Seo Analyzer
yourledadvisors.com

Generated on December 15 2021 14:59 PM

The score is 48/100

SEO Content

✓	Title	Home | Your LED Advisors **Length : 24** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.

✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Home | Your LED Advisors
url	http://yourledadvisors.com/
site_name	Your LED Advisors

○	Headings	

H1	H2	H3	H4	H5	H6
3	2	9	0	1	0

- [H1] REDUCE COST, SAVE ENERGY CONSUMPTION WITH HIGH QUALITY LED LIGHTING ENERGY EFFICIENCY ECO-FRIENDLY CUT COSTS HUGE SAVINGS ON ENERGY BILLS QUICK INSTALLATION
- [H1] Get a ROI through LED Lighting
- [H1] LED Blog
- [H2] Streamline your energy costs with an easy retrofit process and no out-of-pocket cost.

SEO Content

		- [H2] Grow your business by reducing your electricity bill. - [H3] Energy efficiency - [H3] Extended life - [H3] No maintenance cost - [H3] What Are the Best High-Performance LED Shop Lights? - [H3] Things to Consider When Choosing LEDs for a Warehouse - [H3] The Amazing Benefits of LED Lighting [Infographic] - [H3] commercial lighting services - [H3] Quick Links - [H3] CONTACT - [H5] LED Advisors Channel Partners
❌	Images	We found 8 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

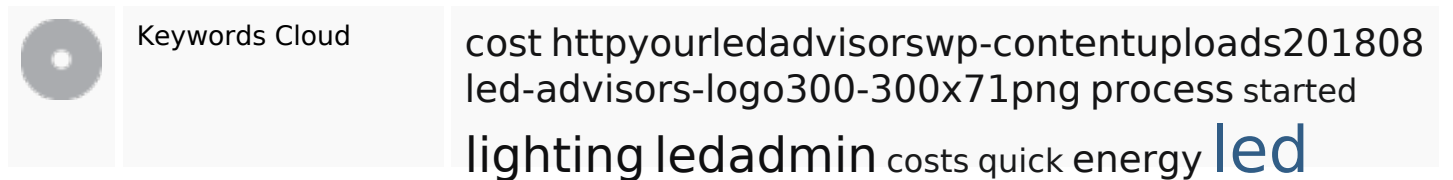# SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 11 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
What Are the Best High-Performance LED Shop Lights?	Internal	Passing Juice
LED Lighting	Internal	Passing Juice
Things to Consider When Choosing LEDs for a Warehouse	Internal	Passing Juice
The Amazing Benefits of LED Lighting [Infographic]	Internal	Passing Juice
Rebate Finder	Internal	Passing Juice
LED Products	Internal	Passing Juice
Our Process	Internal	Passing Juice
LED Applications	Internal	Passing Juice
News	Internal	Passing Juice
Contact	Internal	Passing Juice

SEO Keywords

Keywords Cloud	cost httpyourledadvisorswp-contentuploads201808 led-advisors-logo300-300x71png process started lighting ledadmin costs quick energy led

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
led	14	✔	✖	✖	✔
lighting	7	✖	✖	✖	✔
ledadmin	6	✖	✖	✖	✖
energy	5	✖	✖	✖	✔
process	3	✖	✖	✖	✔

Usability

	Url	Domain : yourledadvisors.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 39
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization			
		✖	Apple Icon	
		✔	Meta Viewport Tag	
		✔	Flash content	

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://yourledadvisors.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics