

Seo Analyzer zaphire.com

Generated on March 05 2022 15:30 PM

The score is 62/100



SEO Content

	Title	World's First All-Video Social Hiring Platform Length : 46 Perfect, your title contains between 10 and 70 characters.														
	Description	Jobs, Talent, Connections, Learning, Events and More Length : 53 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Zaphire Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>World's First All-Video Social Hiring Platform</td></tr><tr><td>description</td><td>Jobs, Talent, Community & More on Interactive Video</td></tr><tr><td>url</td><td>https://zaphire.live/dev.php</td></tr><tr><td>site_name</td><td>Zaphire</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	World's First All-Video Social Hiring Platform	description	Jobs, Talent, Community & More on Interactive Video	url	https://zaphire.live/dev.php	site_name	Zaphire
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>14</td><td>19</td><td>0</td><td>4</td><td>2</td><td>5</td></tr></tbody></table> <ul style="list-style-type: none">[H1] THE FUTURE OF HIRING IS HERE[H1] Zaphire is the world's first all-video social hiring platform[H1] Jobs, Learning, Community & More[H1] Why Zaphire ?	H1	H2	H3	H4	H5	H6	14	19	0	4	2	5		
H1	H2	H3	H4	H5	H6											
14	19	0	4	2	5											





SEO Content

		<ul style="list-style-type: none">• [H1] Our Partners• [H1] How It Works• [H1] A New Experience Designed For Modern Jobseekers• [H1] Download Zaphire• [H1] Unique Features• [H1] How It Works• [H1] --> Fanatics for Fairness In hiring, and in life.• [H1] Download Zaphire• [H1] People first. Always.• [H1] Our Partners• [H2] Find opportunities, not job postings• [H2] Hire people, not profiles• [H2] Recruit people, not resumes• [H2] Teach people, unleash their potential• [H2] Step 1. RECORD• [H2] Step 2. MATCH• [H2] Step 3. CONNECT• [H2] GET HIRED• [H2] Mobile Studio• [H2] AR Search• [H2] Match & Connect• [H2] Social Networking• [H2] Equity & Diversity• [H2] Live Engagement• [H2] Step 1. RECORD• [H2] Step 2. MATCH• [H2] Step 3. CONNECT• [H2] GET HIRED• [H2] Other Cool Features• [H4] Fast• [H4] Fair• [H4] Fun• [H4] Fanatics for Fairness• [H5] Thank you for your interest in our BETA Program.• [H5] Thank you for your interest in being part of the two-week pilot planned in September 2020 We can't wait to see how you will use the app!• [H6] Job Fair• [H6] Learning• [H6] Events• [H6] GET EMAIL UPDATES• [H6] To Qualify
	Images	<p>We found 52 images on this web page.</p> <p>45 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 28%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Home	Internal	Passing Juice
=	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Website Accessibility	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Acceptable Use Policy	Internal	Passing Juice
terms & conditions	External	Passing Juice
privacy policy	Internal	Passing Juice
terms of use	Internal	Passing Juice
acceptable use policy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

opportunities hiring all zaphire
process experience video job equity fairness

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hiring	13	✓	✗	✗	✓
zaphire	12	✗	✓	✗	✓
process	7	✗	✗	✗	✗
video	7	✓	✗	✗	✓
job	7	✗	✗	✓	✓











Usability

	Url	Domain : zaphire.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

		
	W3C Validity	Errors : 6 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://zaphire.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics