



# Seo Analyzer zenyoukyo.jp

Generated on March 18 2022 18:14 PM

**The score is 43/100**



## SEO Content

|    | Title              | <p>XXXXXXXXXXXXXXXXXXXX   XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX<br/>XXXXXXXXXXXXXXXXXXXX</p> <p><b>Length : 68</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>                                                                                                                                                                                                                                                                                                |    |    |    |    |    |    |   |   |   |   |   |   |
|------------------------------------------------------------------------------------|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>                                                                                                                                                                                                                                                                                                          |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                         |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>4</td><td>2</td><td>0</td><td>1</td><td>1</td></tr></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] XXXXXXXXXXXXXXXXXXXXXXX</li><li>• [H2] XXXXXXXXXX</li><li>• [H2] XXXXXXXXXXXXXXX</li><li>• [H2] XXXXXXXXXXXXXXXXXXXXXXX</li><li>• [H3] XXXXXXXXXXXXXXX</li><li>• [H3] XXXXXXXXXXXXXXXXXXXXXXX</li><li>• [H5] XXXXXXXXXX</li><li>• [H6] XXXXX</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 4 | 2 | 0 | 1 | 1 |
| H1                                                                                 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1                                                                                  | 4                  | 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 0  | 1  | 1  |    |    |    |   |   |   |   |   |   |
|  | Images             | <p>We found 2 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>                                                                                                                                                                                                                                                                                                                                                                            |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio    | <p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>                                                                                                                                                                                                                                                                                                                                                                             |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                  |        |                                                           |
|----------------------------------------------------------------------------------|--------|-----------------------------------------------------------|
|                                                                                  |        | that your website probably needs more text content.       |
|  | Flash  | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page.        |

## SEO Links

|                                                                                    |                         |                                                                                               |
|------------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                              |
|    | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                |
|   | In-page links           | We found a total of 41 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 4.88%<br>Internal Links 95.12% |

## In-page links

| Anchor                                                                             | Type     | Juice         |
|------------------------------------------------------------------------------------|----------|---------------|
|  | Internal | Passing Juice |
|  | Internal | Passing Juice |
|  | Internal | Passing Juice |
|  | Internal | Passing Juice |
|  | Internal | Passing Juice |
|  | Internal | Passing Juice |
|  | Internal | Passing Juice |
|  | Internal | Passing Juice |

In-page links

|                                        |          |               |
|----------------------------------------|----------|---------------|
| <a href="#">○○○○○○○○○○○○</a>           | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○</a>             | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○○○○○</a>         | Internal | Passing Juice |
| <a href="#">○○○○</a>                   | Internal | Passing Juice |
| <a href="#">○○○○○○○</a>                | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○○○○○○○○○!</a>    | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○</a>             | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○○○○</a>          | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○○○○○</a>         | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○○○○○○○○○</a>     | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○○○○○○!</a>       | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○○○○○○○○○○</a>    | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○○</a>            | Internal | Passing Juice |
| <a href="#">○○○○○○○○○</a>              | Internal | Passing Juice |
| <a href="#">○○○○○○○○○</a>              | Internal | Passing Juice |
| <a href="#">○○○○○○○○○</a>              | Internal | Passing Juice |
| <a href="#">○○○○○○○</a>                | Internal | Passing Juice |
| <a href="#">○○○○○○○</a>                | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○○○○○</a>         | Internal | Passing Juice |
| <a href="#">○○○○○○○!</a>               | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○○</a>            | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○○○○○○○○○○○○○</a> | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○○_○○</a>         | Internal | Passing Juice |
| <a href="#">○○○○○○○○○○○_○○</a>         | Internal | Passing Juice |
| <a href="#">○○</a>                     | Internal | Passing Juice |
| <a href="#">○○</a>                     | Internal | Passing Juice |
| <a href="#">○○</a>                     | Internal | Passing Juice |
| <a href="#">○○</a>                     | Internal | Passing Juice |

## In-page links

|                                                                                  |          |               |
|----------------------------------------------------------------------------------|----------|---------------|
|  | Internal | Passing Juice |
|  | Internal | Passing Juice |
|  | Internal | Passing Juice |
| =                                                                                | External | Passing Juice |
| =                                                                                | External | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| 東京        | 4       | ✖     | ✖        | ✖           | ✔        |
| 東京観光      | 4       | ✖     | ✖        | ✖           | ✖        |
| 東京観光ガイド   | 3       | ✖     | ✖        | ✖           | ✖        |
| 東京観光の楽しみ方 | 3       | ✖     | ✖        | ✖           | ✖        |
| 東京観光の最新情報 | 3       | ✖     | ✖        | ✖           | ✖        |

## Usability

|                                                                                    |              |                                                                                                                               |
|------------------------------------------------------------------------------------|--------------|-------------------------------------------------------------------------------------------------------------------------------|
|  | Url          | Domain : zenyoukyo.jp<br>Length : 12                                                                                          |
|  | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
|  | Printability | We could not find a Print-Friendly CSS.                                                                                       |

## Usability

|                                                                                  |             |                                                   |
|----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  | Language    | Good. Your declared language is ja.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|    | W3C Validity    | Errors : 53<br>Warnings : 60                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|   | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                  |             |                                                                                                                                                                                                                                     |
|----------------------------------------------------------------------------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="http://zenyoukyo.jp/sitemap.xml">http://zenyoukyo.jp/sitemap.xml</a><br/><a href="https://www.zenyoukyo.jp/sitemap.xml">https://www.zenyoukyo.jp/sitemap.xml</a></div> |
|  | Robots.txt  | <p><a href="http://zenyoukyo.jp/robots.txt">http://zenyoukyo.jp/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>                                                                     |