



Seo Analyzer zalo.me

Generated on April 04 2022 12:37 PM

The score is 64/100







SEO Content

	Title	<p>Zalo PC - Tải Zalo PC để làm việc nhóm hiệu quả và gửi file nhanh</p> <p>Length : 65</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Tải Zalo PC cho máy tính để sử dụng các tính năng vượt trội như gửi file 1GB, Chụp màn hình, Phân loại nhóm,... Download Zalo trên các nền tảng Windows, Mac OS</p> <p>Length : 159</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>zalo pc, tai zalo, tai zalo pc, zalo may tinh, download zalo, tai zalo mien phi, zalo cho pc</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1574"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://stc-zaloprofile.zdn.vn/pc/v1/images/zalo_sharelogo.png</td> </tr> </tbody> </table>	Property	Content	image	https://stc-zaloprofile.zdn.vn/pc/v1/images/zalo_sharelogo.png								
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image	https://stc-zaloprofile.zdn.vn/pc/v1/images/zalo_sharelogo.png													
	Headings	<table border="1" data-bbox="539 1603 1481 1675"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1709 1485 1771" style="list-style-type: none"> • [H1] Tải Zalo PC cho máy tính • [H2] Ứng dụng Zalo PC đã có mặt trên Windows, Mac OS, Web 	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	Images	<p>We found 7 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 23%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but</p>												

SEO Content

		lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Zalo PC	Internal	Passing Juice
Tính năng	Internal	Passing Juice
Official Account	Internal	Passing Juice
Nhà Phát Triển	Internal	Passing Juice
Bảo mật	Internal	Passing Juice
Trợ giúp	Internal	Passing Juice
Liên hệ	Internal	Passing Juice
Báo cáo vi phạm	Internal	Passing Juice

In-page links

SEO Keywords



Keywords Cloud

tải **zalo** gửi việc tính nhanh video nhóm file cho

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
zalo	6	✓	✓	✓	✓
gửi	2	✓	✗	✓	✗
cho	2	✗	✓	✓	✓
tính	2	✗	✗	✓	✓
file	2	✓	✗	✓	✗











Usability

	Url	Domain : zalo.me Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://zalo.me/sitemap.xml https://zalo.me/static/sitemap.xml</pre>
	Robots.txt	<pre>http://zalo.me/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics