

Seo Analyzer zima.com.ng

Generated on January 08 2022 02:41 AM




The score is 57/100





SEO Content

	Title	Official Homepage Length : 17 Perfect, your title contains between 10 and 70 characters.														
	Description	Zima.com.ng is a complete online market solution with services like Online market, Logistics, and Fintech to help its community with their safe savings and loans for their businesses. Length : 183 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Official Homepage</td></tr><tr><td>description</td><td>Zima.com.ng is a complete online market solution with services like Online market, Logistics, and Fintech to help its community with their safe savings and loans for their businesses.</td></tr><tr><td>url</td><td>https://zima.com.ng/</td></tr><tr><td>site_name</td><td>Zima Homepage</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Official Homepage	description	Zima.com.ng is a complete online market solution with services like Online market, Logistics, and Fintech to help its community with their safe savings and loans for their businesses.	url	https://zima.com.ng/	site_name	Zima Homepage
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>4</td><td>1</td><td>4</td><td>12</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	0	4	1	4	12	0		
H1	H2	H3	H4	H5	H6											
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SEO Content

		<ul style="list-style-type: none">• [H2] Find Great Offers Today!• [H2] Our Customers Love Zima• [H2] Our Stories & Latest News• [H2] Subscribe to Zima Update• [H3] About us• [H4] Zimalek set to launch online market store promises to revolutionise e-commerce in Nigeria, Africa• [H4] All You Need To Know About Logistics support plan: how to develop a logistics support plan• [H4] Zima Exclusive Buying event tickets online everything you need to know• [H4] Revealed : Facts About Zima You Need To Know• [H5] Zima eMarket• [H5] Zima Logistics• [H5] Zima Tickets• [H5] Zima Money• [H5] Mr Frank• [H5] Professor M.K• [H5] Evelyn Susan• [H5] StojalCT• [H5] Zima® Application• [H5] Services• [H5] Links• [H5] Contact Us
	Images	<p>We found 19 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.


SEO Links

	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
ABOUT	Internal	Passing Juice
SERVICES	Internal	Passing Juice
PARTNERS	Internal	Passing Juice
BLOG	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Logistics	Internal	Passing Juice
Zima Money	Internal	Passing Juice
Ticketing	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	logistics support more get services zima tickets online need market
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
zima	23	✘	✘	✔	✔
online	11	✘	✘	✔	✔
services	10	✘	✘	✔	✔
get	9	✘	✘	✘	✘
logistics	8	✘	✘	✔	✔

Usability

	Url	Domain : zima.com.ng Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 14 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://zima.com.ng/sitemap.xml
	Robots.txt	http://zima.com.ng/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics