



# Seo Analyzer yonkersny.gov

Generated on March 04 2022 03:40 AM





The score is 47/100







## SEO Content

	<p>Title</p>	<p>City of Yonkers, NY   City of Yonkers, New York - Government Homepage</p> <p><b>Length : 69</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>The City of Yonkers, New York, located on the majestic Hudson River, is the third-largest city in the State of New York and is the largest city in beautiful suburban Westchester County with a population of over 200,000 according to the 2020 census. Yonkers borders New York City to its north and is only minutes away from midtown Manhattan and the</p> <p><b>Length : 347</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Yonkers, City of Yonkers, Hudson River, Palisades, waterfront, Westchester County, quality of life</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>5</td> <td>10</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] City of Yonkers, NY</li> <li>• [H1]</li> <li>• [H2] Meet Mayor Spano</li> <li>• [H2] City Hall TV</li> <li>• [H2] Latest News</li> <li>• [H2] Home Buttons</li> <li>• [H2] Navigation</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> <li>• [H3]</li> </ul>	H1	H2	H3	H4	H5	H6	2	5	10	0	0	0
H1	H2	H3	H4	H5	H6									
2	5	10	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3]</li><li>• [H3] City of Yonkers Donates Police Equipment to Support Ukraine</li><li>• [H3] Yonkers Mayor Spano Appoints Attorney Lawrence R. Sykes to Yonkers Board of Education</li><li>• [H3] City of Yonkers Accepting 2022 Nominations for Annual "Women of Distinction" Award</li><li>• [H3] Mayor Mike Spano Calls for Nominations for 2022 Yonkers Sports Hall of Fame</li><li>• [H3] City of Yonkers Appoints Golda Soloman as City's First Poet Laureate</li></ul>
	Images	We found 19 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>11%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 222 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 1.35%  Internal Links 98.65%

## In-page links

Anchor	Type	Juice
<a href="#">CLICK HERE</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Need Assistance?</a>	Internal	Passing Juice
<a href="#">Film Yonkers</a>	Internal	Passing Juice
<a href="#">Generation Yonkers</a>	Internal	Passing Juice
<a href="#">FOIL Requests</a>	Internal	Passing Juice
<a href="#">Pay Tickets</a>	Internal	Passing Juice
<a href="#">Calendar</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Translate/Traducir</a>	External	Passing Juice
<a href="#">Go</a>	External	Passing Juice
<a href="#">Live</a>	Internal	Passing Juice
<a href="#">About Yonkers</a>	Internal	Passing Juice
<a href="#">Rich History</a>	Internal	Passing Juice
<a href="#">Quality of Life</a>	Internal	Passing Juice
<a href="#">Animals &amp; Pets</a>	Internal	Passing Juice
<a href="#">Animal Shelter</a>	Internal	Passing Juice
<a href="#">Dog Licenses</a>	Internal	Passing Juice
<a href="#">City Calendar</a>	Internal	Passing Juice
<a href="#">Garbage &amp; Recycling</a>	Internal	Passing Juice
<a href="#">Environmental Services Division</a>	Internal	Passing Juice
<a href="#">Recycling Center</a>	Internal	Passing Juice
<a href="#">Organic Yard</a>	Internal	Passing Juice
<a href="#">Recycling and Refuse Guide</a>	Internal	Passing Juice
<a href="#">Recycle Coach</a>	Internal	Passing Juice
<a href="#">Parking &amp; Transportation</a>	Internal	Passing Juice
<a href="#">Traffic Engineering</a>	Internal	Passing Juice

