



# Seo Analyzer zarplata-ukraine.com

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The score is 72/100







## SEO Content

	<p>Title</p>	<p>Payroll Services in Ukraine   Payroll Outsourcing &amp; HR Administration   Payroll Accounting Services in Kyiv: Units Consulting Ltd. Accounting and payroll firm in Ukraine, Kiev</p> <p><b>Length : 175</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Units Consulting Ltd., accounting outsourcing and payroll firm, Ukraine, Kiev, provides nationwide payroll outsourcing services, including payroll processing, payroll administration, payroll accounting, human resources records services, payroll deductions calculation, HR outsourcing, HR record keeping, administration and management in Kiev.</p> <p><b>Length : 342</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>payroll, services, solution, specialist, salary, wages, employees, staff, HR, report, administration, processing, benefits, hr, provider, bureau, employee, benefit, outsourced, outsourcing, human, resource, deductions, compliance, NGO, labour, public, certified, bpo, English, assurance, accounting, accountant, advisor, Russian, Kiew, Ukrainian, management, tax, finance, financial, Ukraine, Ukrainan, Kiev, Kyiv, service, local, company, firm, international, labor, law, psp, ua</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>1</td> <td>2</td> <td>5</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Payroll Outsourcing Services in Ukraine</li> <li>[H2] Payroll Services in Ukraine</li> <li>[H2] Tel.: +380 (44) 467 6353info@units.com.ua</li> </ul>	H1	H2	H3	H4	H5	H6	1	6	1	2	5	0
H1	H2	H3	H4	H5	H6									
1	6	1	2	5	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] The benefits of outsourcing payroll</li><li>• [H2] Outsourced payroll functions</li><li>• [H2] Improve the data accuracy, reporting, and compliance by bringing payroll and HR record keeping together</li><li>• [H2] Payroll &amp; HR compliance for your business in Ukraine</li><li>• [H3] 33A, Dehtiarivska Str., 7th floor, 03057, Kiev (Kyiv), Ukraine.</li><li>• [H4] Units Consulting Ltd. (Ukraine)Accounting services in Kiev (Kyiv)Payroll Outsourcing Services</li><li>• [H4] Also see our related accounting and consulting services</li><li>• [H5] Terms and Conditions</li><li>• [H5] Privacy Policy</li><li>• [H5] Site Map</li><li>• [H5] 2022-02-07</li><li>• [H5] Kiev (Kyiv), Ukraine</li></ul>
	Images	We found 8 images on this web page.  3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>32%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 40 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 95%  Internal Links 5%

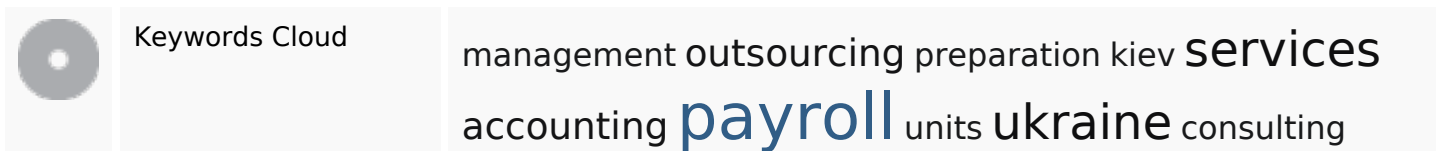
## In-page links

Anchor	Type	Juice
<a href="#">Company</a>	External	Passing Juice
<a href="#">Accounting firm</a>	External	Passing Juice
<a href="#">Company policy</a>	External	Passing Juice
<a href="#">International</a>	External	Passing Juice
<a href="#">Social Responsibility</a>	External	Passing Juice
<a href="#">Environmental Policy</a>	External	Passing Juice
<a href="#">Ukraine</a>	External	Passing Juice
<a href="#">Economy of Ukraine</a>	External	Passing Juice
<a href="#">People and Culture</a>	External	Passing Juice
<a href="#">Land and Climate</a>	External	Passing Juice
<a href="#">Kiev (Kyiv)</a>	External	Passing Juice
<a href="#">History of Ukraine</a>	External	Passing Juice
<a href="#">Services</a>	External	Passing Juice
<a href="#">Financial Due Diligence</a>	External	Passing Juice
<a href="#">Accounting Services</a>	External	Passing Juice
<a href="#">Financial Reporting</a>	External	Passing Juice
<a href="#">Payroll Services</a>	External	Passing Juice
<a href="#">Budgeting Services</a>	External	Passing Juice
<a href="#">Forensic Accounting</a>	External	Passing Juice
<a href="#">Blockchain Bookkeeping</a>	External	Passing Juice
<a href="#">Tax Services</a>	External	Passing Juice
<a href="#">Company Formation</a>	External	Passing Juice
<a href="#">Outstaffing Services</a>	External	Passing Juice
<a href="#">Smartsheet Services</a>	External	Passing Juice
<a href="#">Xero Services</a>	External	Passing Juice
<a href="#">QuickBooks Services</a>	External	Passing Juice
<a href="#">Clients</a>	External	Passing Juice

## In-page links

<a href="#">Career</a>	External	Passing Juice
<a href="#">Contacts</a>	External	Passing Juice
<a href="#">Укр</a>	External	Passing Juice
<a href="#">Рус</a>	External	Passing Juice
<a href="#">Units Consulting Ltd., Payroll Outsourcing Services in Ukraine</a>	External	Passing Juice
<a href="#">Terms and Conditions</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Kiev (Kyiv), Ukraine</a>	Internal	Passing Juice
<a href="#">Бухгалтерська фірма</a>	External	Passing Juice
<a href="#">Бухгалтерські послуги</a>	External	Passing Juice
<a href="#">Бухгалтерське обслуговування у м.Київ</a>	External	Passing Juice
<a href="#">Навчання (курси) QuickBooks Україна</a>	External	Passing Juice






## SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
payroll	41	✓	✓	✓	✓
services	23	✓	✓	✓	✓
ukraine	18	✓	✓	✓	✓
accounting	13	✓	✓	✓	✓
outsourcing	12	✓	✓	✓	✓





## Usability

	Url	Domain : zarplata-ukraine.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 33 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://zarplata-ukraine.com/sitemap.xml">http://zarplata-ukraine.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://zarplata-ukraine.com/robots.txt">http://zarplata-ukraine.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>