

Seo Analyzer yext.com

Generated on March 17 2022 14:27 PM





The score is 58/100







SEO Content

	Title	Yext: AI Search Solutions for Every Business Length : 44 Perfect, your title contains between 10 and 70 characters.																
	Description	The Yext Answers Platform offers an AI Search solution for every business need so you can deliver answers, not links. Length : 117 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Yext: AI Search Solutions for Every Business</td></tr><tr><td>description</td><td>The Yext Answers Platform offers an AI Search solution for every business need so you can deliver answers, not links.</td></tr><tr><td>image</td><td>https://dynl.mktgcdn.com/p/rjptWunxw8wu8p9dTYXqckpi6qdUV6uzW2TUiTxxFUy/3197x1400.jpg</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.yext.com/</td></tr></tbody></table>					Property	Content	title	Yext: AI Search Solutions for Every Business	description	The Yext Answers Platform offers an AI Search solution for every business need so you can deliver answers, not links.	image	https://dynl.mktgcdn.com/p/rjptWunxw8wu8p9dTYXqckpi6qdUV6uzW2TUiTxxFUy/3197x1400.jpg	type	website	url	https://www.yext.com/
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url	https://www.yext.com/																	
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>0</td><td>7</td><td>5</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] One Platform. Limitless Search Solutions.[H4] Thousands of brands deliver millions of answers with Yext.[H4] An AI Search solution for every business need so you can	H1	H2	H3	H4	H5	H6	1	0	0	7	5	0				
H1	H2	H3	H4	H5	H6													
1	0	0	7	5	0													

SEO Content

		<p>deliver answers, not links.</p> <ul style="list-style-type: none">• [H4] Keyword Search is the past. AI Search is the future.• [H4] Yext is a better way to search.• [H4] Learn something new• [H4] Say goodbye to keyword search and hello to Yext.• [H4] Schedule your personal demo• [H5] Winning big with AI Search• [H5] "Yext - truly a gamechanger."• [H5] Become an AI search expert.• [H5] Join our team.• [H5] {{formTitle}}
	Images	<p>We found 32 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

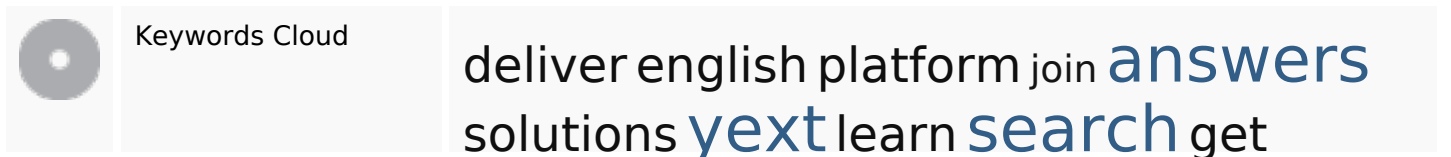
SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 10 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Sign in	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Return to Nav	Internal	Passing Juice
Get a Demo	Internal	Passing Juice
Free Trial	Internal	Passing Juice
Understands Natural Language	Internal	Passing Juice
Built on a Knowledge Graph	Internal	Passing Juice
Powered by Multiple Algorithms	Internal	Passing Juice
Get Started	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	10	✓	✗	✓	✓
yext	9	✓	✗	✓	✓
answers	8	✗	✗	✓	✓
solutions	5	✓	✗	✗	✓
platform	5	✗	✗	✓	✓











Usability

Url	Domain : yext.com Length : 8
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Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 44 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon<li data-bbox="555 264 879 300">✔ Meta Viewport Tag<li data-bbox="555 331 807 367">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 658 938 694">http://yext.com/sitemap.xml<li data-bbox="555 716 1102 752">https://www.yext.com/page-sitemap.xml<li data-bbox="555 775 1094 810">https://www.yext.com/post-sitemap.xml<li data-bbox="555 833 1161 869">https://www.yext.com/publisher-sitemap.xml<li data-bbox="555 891 1102 927">https://www.yext.com/main-sitemap.xml<li data-bbox="555 949 1027 985">https://www.yext.com/sitemap.xml
	Robots.txt	<p data-bbox="539 1034 892 1070">http://yext.com/robots.txt</p> <p data-bbox="539 1102 1083 1137">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 1169 643 1205">Missing</p> <p data-bbox="539 1236 1337 1272">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1303 1449 1406">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>