

Seo Analyzer zextras.com

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The score is 54/100







SEO Content

	Title	Private and Open E-mail and Collaboration Software Zextras Length : 60 Perfect, your title contains between 10 and 70 characters.												
	Description	Zextras develops open source and private e-mail and collaboration software. Keep your data under your control and feel safe in your private digital workplace. Length : 158 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>6</td><td>0</td><td>0</td><td>1</td><td>4</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Private and Secure E-mail and Collaboration• [H1] Looking for a private e-mail and collaboration platform?• [H1] Are You Using Zimbra Open Source?• [H2] The power of Open Source• [H2] On-premise and private cloud• [H2] Enterprise-level infrastructure• [H2] Zextras Carbonio• [H2] Zextras Carbonio Community Edition• [H2] Zextras Suite for Zimbra Open Source• [H5] Join Our Newsletter!• [H6] Products• [H6] Resources• [H6] Company• [H6] Keep in touch	H1	H2	H3	H4	H5	H6	3	6	0	0	1	4
H1	H2	H3	H4	H5	H6									
3	6	0	0	1	4									
	Images	We found 12 images on this web page.												

SEO Content

		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

In-page links

Anchor	Type	Juice
Carbonio	Internal	Passing Juice
Carbonio Community Edition	Internal	Passing Juice
Suite for Zimbra	Internal	Passing Juice
Professional Services	Internal	Passing Juice
About	Internal	Passing Juice

In-page links

Contacts	Internal	Passing Juice
Blog	Internal	Passing Juice
Discover our products	Internal	Passing Juice
Suite Customers Area	Internal	Passing Juice
Build for Zimbra 9	Internal	Passing Juice
Documentation Hub	Internal	Passing Juice
Suite Privacy & Legal	Internal	Passing Juice
Suite & Zimbra OSE Tech Articles	Internal	Passing Juice
Carbonio Tech Articles	Internal	Passing Juice
Careers	External	Passing Juice
Brand Guidelines	Internal	Passing Juice
Open Source Projects	Internal	Passing Juice
Environment Commitment	Internal	Passing Juice
Support Portal	Internal	Passing Juice
Eula	Internal	Passing Juice
Privacy & Legal	Internal	Passing Juice
Website Privacy & Legal	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
zimbra	4	✘	✘	✘	✔
suite	4	✘	✘	✘	✔







Keywords Consistency

carbonio	3	✘	✘	✘	✔
tech	2	✘	✘	✘	✘
open	2	✔	✘	✔	✔

Usability

	Url	Domain : zextras.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://zextras.com/sitemap.xml>

<https://www.zextras.com/sitemap.xml>



Robots.txt

<http://zextras.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics