



# Seo Analyzer zap.buzz

Generated on February 09 2022 23:45 PM





The score is 54/100







## SEO Content

|    | Title              | <p>ZapBUZZ   URL Shortener, Custom Branded Links, Link Management &amp; API</p> <p><b>Length : 68</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |    |    |    |    |    |    |   |   |    |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|----|---|---|---|
|    | Description        | <p>Zap.BUZZ: Smart solution for your business. Best url shortener in the market. Get premium results from zap buzz.</p> <p><b>Length : 113</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>  |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Keywords           | <p>zap, buzz, link, shortner, shortlink, media, url, shortner</p> <p>Good, your page contains meta keywords.</p>  |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>  |    |    |    |    |    |    |   |   |    |   |   |   |
|    | Headings           | <table border="1" data-bbox="544 1447 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>10</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1552 1441 2078" style="list-style-type: none"> <li>• [H1] THE BEST WAY TO GROW YOUR BRAND</li> <li>• [H1] EXTENSIVE USABILITY</li> <li>• [H3] Branded short-links, excellent analytics, and thorough support.</li> <li>• [H3] Link management</li> <li>• [H3] Analytics</li> <li>• [H3] Support</li> <li>• [H3] Small business</li> <li>• [H3] Enterprise</li> <li>• [H3] Agency</li> <li>• [H3] SEO consultant</li> <li>• [H3] Affiliate marketer</li> <li>• [H3] Brand ambassador</li> <li>• [H4] About us</li> <li>• [H4] FAQ</li> <li>• [H4] Terms of use</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 2 | 0 | 10 | 5 | 0 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |    |   |   |   |
| 2  | 0                  | 10  | 5  | 0  | 0  |    |    |    |   |   |    |   |   |   |

## SEO Content

|  |                 |   |
|--|-----------------|---|
|  |                 | <ul style="list-style-type: none"><li>• [H4] Privacy policy</li><li>• [H4] Contact us</li></ul>   |
|  | Images          | We found 3 images on this web page.<br>Good, most or all of your images have alt attributes.  |
|  | Text/HTML Ratio | Ratio : <b>9%</b><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 9 links including 0 link(s) to files                                       |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100%       |


## In-page links

| Anchor                     | Type     | Juice         |
|----------------------------|----------|---------------|
| <a href="#">Enterprise</a> | Internal | Passing Juice |
| <a href="#">Features</a>   | Internal | Passing Juice |
| <a href="#">Plans</a>      | Internal | Passing Juice |

## In-page links

|                                      |          |               |
|--------------------------------------|----------|---------------|
| <a href="#">About us</a>             | Internal | Passing Juice |
| <a href="#">Login</a>                | Internal | Passing Juice |
| <a href="#">Forgot password</a>      | Internal | Passing Juice |
| <a href="#">Terms and Conditions</a> | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>       | Internal | Passing Juice |
| <a href="#">Contact us</a>           | Internal | Passing Juice |




## SEO Keywords

|   |  |
|---|--|
|  Keywords Cloud | <b>terms zapbuzz policy privacy</b><br><b>account login shorten url</b> all rights |
|---|--|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| terms   | 3       | ✘     | ✘        | ✘           | ✔        |
| shorten | 3       | ✔     | ✘        | ✔           | ✘        |
| zapbuzz | 2       | ✔     | ✘        | ✘           | ✘        |
| account | 2       | ✘     | ✘        | ✘           | ✘        |
| policy  | 2       | ✘     | ✘        | ✘           | ✔        |












## Usability

|   |   |
|---|---|
|  Url          | Domain : zap.buzz<br>Length : 8         |
|  Favicon      | Great, your website has a favicon.      |
|  Printability | We could not find a Print-Friendly CSS. |

## Usability

|  |             |   |
|--|-------------|---|
|  | Language    | Good. Your declared language is en.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




## Document

|  |                 |   |
|--|-----------------|---|
|    | Doctype         | HTML 5  |
|    | Encoding        | Perfect. Your declared charset is UTF-8.  |
|    | W3C Validity    | Errors : 16<br>Warnings : 3   |
|   | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://zap.buzz/sitemap.xml</pre> <pre>http://zap.buzz/sitemap.xml</pre>  |
|  | Robots.txt  | <pre>http://zap.buzz/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |