

Seo Analyzer yudu.com

Generated on March 31 2022 12:50 PM





The score is 60/100







SEO Content

| | Title | Digital Publishing Platform & Communication Apps YUDU Length : 59 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | The leading publishing platform for content delivery to web and Native Apps using advanced publishing software for distributing and controlling business documentation, digital magazines and catalogues to tablets, smartphones and desktops: software for crisis communications and business continuity. Length : 298 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>5</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Professional Software for Online Publishing and Critical Communications• [H1] Your Privacy• [H2] Trusted by thousands of clients• [H2] Amazing Feature-Rich Publishing• [H2] Communication & Alerting Tools• [H2] Apps for iOS, Android and Windows• [H2] Optimised Delivery to all Modern Devices• [H3] Crisis & Alerting Solutions• [H3] Guides & Resources• [H3] Digital Publishing Solutions• [H3] Products and Platforms• [H3] About Us | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 5 | 6 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 2 | 5 | 6 | 0 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|---|
| | | <ul style="list-style-type: none"> [H3] Login links |
|  | Images | <p>We found 10 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p> |
|  | Text/HTML Ratio | <p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 40 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

In-page links

| Anchor | Type | Juice |
|------------------------------------|----------|---------------|
| Digital Publishing | Internal | Passing Juice |
| Digital Catalogues | Internal | Passing Juice |
| Digital Magazines | Internal | Passing Juice |
| Digital Textbooks | Internal | Passing Juice |


In-page links

| | | |
|--|----------|---------------|
| View All Solutions | Internal | Passing Juice |
| Sentinel | Internal | Passing Juice |
| Check-in | Internal | Passing Juice |
| Hotline | Internal | Passing Juice |
| Crisis Simulations | Internal | Passing Juice |
| Alaris | Internal | Passing Juice |
| Business Continuity | Internal | Passing Juice |
| Crisis Communications | Internal | Passing Juice |
| Crisis Management | Internal | Passing Juice |
| Cyber Incident Management | Internal | Passing Juice |
| Emergency Notification | Internal | Passing Juice |
| Resilience Software for BIDs | Internal | Passing Juice |
| Solutions | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| See more | Internal | Passing Juice |
| Get Started | Internal | Passing Juice |
| Business documentation | Internal | Passing Juice |
| More about Apps | Internal | Passing Juice |
| All Resources | Internal | Passing Juice |
| Guides | Internal | Passing Juice |
| Webinars | Internal | Passing Juice |
| Digital Prospectus | Internal | Passing Juice |
| Digital Brochures | Internal | Passing Juice |
| Publisher | Internal | Passing Juice |
| Express | Internal | Passing Juice |
| Our History | Internal | Passing Juice |
| Meet The Team | Internal | Passing Juice |
| YUDU Careers | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Events | Internal | Passing Juice |
| Press | Internal | Passing Juice |
| Privacy | Internal | Passing Juice |
| GDPR | Internal | Passing Juice |
| Status of Services | Internal | Passing Juice |
| Terms & Conditions | Internal | Passing Juice |
| Publisher Login | Internal | Passing Juice |
| privacy policy | Internal | Passing Juice |



SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | more publishing cookies management privacy software solutions communications crisis digital |
|--|----------------|--|




Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| digital | 6 | ✓ | ✗ | ✓ | ✓ |
| crisis | 4 | ✗ | ✗ | ✓ | ✓ |
| publishing | 3 | ✓ | ✗ | ✓ | ✓ |
| solutions | 2 | ✗ | ✗ | ✗ | ✓ |
| management | 2 | ✗ | ✗ | ✗ | ✗ |












Usability

| | | |
|--|---------|------------------------------------|
|  | Url | Domain : yudu.com Length : 8 |
|  | Favicon | Great, your website has a favicon. |

Usability

| | | |
|---|--------------|---|
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document




| | | |
|---|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 15 Warnings : 1 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|---|---------------------|--|

Mobile

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://yudu.com/sitemap.xml</pre> <pre>https://www.yudu.com/sitemap</pre> |
|  | Robots.txt | <pre>http://yudu.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |