



Seo Analyzer yotel.com

Generated on March 01 2022 01:44 AM





The score is 56/100






SEO Content

| | Title | <p>Modern Hotel Experience City and Airport Hotels YOTEL</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|-----------|---------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|-----------|-------|-----|--------------------------|-------|------------------|-------|---------------------------------------------------------------------|---|---|
| | Description | <p>YOTEL offers a new hotel experience using cutting-edge design to create perfectly-formed rooms. Discover our hotel locations in the US, Europe and Asia.</p> <p>Length : 152</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1720"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>YOTEL</td> </tr> <tr> <td>url</td> <td>https://www.yotel.com/en</td> </tr> <tr> <td>title</td> <td>FUTURE. REALITY.</td> </tr> <tr> <td>image</td> <td>https://www.yotel.com/themes/custom/yotel/images/yotel-default.jpeg</td> </tr> </tbody> </table> | Property | Content | site_name | YOTEL | url | https://www.yotel.com/en | title | FUTURE. REALITY. | image | https://www.yotel.com/themes/custom/yotel/images/yotel-default.jpeg | | |
| Property | Content | | | | | | | | | | | | | |
| site_name | YOTEL | | | | | | | | | | | | | |
| url | https://www.yotel.com/en | | | | | | | | | | | | | |
| title | FUTURE. REALITY. | | | | | | | | | | | | | |
| image | https://www.yotel.com/themes/custom/yotel/images/yotel-default.jpeg | | | | | | | | | | | | | |
| | Headings | <table border="1" data-bbox="544 1753 1481 1821"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>10</td> <td>11</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1854 1054 2078" style="list-style-type: none"> • [H1] .cls-1{fill:#7a2682;}Yotel • [H2] YOTEL • [H2] YOTELAIR • [H2] YOTELPAD • [H2] FUTURE. REALITY. • [H2] About YOTEL • [H3] Login | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 5 | 10 | 11 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 5 | 10 | 11 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|-------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | | <ul style="list-style-type: none">• [H3] Join Yotel• [H3] Get Appy• [H3] What's On• [H3] At all of our locations...• [H3] Visit our locations• [H3] Our brands• [H3] Explore YOTEL• [H3] Operation #SmartStay• [H3] • [H4] Not a member yet?• [H4] Membership type• [H4] Billing address• [H4]• [H4]• [H4]• [H4] YOTEL• [H4] YOTELAIR• [H4] YOTELPAD• [H4] Komyuniti• [H4] Sign up for our newsletters |
|  | Images | <p>We found 123 images on this web page.</p> <p>74 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> |
|  | Iframe | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p> |

SEO Links

| | | |
|-------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p> |
|  | In-page links | <p>We found a total of 53 links including 1 link(s) to files</p> |
| | Statistics | <p>External Links : noFollow 0%</p> |

SEO Links



External Links : Passing Juice 1.89%

Internal Links 98.11%

In-page links

| Anchor | Type | Juice |
|-------------------------------------------------|----------|---------------|
| Skip to main content | Internal | Passing Juice |
| #SmartStay - COVID-19 measures | Internal | Passing Juice |
| Amsterdam | Internal | Passing Juice |
| Boston | Internal | Passing Juice |
| Edinburgh | Internal | Passing Juice |
| Glasgow | Internal | Passing Juice |
| Istanbul Airport (Landside) | Internal | Passing Juice |
| London City | Internal | Passing Juice |
| London Shoreditch | Internal | Passing Juice |
| Manchester Deansgate | Internal | Passing Juice |
| Miami | Internal | Passing Juice |
| New York | Internal | Passing Juice |
| Porto | Internal | Passing Juice |
| San Francisco | Internal | Passing Juice |
| Singapore | Internal | Passing Juice |
| Washington DC | Internal | Passing Juice |
| Amsterdam Schiphol Airport | Internal | Passing Juice |
| Istanbul Airport (Airside) | Internal | Passing Juice |
| London Gatwick Airport | Internal | Passing Juice |
| Paris Charles de Gaulle Airport | Internal | Passing Juice |
| Singapore Changi Airport | Internal | Passing Juice |
| Miami | Internal | Passing Juice |
| Park City | Internal | Passing Juice |


In-page links

| | | |
|--------------------------------------------|----------|---------------|
| Read more | Internal | Passing Juice |
| English | Internal | Passing Juice |
| Français | Internal | Passing Juice |
| Chinese, Simplified | Internal | Passing Juice |
| Indonesian | Internal | Passing Juice |
| Portuguese, Portugal | Internal | Passing Juice |
| Español | Internal | Passing Juice |
| Turkish | Internal | Passing Juice |
| Arabic | Internal | Passing Juice |
| All locations | Internal | Passing Juice |
| About YOTEL | Internal | Passing Juice |
| Future developments | Internal | Passing Juice |
| Our Green Pledge | Internal | Passing Juice |
| [email&#160;protected] | Internal | Passing Juice |
| Forgot Password | Internal | Passing Juice |
| Join now | Internal | Passing Juice |
| privacy policy | Internal | Passing Juice |
| Find out more | Internal | Passing Juice |
| View events | Internal | Passing Juice |
| View YOTELs | Internal | Passing Juice |
| View YOTELAIRs | Internal | Passing Juice |
| View YOTELPADs | Internal | Passing Juice |
| People | Internal | Passing Juice |
| News | Internal | Passing Juice |
| Press | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Careers | Internal | Passing Juice |
| Terms | Internal | Passing Juice |
| | | |

In-page links

| | | |
|--------------------------------------|----------|---------------|
| Contact us | Internal | Passing Juice |
| Livro de Reclamações | External | Passing Juice |






SEO Keywords

| | |
|-------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|
|  Keywords Cloud | more london city yotel all islands locations airport yotelair mean |
|-------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|











Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| yotel | 30 | ✓ | ✗ | ✓ | ✓ |
| islands | 17 | ✗ | ✗ | ✗ | ✗ |
| airport | 16 | ✓ | ✗ | ✗ | ✗ |
| more | 9 | ✗ | ✗ | ✗ | ✗ |
| all | 8 | ✗ | ✗ | ✗ | ✓ |





Usability

| | |
|-------------------------------------------------------------------------------------------------|---------------------------------------------------|
|  Url | Domain : yotel.com Length : 9 |
|  Favicon | Great, your website has a favicon. |
|  Printability | We could not find a Print-Friendly CSS. |
|  Language | Good. Your declared language is en. |
|  Dublin Core | This page does not take advantage of Dublin Core. |



Document

| | | |
|----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 23 Warnings : 1 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Optimization

| | | |
|------------------------------------------------------------------------------------|-------------|---------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap. http://yotel.com/sitemap.xml |
|  | Robots.txt | http://yotel.com/robots.txt Great, your website has a robots.txt file. |
| | Analytics | Missing |

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.