



Seo Analyzer yelp.com

Generated on February 17 2022 09:47 AM

The score is 38/100



SEO Content

	Title	Restaurants, dentistes, bars, salons de beauté, médecins à Paris - Yelp Length : 71 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Paris - Avis d'utilisateurs et recommandations sur les meilleurs restaurants, magasins, divertissements, services et plus encore sur Yelp Length : 137 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Yelp, recommandation, San Francisco, bay area, local, commerce, avis, amis, restaurant, dentiste, docteur, salon de beauté, spa, shopping, magasin, partager, communauté, massage, sushi, pizza, ongles, New York, Los Angeles Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>description</td><td>Yelp est utilisé pour rechercher une multitude de choses, du meilleur cordonnier de la ville à l'entrecôte la plus savoureuse. Et vous, qu'allez-vous découvrir dans votre quartier ?</td></tr><tr><td>site_name</td><td>Yelp</td></tr><tr><td>title</td><td>Yelp</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.yelp.fr/</td></tr></tbody></table>	Property	Content	description	Yelp est utilisé pour rechercher une multitude de choses, du meilleur cordonnier de la ville à l'entrecôte la plus savoureuse. Et vous, qu'allez-vous découvrir dans votre quartier ?	site_name	Yelp	title	Yelp	type	website	url	https://www.yelp.fr/
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site_name	Yelp													
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SEO Content

		image https://s3-media0.fl.yelpcdn.com/assets/public/yelp_og_image.yji-f9149736ad8d1b00fe04bcb018398e6a.png image:height 1080 image:width 1920
	Headings	H1 1 H2 4 H3 10 H4 2 H5 0 H6 0 • [H1] Yelp • [H2] Oups, nous ne trouvons pas votre position • [H2] Activité récente • [H2] Yelp Paris • [H2] Applis mobiles Yelp • [H3] Collections à l'affiche • [H3] Oups, nous avons des difficultés à charger votre fil d'activité récente. • [H3] Restaurants • [H3] Shopping • [H3] Vie nocturne • [H3] Sports et activités de loisirs • [H3] Salons de beauté & Spas • [H3] Automobile • [H3] Maison & Travaux • [H3] More Categories • [H4] iPhone, iPad et Watch • [H4] Android
	Images	We found 13 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
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SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 51 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 41.18% Internal Links 58.82%

In-page links

Anchor	Type	Juice
Passer au formulaire de recherche	Internal	noFollow
Passer à la navigation	Internal	noFollow
Passer au contenu de la page	Internal	noFollow
Écrire un avis	Internal	Passing Juice
Événements	Internal	Passing Juice
Tchat	Internal	Passing Juice
Yelp pour les professionnels	Internal	Passing Juice
Se connecter	Internal	Passing Juice
S'inscrire	Internal	Passing Juice
Yelp	Internal	Passing Juice
Restaurants	Internal	Passing Juice
Vie nocturne	Internal	Passing Juice
Livraisons	Internal	Passing Juice
l'assistance de Google	External	Passing Juice
l'assistance de Safari	External	Passing Juice
l'assistance de Firefox	External	Passing Juice
Parl	Internal	Passing Juice
Juan M.	Internal	Passing Juice

In-page links

Paris	Internal	Passing Juice
Melissa T.	Internal	Passing Juice
Paris	Internal	Passing Juice
Yvette C.	Internal	Passing Juice
PARIS	Internal	Passing Juice
Maria Karla M.	Internal	Passing Juice
France	Internal	Passing Juice
BT T.	Internal	Passing Juice
paris	Internal	Passing Juice
Joe O.	Internal	Passing Juice
Découvrir plus de collections	Internal	Passing Juice
About Yelp	External	Passing Juice
Careers	External	Passing Juice
Press	External	Passing Juice
Investor Relations	External	Passing Juice
Trust & Safety	Internal	Passing Juice
Règlement	External	Passing Juice
Conditions d'utilisation	External	Passing Juice
Politique de confidentialité	External	Passing Juice
Options annonces	External	Passing Juice
Collections	External	Passing Juice
Talk	External	Passing Juice
Events	External	Passing Juice
Yelp Blog	Internal	Passing Juice
Aide	External	Passing Juice
Yelp Mobile	External	Passing Juice
Developers	External	Passing Juice
RSS	External	Passing Juice

In-page links

Claim your Business Page	Internal	Passing Juice
Advertise on Yelp	External	Passing Juice
Business Success Stories	Internal	Passing Juice
Business Support	External	Passing Juice
Yelp Blog for Business	External	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : yelp.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 106 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://yelp.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.