







# Seo Analyzer yourpapajohns.com

Generated on March 11 2022 01:00 AM

The score is 56/100



## SEO Content

|    | <p>Title</p>  | <p>Pizza Delivery &amp; Carryout in Tri-Cities, WA   Papa John's Pizza</p> <p><b>Length : 72</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |        |       |      |         |       |   |
|---|---|---|----------|---------|--------|-------|------|---------|-------|---|
|    | <p>Description</p>  | <p>Are you looking for a fresh, quality pizza delivery at a great price? A better pizza, breadsticks, wings, desserts and much more available for delivery or carryout in Pasco, Kennewick, Richland &amp; West Richland. Order online, call us or download our app to order today! We are a locally owned and operated Tri-Cities business. At Papa John's Pizza Tri-Cities we pride ourselves in better ingredients and we know you will taste the difference. Fresh, never frozen dough! Fresh packed sauce! Daily cut fresh veggies! Quality meats! 100% mozzarella cheese!</p> <p><b>Length : 561</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p> |          |         |        |       |      |         |       |   |
|  | <p>Keywords</p>   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |          |         |        |       |      |         |       |   |
|  | <p>Og Meta Properties</p>                                       | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1615 1481 1951"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Pizza Delivery &amp; Carryout in Tri-Cities, WA   Papa John's Pizza</td> </tr> </tbody> </table>   | Property | Content | locale | en_US | type | website | title | Pizza Delivery & Carryout in Tri-Cities, WA   Papa John's Pizza |
| Property  | Content   |   |          |         |        |       |      |         |       |   |
| locale  | en_US   |   |          |         |        |       |      |         |       |   |
| type  | website   |   |          |         |        |       |      |         |       |   |
| title   | Pizza Delivery & Carryout in Tri-Cities, WA   Papa John's Pizza |   |          |         |        |       |      |         |       |   |





## SEO Content

|              |  |
|--------------|--|
| description  | Are you looking for a fresh, quality pizza delivery at a great price? A better pizza, breadsticks, wings, desserts and much more available for delivery or carryout in Pasco, Kennewick, Richland & West Richland. Order online, call us or download our app to order today! We are a locally owned and operated Tri-Cities business. At Papa John's Pizza Tri-Cities we pride ourselves in better ingredients and we know you will taste the difference. Fresh, never frozen dough! Fresh packed sauce! Daily cut fresh veggies! Quality meats! 100% mozzarella cheese! |
| url          | <a href="https://yourpapajohns.com/">https://yourpapajohns.com/</a>  |
| site_name    | Your Papa John's   |
| image        | <a href="https://yourpapajohns.com/wp-content/uploads/2018/08/Papa-Johns_Fresh-Dough-Never-Frozen.jpg">https://yourpapajohns.com/wp-content/uploads/2018/08/Papa-Johns_Fresh-Dough-Never-Frozen.jpg</a>  |
| image:width  | 1200   |
| image:height | 630  |


### Headings

| H1  | H2 | H3 | H4 | H5 | H6 |
|---|----|----|----|----|----|
| 0   | 22 | 0  | 0  | 0  | 0  |
| <ul style="list-style-type: none"> <li>• [H2] WE ARE HIRING! SCHEDULE YOUR INTERVIEW TODAY -&gt;</li> <li>• [H2] PIZZA DELIVERY &amp; CARRYOUT FOR OVER 30 YEARS</li> <li>• [H2] LOCALLY OWNED &amp; OPERATED</li> <li>• [H2] VIEW OUR SPECIALS! ☐☐</li> <li>• [H2] ANY PAPADIA FOR \$6! ☐☐</li> <li>• [H2] EPIC. STUFFED. CRUST. ☐☐</li> <li>• [H2] BETTER INGREDIENTS. BETTER PIZZA. ☐☐</li> <li>• [H2] NEVER FROZEN DOUGHA difference you can taste! Our dough arrives fresh everyday and is never frozen!FRESH CUT VEGGIESWe cut locally sourced veggies and produce every day so our ingredients are as fresh as possible!QUALITY MEATSAll of our meats are of the highest quality with no trans fats, MSG, fillers &amp; more!</li> <li>• [H2] BETTER INGREDIENTS. BETTER PIZZA. ☐☐</li> <li>• [H2] NEVER FROZEN DOUGHA difference you can taste! Our dough arrives fresh everyday and is never frozen!FRESH CUT VEGGIESWe cut locally sourced veggies and produce every day so our ingredients are as fresh as possible!QUALITY MEATSAll of our meats are of the highest quality with no trans fats, MSG, fillers &amp; more!</li> <li>• [H2] OUR INGREDIENTS HAVE:</li> <li>• [H2] EARN MORE WITH PAPA REWARDS! ☐☐</li> <li>• [H2] EARN POINTS WITH EVERY ORDER\$1 = 1 point. 75 points = \$10 Papa DoughAPPLY TOWARDS ANYTHINGSpending your Papa Dough on our entire menu, not select items or offers.BUNDLE YOUR POINTSSpend your Papa Dough with any special offer or</li> </ul> |    |    |    |    |    |




## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <p>currently active promotion!</p> <ul style="list-style-type: none"> <li>• [H2] EARN MORE WITH PAPA REWARDS! ☐☐</li> <li>• [H2] EARN POINTS WITH EVERY ORDER\$1 = 1 point. 75 points = \$10 Papa DoughAPPLY TOWARDS ANYTHINGSSpend your Papa Dough on our entire menu, not select items or offers.BUNDLE YOUR POINTSSpend your Papa Dough with any special offer or currently active promotion!</li> <li>• [H2] WANT FREE PIZZA? ☐☐SIGN UP FOR OUR EMAIL REWARDS PROGRAM!</li> <li>• [H2] FREE DISCOUNTSEarn special discounts and more just for being a subscriber, there's no catch!SPECIAL OFFERS JUST FOR YOUGet premiere access to custom offers and exclusive sweepstakes from Papa John's and our partners!STAY IN THE LOOP!Spend your Papa Dough with any special offer or currently active promotion!</li> <li>• [H2] WANT FREE PIZZA? ☐☐SIGN UP FOR OUR EMAIL REWARDS PROGRAM!</li> <li>• [H2] FREE DISCOUNTSEarn special discounts and more just for being a subscriber, there's no catch!SPECIAL OFFERS JUST FOR YOUGet premiere access to custom offers and exclusive sweepstakes from Papa John's and our partners!STAY IN THE LOOP!Spend your Papa Dough with any special offer or currently active promotion!</li> <li>• [H2] DOWNLOAD OUR APP</li> <li>• [H2] Get our best offers direct to your device and order Papa John's whereveryou go with our mobile app.</li> <li>• [H2] ©2021 Your Papa John's LLC. All Rights Reserved.</li> </ul> |
|  | Images          | <p>We found 6 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |
|  | Text/HTML Ratio | <p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!               |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs. |

## SEO Links

|  |               |   |
|--|---------------|---|
|  |               |   |
|  | In-page links | We found a total of 16 links including 1 link(s) to files   |
|  | Statistics    | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 62.5%</p> <p>Internal Links 37.5%</p> |

## In-page links

| Anchor                                   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Menu</a>                     | External | Passing Juice |
| <a href="#">Specials</a>                 | External | Passing Juice |
| <a href="#">Papa Rewards</a>             | External | Passing Juice |
| <a href="#">About Us</a>                 | External | Passing Juice |
| <a href="#">Locations</a>                | Internal | Passing Juice |
| <a href="#">All Tri-Cities Locations</a> | Internal | Passing Juice |
| <a href="#">Gift Cards</a>               | External | Passing Juice |
| <a href="#">Español</a>                  | External | Passing Juice |
| <a href="#">Catering</a>                 | Internal | Passing Juice |
| <a href="#">ORDER A PAPADIA!</a>         | External | Passing Juice |
| <a href="#">Now Hiring</a>               | Internal | Passing Juice |
| <a href="#">Blog</a>                     | Internal | Passing Juice |
| <a href="#">Customer Service</a>         | External | Passing Juice |
| <a href="#">Guarantee</a>                | Internal | Passing Juice |
| <a href="#">Nutritional Info</a>         | External | Passing Juice |
| <a href="#">Allergens</a>                | External | Passing Juice |

## SEO Keywords



Keywords Cloud

blvd menu dough locations richland offers  
**papa** rewards special order

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| papa    | 22      | ✓     | ✗        | ✓           | ✓        |
| dough   | 13      | ✗     | ✗        | ✓           | ✓        |
| rewards | 10      | ✗     | ✗        | ✗           | ✓        |
| menu    | 9       | ✗     | ✗        | ✗           | ✓        |
| order   | 8       | ✗     | ✗        | ✓           | ✓        |










## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : yourpapajohns.com<br>Length : 17         |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |





## Document

|   |                 |  |
|---|-----------------|--|
|  | W3C Validity    | Errors : 0<br>Warnings : 0   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://yourpapajohns.com/sitemap.xml">http://yourpapajohns.com/sitemap.xml</a>                 |
|  | Robots.txt  | <a href="http://yourpapajohns.com/robots.txt">http://yourpapajohns.com/robots.txt</a><br>Great, your website has a robots.txt file.                |
|  | Analytics   | Great, your website has an analytics tool.<br> Google Analytics |