">Internet</a>	Internal	Passing Juice
<a href="#">Leasing</a>	Internal	Passing Juice
<a href="#">Legal advice</a>	Internal	Passing Juice
<a href="#">Legal protection</a>	Internal	Passing Juice
<a href="#">Loans</a>	Internal	Passing Juice
<a href="#">Media and Communications</a>	Internal	Passing Juice
<a href="#">Meeting</a>	Internal	Passing Juice
<a href="#">New construction</a>	Internal	Passing Juice
<a href="#">Packages</a>	Internal	Passing Juice
<a href="#">Parking</a>	Internal	Passing Juice
<a href="#">Plots</a>	Internal	Passing Juice
<a href="#">Purchase - Sales</a>	Internal	Passing Juice
<a href="#">Raw materials</a>	Internal	Passing Juice
<a href="#">Rentals</a>	Internal	Passing Juice
<a href="#">Reservations</a>	Internal	Passing Juice
<a href="#">Resort properties, hotels</a>	Internal	Passing Juice
<a href="#">Restaurant</a>	Internal	Passing Juice
<a href="#">Restaurants</a>	Internal	Passing Juice
<a href="#">Spa</a>	Internal	Passing Juice
<a href="#">Swimming pool</a>	Internal	Passing Juice
<a href="#">Tickets, airline</a>	Internal	Passing Juice
<a href="#">Tickets, bus</a>	Internal	Passing Juice
<a href="#">Tickets, ferry</a>	Internal	Passing Juice
<a href="#">Tour Operator</a>	Internal	Passing Juice
<a href="#">Tour Operators</a>	Internal	Passing Juice

## In-page links

<a href="#">Transport rent</a>	Internal	Passing Juice
<a href="#">Travel agent</a>	Internal	Passing Juice
<a href="#">Business Identity 2.0</a>	Internal	noFollow
<a href="#">Make new company registration</a>	Internal	noFollow
=	Internal	noFollow
<a href="#">Claim existing company</a>	Internal	noFollow
<a href="#">Products and Services</a>	Internal	noFollow
<a href="#">Complementary services</a>	Internal	Passing Juice
<a href="#">Yellow Page Online</a>	Internal	noFollow
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Maps</a>	Internal	Passing Juice
<a href="#">Directories</a>	Internal	Passing Juice
<a href="#">Update your Business Identity</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Bulgarian</a>	Internal	Passing Juice
<a href="#">Lost Pass</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
business	14	✓	✓	✓	✓
yellow	7	✓	✓	✗	✓









## Keywords Consistency

services	6	✘	✘	✘	✔
pages	6	✔	✔	✘	✔
identity	5	✘	✘	✔	✔

## Usability

	Url	Domain : yellowpages.bg Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 31
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> </ul>

## Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✘ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://yellowpages.bg/sitemap.xml>

<http://yellowpages.bg/sitemap.xml.gz>

<http://yellowpages.bg/sitemap.xml>



### Robots.txt

<http://yellowpages.bg/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics