









Seo Analyzer yonex-fareast.com

Generated on March 08 2022 07:13 AM

The score is 57/100







SEO Content

	Title	<p>YONEX - world leader in Golf, Tennis and Badminton</p> <p>Length : 50</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>The world leader in Golf, Tennis and Badminton equipment. At YONEX, we take the game as seriously as you do. We are a company driven by technology, so we constantly explore new materials, new designs and new ways of improving your game.</p> <p>Length : 236</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>yonex, tennis, badminton, golf, world, japan, sport</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="539 1509 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1615 1145 1877" style="list-style-type: none"> • [H1] Yonex International • [H2] à, □à¹□à,²à, §à, ¥à¹□à,²à,³à, , à, □ • [H2] Facebook Community • [H2] à, □à, ´à, □à, □à,²à, , i YONEX • [H2] TENNIS • [H2] BADMINTON • [H2] GOLF (Asia) • [H2] YONEX 	H1	H2	H3	H4	H5	H6	1	7	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	0	0	0	0									
	Images	<p>We found 22 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	Ratio : 25%												

SEO Content

		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.94% Internal Links 97.06%

In-page links

Anchor	Type	Juice
Skip to main Content	Internal	Passing Juice
à. □à. µà. -à. ²	Internal	Passing Juice
à¹□à. □à. □à. ià. ´à. □à. □à. ±à. □	Internal	Passing Juice
à¹□à. □à. □à. □à. ´à. ¢	Internal	Passing Juice
à. □à. à. ¥à¹□à. □	Internal	Passing Juice
à. ¢à¹□à. ²à. □à. à. à. □à¹□à. ¥à. □à¹□	Internal	Passing Juice
à. □à. ±à. □à. □à. µà. -à. ²	Internal	Passing Juice

SEO Keywords



Keywords Cloud

tape grip **yonex** search string bags
racquets badminton footwear facebook

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
yonex	5	✓	✓	✓	✓
tape	2	✗	✗	✗	✗
string	2	✗	✗	✗	✗
bags	2	✗	✗	✗	✗
footwear	2	✗	✗	✗	✗











Usability

	Url	Domain : yonex-fareast.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
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Document

	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 10 Warnings : 22
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	Missing <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine</p>

Optimization

		robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="549 367 1481 443"> Google Analytics</div>