



Seo Analyzer yourphoneapp.com.au

Generated on March 20 2022 12:42 PM






The score is 54/100






SEO Content

	Title	<p>Mobile App Development Company Melbourne - Your Phone App</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Australia's leading mobile app developer for businesses such as swim schools & restaurants who will increase your sales & easily communicate with customers.</p> <p>Length : 169</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2063"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Your Phone App Mobile App Development Melbourne</td> </tr> <tr> <td>description</td> <td>Your Phone App develops quality and affordable iPhone, iPad and Android mobile phone app development in Melbourne for small and medium businesses.</td> </tr> <tr> <td>url</td> <td>https://www.yourphoneapp.com.au/</td> </tr> <tr> <td>site_name</td> <td>Your Phone App</td> </tr> <tr> <td>image</td> <td>https://www.yourphoneapp.com.au/wp-content/uploads/2021/02/screenshot.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Your Phone App Mobile App Development Melbourne	description	Your Phone App develops quality and affordable iPhone, iPad and Android mobile phone app development in Melbourne for small and medium businesses.	url	https://www.yourphoneapp.com.au/	site_name	Your Phone App	image	https://www.yourphoneapp.com.au/wp-content/uploads/2021/02/screenshot.png
Property	Content																	
locale	en_US																	
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image	https://www.yourphoneapp.com.au/wp-content/uploads/2021/02/screenshot.png																	


SEO Content

	Headings	H1 1	H2 2	H3 5	H4 0	H5 1	H6 8
		<ul style="list-style-type: none">• [H1] Quality & Affordable Mobile Apps for Small Business• [H2] I am interested in an app for...• [H2] Get your Business an Affordable, Customised Mobile App that Delivers Results!• [H3] Increase your sales• [H3] Promote your brand• [H3] Effective Communication• [H3] Build Customer Loyalty• [H3] Recently Launched Apps• [H5] 1300 082 824• [H6] Swim Schools• [H6] Restaurants & Cafes• [H6] Health & Beauty• [H6] Education• [H6] Trades• [H6] Professional Services• [H6] Sports• [H6] Fitness					
	Images	We found 26 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 4.76%
		Internal Links 95.24%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
App Features	Internal	Passing Juice
Why Us	Internal	Passing Juice
Industries	Internal	Passing Juice
Restaurants &#038; Cafes	Internal	Passing Juice
Swim Schools	Internal	Passing Juice
Education	Internal	Passing Juice
Health &#038; Beauty	Internal	Passing Juice
Trades	Internal	Passing Juice
Professional Services	Internal	Passing Juice
Sports	Internal	Passing Juice
Fitness	Internal	Passing Juice
FAQ	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact	Internal	Passing Juice
-	External	Passing Juice
Apple iTunes and Google Play	Internal	Passing Juice
streamline your communication	Internal	Passing Juice
mobile App for your business	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Your Phone App	Internal	Passing Juice

In-page links

SEO Keywords



Keywords Cloud

mobile support michael app sales loyalty
business customers from also

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
app	13	✓	✗	✓	✓
customers	10	✗	✗	✓	✗
business	8	✗	✗	✓	✓
mobile	7	✓	✗	✓	✓
michael	6	✗	✗	✗	✗











Usability

	Url	Domain : yourphoneapp.com.au Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.


Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://yourphoneapp.com.au/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>