## In-page links

<a href="#">Yonkers Parking Authority</a>	Internal	Passing Juice
<a href="#">Parking Violations Bureau</a>	Internal	Passing Juice
<a href="#">Metro North Railroad</a>	Internal	Passing Juice
<a href="#">Bee-Line Bus System</a>	Internal	Passing Juice
<a href="#">Public Safety</a>	Internal	Passing Juice
<a href="#">Police Department</a>	Internal	Passing Juice
<a href="#">Fire Department</a>	Internal	Passing Juice
<a href="#">Empress EMS</a>	Internal	Passing Juice
<a href="#">Emergency Management</a>	Internal	Passing Juice
<a href="#">Code Enforcement Bureau</a>	Internal	Passing Juice
<a href="#">Real Estate &amp; Homes</a>	Internal	Passing Juice
<a href="#">Building Code</a>	Internal	Passing Juice
<a href="#">Building On-Line Filing</a>	Internal	Passing Juice
<a href="#">Housing Code Enforcement</a>	Internal	Passing Juice
<a href="#">Plumbing On-Line Filing</a>	Internal	Passing Juice
<a href="#">Electrical On-Line Filing</a>	Internal	Passing Juice
<a href="#">Forms &amp; Permits</a>	Internal	Passing Juice
<a href="#">Online Property Viewer</a>	Internal	Passing Juice
<a href="#">Yonkers Geographic Information Systems (GIS)</a>	Internal	Passing Juice
<a href="#">Housing &amp; Buildings FAQ</a>	Internal	Passing Juice
<a href="#">Green Standards</a>	Internal	Passing Juice
<a href="#">Taxes &amp; Water</a>	Internal	Passing Juice
<a href="#">Assessment Department</a>	Internal	Passing Juice
<a href="#">Real Property Tax</a>	Internal	Passing Juice
<a href="#">Real Estate Transfer Tax</a>	Internal	Passing Juice
<a href="#">SCRIE Abatement Info.</a>	Internal	Passing Juice
<a href="#">Third Party Billing</a>	Internal	Passing Juice
<a href="#">Water Bills</a>	Internal	Passing Juice

## In-page links

<a href="#">Make a Payment</a>	Internal	Passing Juice
<a href="#">Tax &amp; Billing FAQ</a>	Internal	Passing Juice
<a href="#">Snow &amp; Ice Control</a>	Internal	Passing Juice
<a href="#">Storm Response</a>	Internal	Passing Juice
<a href="#">Snow Map</a>	Internal	Passing Juice
<a href="#">Know Your Responsibilities</a>	Internal	Passing Juice
<a href="#">Yonkers Public Schools</a>	Internal	Passing Juice
<a href="#">Yonkers Public Library</a>	Internal	Passing Juice
<a href="#">Work</a>	Internal	Passing Juice
<a href="#">Demographics</a>	Internal	Passing Juice
<a href="#">Department of Planning Development</a>	Internal	Passing Juice
<a href="#">Staff Directory</a>	Internal	Passing Juice
<a href="#">Planning</a>	Internal	Passing Juice
<a href="#">Community Based Organizations</a>	Internal	Passing Juice
<a href="#">Yonkers Arts Weekend</a>	Internal	Passing Juice
<a href="#">Development</a>	Internal	Passing Juice
<a href="#">Green Building</a>	Internal	Passing Juice
<a href="#">Boards &amp; Agencies</a>	Internal	Passing Juice
<a href="#">Affordable Housing</a>	Internal	Passing Juice
<a href="#">Outdoor Dining/Sidewalk Caf#233; Application</a>	Internal	Passing Juice
<a href="#">Doing Business in Yonkers</a>	Internal	Passing Juice
<a href="#">Bid &amp; RFP Opportunities</a>	Internal	Passing Juice
<a href="#">M/WBE</a>	Internal	Passing Juice
<a href="#">City of Yonkers Career Center</a>	Internal	Passing Juice
<a href="#">Workforce Development Board</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Jobs &amp; Civil Service Exams</a>	Internal	Passing Juice
<a href="#">Made in Yonkers</a>	Internal	Passing Juice

## In-page links

<a href="#">Yonkers Brewing Co.</a>	Internal	Passing Juice
<a href="#">Linoto</a>	Internal	Passing Juice
<a href="#">Domino Sugar</a>	Internal	Passing Juice
<a href="#">Pascal Coffee Roasters</a>	Internal	Passing Juice
<a href="#">Orza Bakery</a>	Internal	Passing Juice
<a href="#">San Signs and Awnings</a>	Internal	Passing Juice
<a href="#">Pop Displays</a>	Internal	Passing Juice
<a href="#">Greyston Bakery</a>	Internal	Passing Juice
<a href="#">J B &amp; Sons</a>	Internal	Passing Juice
<a href="#">Request a Made in Yonkers Stickers</a>	Internal	Passing Juice
<a href="#">Yonkers Fire Department Recruitment</a>	Internal	Passing Juice
<a href="#">Play</a>	Internal	Passing Juice
<a href="#">Yonkers Tourism Alliance</a>	Internal	Passing Juice
<a href="#">Art &amp; Museums</a>	Internal	Passing Juice
<a href="#">Carpet Mills Arts District</a>	Internal	Passing Juice
<a href="#">Yonkers Art Spots</a>	Internal	Passing Juice
<a href="#">Nick Walker Yonkers Series</a>	Internal	Passing Juice
<a href="#">Open Call for Sculpture Submission</a>	Internal	Passing Juice
<a href="#">Music, Theater &amp; Festivals</a>	Internal	Passing Juice
<a href="#">Parks &amp; Recreation</a>	Internal	Passing Juice
<a href="#">Department of Parks, Recreation &amp; Conservation</a>	Internal	Passing Juice
<a href="#">City Parks and Facilities</a>	Internal	Passing Juice
<a href="#">Recreation &amp; Programs</a>	Internal	Passing Juice
<a href="#">Aquatics</a>	Internal	Passing Juice
<a href="#">Summer Camps</a>	Internal	Passing Juice
<a href="#">Yonkers Animal Shelter</a>	Internal	Passing Juice
<a href="#">Skating Center</a>	Internal	Passing Juice
<a href="#">JFK Marina</a>	Internal	Passing Juice

