

# Seo Analyzer yumpu.com

Generated on March 28 2022 19:25 PM

The score is 55/100







## SEO Content

	Title	YUMPU News & YUMPU Publishing   Yumpu <b>Length : 41</b> Perfect, your title contains between 10 and 70 characters.																		
	Description	YUMPU News – one subscription, hundreds of top magazines! ✓ YUMPU Publishing – Upload PDFs and create a high-quality e-paper ► Try it for free now! <b>Length : 147</b> Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://assets.yumpu.com/release/SKcQENbw8vPXU3P/v5/img/logo/web/icon-favicon-600x600.png</td></tr><tr><td>image:width</td><td>600</td></tr><tr><td>image:height</td><td>600</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.yumpu.com/en</td></tr><tr><td>site_name</td><td>yumpu.com</td></tr><tr><td>description</td><td>YUMPU News – one subscription, hundreds of top magazines! ✓ YUMPU Publishing – Upload PDFs and create a high-quality e-paper ► Try it for free now!</td></tr><tr><td>title</td><td>YUMPU News &amp; YUMPU Publishing   Yumpu</td></tr></tbody></table>	Property	Content	image	https://assets.yumpu.com/release/SKcQENbw8vPXU3P/v5/img/logo/web/icon-favicon-600x600.png	image:width	600	image:height	600	type	website	url	https://www.yumpu.com/en	site_name	yumpu.com	description	YUMPU News – one subscription, hundreds of top magazines! ✓ YUMPU Publishing – Upload PDFs and create a high-quality e-paper ► Try it for free now!	title	YUMPU News & YUMPU Publishing   Yumpu
Property	Content																			
image	https://assets.yumpu.com/release/SKcQENbw8vPXU3P/v5/img/logo/web/icon-favicon-600x600.png																			
image:width	600																			
image:height	600																			
type	website																			
url	https://www.yumpu.com/en																			
site_name	yumpu.com																			
description	YUMPU News – one subscription, hundreds of top magazines! ✓ YUMPU Publishing – Upload PDFs and create a high-quality e-paper ► Try it for free now!																			
title	YUMPU News & YUMPU Publishing   Yumpu																			

# SEO Content

	Headings	H1 0	H2 3	H3 3	H4 21	H5 2	H6 0
		<ul style="list-style-type: none"><li>• [H2] The UK's favourite all-inclusive online magazine package.</li><li>• [H2] The UK's favourite all-inclusive online magazine package.</li><li>• [H2] The UK's favourite all-inclusive online magazine package.</li><li>• [H3] It all starts with you! Choose your category.</li><li>• [H3] Main languages</li><li>• [H3] Further languages</li><li>• [H4] Animals &amp; Wildlife</li><li>• [H4] Art &amp; Photography</li><li>• [H4] Cars &amp; Mobility</li><li>• [H4] Computer &amp; Technology</li><li>• [H4] Do It Yourself</li><li>• [H4] Eat &amp; Drink</li><li>• [H4] Education &amp; Science</li><li>• [H4] Parenting &amp; Family</li><li>• [H4] Fashion &amp; Beauty</li><li>• [H4] Health &amp; Fitness</li><li>• [H4] Hobbies</li><li>• [H4] Home &amp; Garden</li><li>• [H4] Lifestyle for Her</li><li>• [H4] Lifestyle for Him</li><li>• [H4] Music</li><li>• [H4] Politics &amp; Economy</li><li>• [H4] Sports</li><li>• [H4] Stars &amp; Entertainment</li><li>• [H4] Travel</li><li>• [H4] TV, Film &amp; Cinema</li><li>• [H4] Choose your language</li><li>• [H5] Done</li><li>• [H5] Are you sure?</li></ul>					
	Images	We found 26 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 51 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.8% Internal Links 90.2%

## In-page links

Anchor	Type	Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Deutsch</a>	Internal	Passing Juice
<a href="#">Français</a>	Internal	Passing Juice
<a href="#">Español</a>	Internal	Passing Juice
<a href="#">Português</a>	Internal	Passing Juice
<a href="#">Italiano</a>	Internal	Passing Juice
<a href="#">Român</a>	Internal	Passing Juice
<a href="#">Nederlands</a>	Internal	Passing Juice
<a href="#">Latina</a>	Internal	Passing Juice
<a href="#">Dansk</a>	Internal	Passing Juice
<a href="#">Svenska</a>	Internal	Passing Juice
<a href="#">Norsk</a>	Internal	Passing Juice
<a href="#">Magyar</a>	Internal	Passing Juice
<a href="#">Bahasa Indonesia</a>	Internal	Passing Juice
<a href="#">Türkçe</a>	Internal	Passing Juice
<a href="#">Suomi</a>	Internal	Passing Juice

## In-page links

<a href="#">Latvian</a>	Internal	Passing Juice
<a href="#">Lithuanian</a>	Internal	Passing Juice
<a href="#">český</a>	Internal	Passing Juice
<a href="#">русский</a>	Internal	Passing Juice
<a href="#">български</a>	Internal	Passing Juice
<a href="#">العربية</a>	Internal	Passing Juice
<a href="#">Unknown</a>	Internal	Passing Juice
<a href="#">Self publishing</a>	Internal	Passing Juice
<a href="#">TRY ADFREE</a>	Internal	Passing Juice
<a href="#">Discover</a>	Internal	Passing Juice
<a href="#">products</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Magazines</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">FREE TRIAL</a>	Internal	Passing Juice
<a href="#">30-DAY FREE READING TRIAL</a>	Internal	Passing Juice
<a href="#">FREE</a>	Internal	Passing Juice
<a href="#">adFREE</a>	Internal	Passing Juice
<a href="#">WEBKiosk</a>	Internal	Passing Juice
<a href="#">APPKiosk</a>	Internal	Passing Juice
<a href="#">PROKiosk</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">API</a>	Internal	Passing Juice
<a href="#">Help &amp; Support</a>	Internal	Passing Juice
<a href="#">Status</a>	Internal	Passing Juice
<a href="#">tuxbrain.com</a>	External	Passing Juice
<a href="#">oomacros.org</a>	External	Passing Juice
<a href="#">nubuntu.org</a>	External	Passing Juice

## In-page links

<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Terms of service</a>	Internal	noFollow
<a href="#">Privacy policy</a>	Internal	noFollow
<a href="#">Cookie policy</a>	Internal	noFollow
<a href="#">Imprint</a>	Internal	noFollow
<a href="#">Trustpilot</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
yumpu	3	✓	✗	✓	✗
news	1	✓	✗	✓	✗
publishing	1	✓	✗	✓	✗
trustpilot	1	✗	✗	✗	✗




## Usability

	Url	Domain : yumpu.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
---	-------------	---

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Missing
--	-------------	---------

## Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://yumpu.com/robots.txt">http://yumpu.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>