



Seo Analyzer zabin.com

Generated on March 20 2022 09:01 AM

The score is 57/100







SEO Content

	Title	<p>Apparel ID & Packaging Zabin Group</p> <p>Length : 40</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>The Zabin Group delivers apparel ID & packing for the world's top brands - We create the details that define the style for your products. Get started here!</p> <p>Length : 159</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>1</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Apparel ID & Packaging [H2] www.zabin.com [H2] Details Define the Style [H2] Featured Projects [H2] Services & Products [H3] Stay Connected [H4] 3x1 [H4] Torrid [H4] Lucky Brand 	H1	H2	H3	H4	H5	H6	1	4	1	3	0	0
H1	H2	H3	H4	H5	H6									
1	4	1	3	0	0									
	Images	<p>We found 12 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	Ratio : 14%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
www.zabin.com	Internal	Passing Juice
Hangtags	Internal	Passing Juice
Woven Labels	Internal	Passing Juice
Printed Labels	Internal	Passing Juice
Metal Fasteners	Internal	Passing Juice
Sew-on Buttons	Internal	Passing Juice
Metal Accessories	Internal	Passing Juice


In-page links

Zippers / Custom Pulls	Internal	Passing Juice
Specialty Patches	Internal	Passing Juice
Barcode Components	Internal	Passing Juice
Adhesive Labels	Internal	Passing Juice
Promotional/Packaging	Internal	Passing Juice
Heat Transfers	Internal	Passing Juice
Strategy	Internal	Passing Juice
Design	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
Distribution	Internal	Passing Juice
EDI/FTP	Internal	Passing Juice
Online Ordering (APEX)	Internal	Passing Juice
Our Process	Internal	Passing Juice
Our Work	Internal	Passing Juice
Customers	Internal	Passing Juice
The Zabin Group	Internal	Passing Juice
Leadership	Internal	Passing Juice
Divisions	Internal	Passing Juice
Global Structure	Internal	Passing Juice
Contact	Internal	Passing Juice
Online Ordering	Internal	Passing Juice
Case Study	Internal	Passing Juice
Case Study	Internal	Passing Juice
Case Study	Internal	Passing Juice
Strategy	Internal	Passing Juice
Hangtags	Internal	Passing Juice
All Products	Internal	Passing Juice
News	Internal	Passing Juice

In-page links

Certifications	Internal	Passing Juice
Locations	Internal	Passing Juice
Privacy	Internal	Passing Juice
Terms	Internal	Passing Juice
Close Navigation	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	ordering labels apparel group zabin packaging online style details define
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
zabin	3	✓	✗	✓	✓
group	3	✓	✗	✓	✗
labels	3	✗	✗	✗	✗
ordering	2	✗	✗	✗	✗
style	2	✗	✗	✓	✓












Usability

	Url	Domain : zabin.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 20 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://zabin.com/sitemap.xml</pre> <pre>https://www.zabin.com/sitemap.xml</pre>
	Robots.txt	<pre>http://zabin.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <pre> Google Analytics</pre>