## In-page links

<a href="#">Untermeyer Gardens</a>	Internal	Passing Juice
<a href="#">Government</a>	Internal	Passing Juice
<a href="#">Mayor's Office</a>	Internal	Passing Juice
<a href="#">About Mayor Mike Spano</a>	Internal	Passing Juice
<a href="#">Office of the Mayor</a>	Internal	Passing Juice
<a href="#">Mayor's Office of Sustainability</a>	Internal	Passing Juice
<a href="#">Priorities &amp; Issues</a>	Internal	Passing Juice
<a href="#">Initiatives</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Newsletter Sign-Up</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">Speeches</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Download or Request a Photo</a>	Internal	Passing Juice
<a href="#">State of the City</a>	Internal	Passing Juice
<a href="#">Advocating for Yonkers</a>	Internal	Passing Juice
<a href="#">The Administration</a>	Internal	Passing Juice
<a href="#">Boards &amp; Commissions</a>	Internal	Passing Juice
<a href="#">Advisory Boards</a>	Internal	Passing Juice
<a href="#">Apply to Serve on a Board or Commission</a>	Internal	Passing Juice
<a href="#">Boards &amp; Commissions A-M</a>	Internal	Passing Juice
<a href="#">Boards &amp; Commissions N-Z</a>	Internal	Passing Juice
<a href="#">City Calendar</a>	Internal	Passing Juice
<a href="#">City Clerk</a>	Internal	Passing Juice
<a href="#">Annotated Agendas</a>	Internal	Passing Juice
<a href="#">City Code</a>	Internal	Passing Juice
<a href="#">City Council</a>	Internal	Passing Juice
<a href="#">Budget Hearings Schedule</a>	Internal	Passing Juice

## In-page links

<a href="#">City Council Members</a>	Internal	Passing Juice
<a href="#">Committees</a>	Internal	Passing Juice
<a href="#">Who Is My Council Person?</a>	Internal	Passing Juice
<a href="#">Council Districts</a>	Internal	Passing Juice
<a href="#">City Council Documents</a>	Internal	Passing Juice
<a href="#">City Council News</a>	Internal	Passing Juice
<a href="#">City Council President's Advisory Boards</a>	Internal	Passing Juice
<a href="#">City Hall Clock Tower</a>	Internal	Passing Juice
<a href="#">City Hall TV</a>	Internal	Passing Juice
<a href="#">Directions to City Hall</a>	Internal	Passing Juice
<a href="#">Departments</a>	Internal	Passing Juice
<a href="#">Office For the Aging</a>	Internal	Passing Juice
<a href="#">Assessment</a>	Internal	Passing Juice
<a href="#">City Clerk</a>	Internal	Passing Juice
<a href="#">Civil Service Administration</a>	Internal	Passing Juice
<a href="#">Code Enforcement Bureau</a>	Internal	Passing Juice
<a href="#">Consumer Protection Bureau</a>	Internal	Passing Juice
<a href="#">Corporation Counsel</a>	Internal	Passing Juice
<a href="#">Engineering</a>	Internal	Passing Juice
<a href="#">Finance</a>	Internal	Passing Juice
<a href="#">Fire Department</a>	Internal	Passing Juice
<a href="#">Housing &amp; Buildings</a>	Internal	Passing Juice
<a href="#">Human Resources</a>	Internal	Passing Juice
<a href="#">Human Rights</a>	Internal	Passing Juice
<a href="#">Information Technology</a>	Internal	Passing Juice
<a href="#">Inspector General</a>	Internal	Passing Juice
<a href="#">Emergency Management</a>	Internal	Passing Juice
<a href="#">Parking Violations Bureau</a>	Internal	Passing Juice



