



Seo Analyzer yieldreport.com.au

Generated on January 24 2022 18:34 PM






The score is 40/100







SEO Content

	Title	Australia's Leading Fixed Income & Yield Investing Report • YieldReport Length : 85 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																
	Description	YieldReport is Australia's only independent analysis of interest rate markets and securities. YieldReport provides news focused on fixed income .. Length : 146 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Welcome to YieldReport</td></tr><tr><td>description</td><td>YieldReport is Australia's only independent analysis of interest rate markets and securities. YieldReport provides news focused on fixed income ..</td></tr><tr><td>url</td><td>https://www.yieldreport.com.au/</td></tr><tr><td>site_name</td><td>YieldReport</td></tr><tr><td>image</td><td>http://www.yieldreport.com.au/wp-content/uploads/2022/01/chart_home-1.png</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Welcome to YieldReport	description	YieldReport is Australia's only independent analysis of interest rate markets and securities. YieldReport provides news focused on fixed income ..	url	https://www.yieldreport.com.au/	site_name	YieldReport	image	http://www.yieldreport.com.au/wp-content/uploads/2022/01/chart_home-1.png
Property	Content																	
locale	en_US																	
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url	https://www.yieldreport.com.au/																	
site_name	YieldReport																	
image	http://www.yieldreport.com.au/wp-content/uploads/2022/01/chart_home-1.png																	

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	0	8	4	0	1
		<ul style="list-style-type: none">• [H1] Welcome to YieldReport• [H3] Login• [H3] Login• [H3] Exclusive Insights• [H3] News• [H3] Register to receive a weekly newsletter• [H3] Exclusive Insights• [H3] News• [H3] Register to receive our weekly YieldReport• [H4] Interest rate commentary for 17 January - 21 January 2022• [H4] INFORMATION• [H4] POLICIES• [H4] ADVERTISING• [H6] Chart of the week					
	Images	We found 15 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Bad. Your links have query string.					
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.					
	In-page links	We found a total of 80 links including 0 link(s) to files					
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.25%					

SEO Links

Internal Links 98.75%

In-page links

Anchor	Type	Juice
Register	Internal	Passing Juice
Peter Cooper, MD, Cooper Investors	Internal	Passing Juice
Bond Yields	Internal	Passing Juice
Hybrid Yields	Internal	Passing Juice
Cash	Internal	Passing Juice
Term Deposits	Internal	Passing Juice
Bonds	Internal	Passing Juice
Bank Bill/Swaps	Internal	Passing Juice
Government	Internal	Passing Juice
Semi Government	Internal	Passing Juice
Corporate	Internal	Passing Juice
Yield Curve	Internal	Passing Juice
New Issues	Internal	Passing Juice
ASX-Listed Hybrids	Internal	Passing Juice
ASX-Listed Notes	Internal	Passing Juice
ETFs	Internal	Passing Juice
Managed Funds	Internal	Passing Juice
Cash	Internal	Passing Juice
Australian Bonds	Internal	Passing Juice
Global Bonds	Internal	Passing Juice
Diversified Income	Internal	Passing Juice
Mortgages	Internal	Passing Juice
Bond Indices	Internal	Passing Juice
Fund Manager Profiles	Internal	Passing Juice

In-page links

SMSE	Internal	Passing Juice
What is an SMSF?	Internal	Passing Juice
Is an SMSF right for you?	Internal	Passing Juice
Setting up an SMSF	Internal	Passing Juice
Cash and Bank Bills	Internal	Passing Juice
Reserve Bank of Australia	Internal	Passing Juice
Deposit Guarantee	Internal	Passing Juice
RBA Meetings/Minutes	Internal	Passing Juice
Term Deposits	Internal	Passing Juice
Government bonds	Internal	Passing Juice
Semi-government bonds	Internal	Passing Juice
Corporate Bonds	Internal	Passing Juice
Fixed Interest Hidden Fees	Internal	Passing Juice
Hybrids	Internal	Passing Juice
Managed Funds and ETFs	Internal	Passing Juice
Mortgage Funds	Internal	Passing Juice
Significant Investor Visa	Internal	Passing Juice
About Us	Internal	Passing Juice
Sovereign bond yields	Internal	Passing Juice
yield curves	Internal	Passing Juice
domestic cash market	Internal	Passing Juice
Term deposit	Internal	Passing Juice
ASX-listed hybrids	Internal	Passing Juice
ASX-listed notes	Internal	Passing Juice
BBSW	Internal	Passing Juice
Semi-government	Internal	Passing Juice
corporate bonds	Internal	Passing Juice
Jobless rate drops in December, near 4% but pre omicron surge	Internal	Passing Juice


In-page links

“Very solid” November jobs report outperforms expectations	Internal	Passing Juice
September GDP “a significant positive surprise”	Internal	Passing Juice
AREITs earnings yield update - October 2021	Internal	Passing Juice
Wages up 0.6% in Sep quarter, gains limited	Internal	Passing Juice
Lockdowns hit in October jobs report; “solid rebound” expected in November	Internal	Passing Juice
AREITs earnings yield update - September 2021	Internal	Passing Juice
September “underlying” CPI surprises; market expects rate rises sooner	Internal	Passing Juice
September jobless rate ticks up; part-timers hit hardest	Internal	Passing Juice
View all Insights	Internal	Passing Juice
January euro-zone sentiment slips	Internal	Passing Juice
Conference Board leading index on “rising trajectory”, continued expansion expected	Internal	Passing Juice
“Surprisingly solid result” from latest Westpac-MI sentiment report	Internal	Passing Juice
Inflation, port congestion, Omicron hampering US retail sales in December	Internal	Passing Juice
Vehicles, parts main factors in weak US December industrial production	Internal	Passing Juice
US consumer sentiment remains soft in January	Internal	Passing Juice
November home loan approvals up, near record highs	Internal	Passing Juice
“Some indications” US prices near peak after December PPI report	Internal	Passing Juice
US CPI tops 7%; “no evidence inflation pressures abating”	Internal	Passing Juice
View all News	Internal	Passing Juice
View all News	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Archive	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Financial Services Guide	Internal	Passing Juice
Terms &#038; Conditions	Internal	Passing Juice

In-page links

Advertise With Us	Internal	Passing Juice
YieldReport	Internal	Passing Juice
Website Designer Melbourne	External	Passing Juice






SEO Keywords

	Keywords Cloud	december rate rba january week solid september bond report cash
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Keywords Consistency











Keyword	Content	Title	Keywords	Description	Headings
rate	14	✘	✘	✔	✔
cash	7	✘	✘	✘	✘
bond	7	✘	✘	✘	✘
week	6	✘	✘	✘	✔
december	5	✘	✘	✘	✘

Usability





	Url	Domain : yieldreport.com.au Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 41 Warnings : 110
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://yieldreport.com.au/sitemap.xml http://www.yieldreport.com.au/sitemap_index.xml
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Optimization

	Robots.txt	<p>http://yieldreport.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 454 1481 533"> Google Analytics</div>