

Seo Analyzer ystv.co.uk

Generated on March 03 2022 18:40 PM

The score is 54/100



SEO Content

	Title	York Student Television Length : 23 Perfect, your title contains between 10 and 70 characters.												
	Description	York Student Television is an award-winning TV station run entirely by students, for students at the University of York. YSTV produces live and pre-recorded shows, including music, news, chat and quiz shows, featuring interviews with bands, politicians and celebrities, as well as coverage of big campus events. Length : 311 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>YSTV</td></tr><tr><td>image</td><td>/ystv_primary_logo_small.jpg</td></tr><tr><td>image:alt</td><td>YSTV</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	site_name	YSTV	image	/ystv_primary_logo_small.jpg	image:alt	YSTV	type	website		
Property	Content													
site_name	YSTV													
image	/ystv_primary_logo_small.jpg													
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type	website													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>6</td><td>3</td><td>70</td><td>0</td><td>132</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] We are York Student Television.[H1] Entertainment[H1] Factual[H1] Scripted[H1] Sport	H1	H2	H3	H4	H5	H6	6	3	70	0	132	0
H1	H2	H3	H4	H5	H6									
6	3	70	0	132	0									

SEO Content

- [H1] Archives
- [H2] Featured
- [H2] Recent
- [H2] Popular
- [H3] University of York Student Group of the Year 2021
- [H3] Drama - The Lake
- [H3] Documentary - One Too Many
- [H3] Best Broadcaster
- [H3] Cultural Performance - India
- [H3] Culture Performance - Malaysian Society
- [H3] Culture Performance - Korean Cultural Society
- [H3] Culture Performance - Brunei Society
- [H3] Culture Performance - Chinese Society
- [H3] Culture Performance - Latin American Society
- [H3] Culture Performance - Thai Society
- [H3] Culture Performance - Japanese Society
- [H3] Food Fiesta
- [H3] Patrick O'Donnell
- [H3] Luke Mason
- [H3] James Harrison
- [H3] Nicholas Gardner
- [H3] Franki Riley
- [H3] Your Babe Rokas
- [H3] Rebecca Wilcockson
- [H3] Kelly Balmer
- [H3] Charlotte Ingrey
- [H3] Abby Pullen
- [H3] Pierrick Roger
- [H3] Rowan & Victoria
- [H3] Heat
- [H3] Steph Hayle
- [H3] Rowen Ellis
- [H3] Episode 9
- [H3] Bob Janjuah - Senior Client Advisor at Nomura
- [H3] M
- [H3] Title Sequence - Tea Time Chat
- [H3] Drama - Last Page
- [H3] Cinematography - Last Page
- [H3] Animation - The Starship YSTV
- [H3] 50th Anniversary
- [H3] Vasilis Ntiskos - Amplify Trading
- [H3] Checkmate
- [H3] YSTV's Guide to Colleges 2012
- [H3] "...And Chaos Ensued"
- [H3] Ben Leatham
- [H3] George Balmford
- [H3] Ron Weasley
- [H3] Rafaela Oplopoiou
- [H3] Sam Bourne
- [H3] Thomas Ron
- [H3] Opening Ceremony
- [H3] Ollie Rowley
- [H3] Humble Pie Episode 1/6
- [H3] YSTV's Guide to Colleges 2010
- [H3] Mad Cap'n Tom Scott
- [H3] Charlie Watkins

SEO Content

- [H3] Ultimate Frisbee
- [H3] Grace Clarke
- [H3] Millie Beach
- [H3] Tiarnan Cotter
- [H3] Hannah Pinsent
- [H3] Ciarán Morrissey
- [H3] Ellie Whittaker
- [H3] Roses Reports Live: Friday Afternoon
- [H3] Tom Clark
- [H3] Scott Dawson
- [H3] Dave Washington
- [H3] Habib Nassar
- [H3] Edi Adegbola
- [H3] Live Draw for Shield and Trophy
- [H3] Oliver Wilson
- [H3] Legal Stuff
- [H3] Other Sites
- [H3] Contact Us
- [H5] 154 Views
- [H5] 28/02/2017
- [H5] 120 Views
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- [H5] 167 Views
- [H5] 28/02/2017
- [H5] 0 Views
- [H5] 24/02/2017
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- [H5] 80 Views
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SEO Content

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- [H5] 06/02/2018
- [H5] 23104 Views
- [H5] 09/01/2012
- [H5] 17371 Views
- [H5] 16/08/2012
- [H5] 10207 Views
- [H5] 31/10/2012
- [H5] 8571 Views
- [H5] 08/02/2015
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- [H5] 6213 Views
- [H5] 15/05/2019
- [H5] 6087 Views
- [H5] 08/02/2015

SEO Content

- [H5] 6035 Views
- [H5] 23/02/2012
- [H5] 5895 Views
- [H5] 11/08/2010
- [H5] 5836 Views
- [H5] 25/02/2008
- [H5] 5721 Views
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- [H5] 04/05/2019
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- [H5] 4613 Views
- [H5] 06/02/2016
- [H5] 4530 Views
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- [H5] 4003 Views
- [H5] 06/12/2016
- [H5] 3993 Views
- [H5] 06/02/2016



Images

We found 225 images on this web page.

211 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **3%**


This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.







Flash

Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Watch	Internal	Passing Juice
Get Involved	Internal	Passing Juice
About	Internal	Passing Juice
Hires	Internal	Passing Juice
Login	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	television live society episode york ystvs student performance culture james
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
performance	8	✘	✘	✘	✔
culture	7	✘	✘	✘	✔
society	7	✘	✘	✘	✔
york	4	✔	✘	✔	✔
student	4	✔	✘	✔	✔








Usability

	Url	Domain : ystv.co.uk Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 147 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://ystv.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>