## In-page links

<a href="#">Parks, Recreation &amp; Conservation</a>	Internal	Passing Juice
<a href="#">Planning and Development</a>	Internal	Passing Juice
<a href="#">Police Department</a>	Internal	Passing Juice
<a href="#">Public Works</a>	Internal	Passing Juice
<a href="#">Purchasing</a>	Internal	Passing Juice
<a href="#">Support Services</a>	Internal	Passing Juice
<a href="#">Veterans's Services</a>	Internal	Passing Juice
<a href="#">Workforce Development Board</a>	Internal	Passing Juice
<a href="#">Legal Notices</a>	Internal	Passing Juice
<a href="#">Meetings &amp; Agendas</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Yonkers Car Store</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">CodeRED</a>	Internal	Passing Juice
<a href="#">Animals &amp; Pets</a>	Internal	Passing Juice
<a href="#">City Calendar</a>	Internal	Passing Juice
<a href="#">Constituent Services</a>	Internal	Passing Juice
<a href="#">Engineering Permits</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Garbage &amp; Recycling</a>	Internal	Passing Juice
<a href="#">Hudson Valley 211</a>	Internal	Passing Juice
<a href="#">Make a Payment</a>	Internal	Passing Juice
<a href="#">City Tax</a>	Internal	Passing Juice
<a href="#">County Tax</a>	Internal	Passing Juice
<a href="#">Water Bill</a>	Internal	Passing Juice
<a href="#">Pay by Phone</a>	Internal	Passing Juice
<a href="#">The Mayor's Help Line</a>	Internal	Passing Juice
<a href="#">Newsletter Sign-Up</a>	Internal	Passing Juice

## In-page links

<a href="#">Parking &amp; Transportation</a>	Internal	Passing Juice
<a href="#">Problem Solver</a>	Internal	Passing Juice
<a href="#">Real Estate &amp; Homes</a>	Internal	Passing Juice
<a href="#">Real Property Tax</a>	Internal	Passing Juice
<a href="#">Real Estate Transfer Tax</a>	Internal	Passing Juice
<a href="#">Water Bills</a>	Internal	Passing Juice
<a href="#">Recycle Coach</a>	Internal	Passing Juice
<a href="#">Senior Services</a>	Internal	Passing Juice
<a href="#">Office For the Aging</a>	Internal	Passing Juice
<a href="#">Nutrition Centers</a>	Internal	Passing Juice
<a href="#">Home Delivered Meals</a>	Internal	Passing Juice
<a href="#">Transportation</a>	Internal	Passing Juice
<a href="#">Exercise Programs</a>	Internal	Passing Juice
<a href="#">Services A-Z</a>	Internal	Passing Juice
<a href="#">Snow &amp; Ice Control</a>	Internal	Passing Juice
<a href="#">Taxes &amp; Water</a>	Internal	Passing Juice
<a href="#">Veteran Services</a>	Internal	Passing Juice
<a href="#">Virtual Public Meetings</a>	Internal	Passing Juice
<a href="#">City of Yonkers Donates Police Equipment to Support Ukraine</a>	Internal	Passing Juice
<a href="#">Yonkers Mayor Spano Appoints Attorney Lawrence R. Sykes to Yonkers Board of Education</a>	Internal	Passing Juice
<a href="#">City of Yonkers Accepting 2022 Nominations for Annual “Women of Distinction” Award</a>	Internal	Passing Juice
<a href="#">Mayor Mike Spano Calls for Nominations for 2022 Yonkers Sports Hall of Fame</a>	Internal	Passing Juice
<a href="#">City of Yonkers Appoints Golda Soloman as City’s First Poet Laureate</a>	Internal	Passing Juice
<a href="#">Privacy Policy &amp; Disclaimer</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Assessment Roll</a>	Internal	Passing Juice

## In-page links

[Website Design by Granicus](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

department **city yonkers** services board  
spano hall council mayor mike












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
yonkers	40	✓	✓	✓	✓
city	31	✓	✓	✓	✓
mayor	13	✗	✗	✗	✓
spano	11	✗	✗	✗	✓
services	10	✗	✗	✗	✗





## Usability

	Url	Domain : yonkersny.gov Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 5 Warnings : 17				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>				




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://yonkersny.gov/sitemap.xml">http://yonkersny.gov/sitemap.xml</a>
	Robots.txt	<a href="http://yonkersny.gov/robots.txt">http://yonkersny.gov/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics