








Seo Analyzer zinkarquitectura.com

Generated on March 28 2022 17:03 PM





The score is **64/100**







SEO Content

	Title	<p>Inicio - ZINK arquitectura</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Somos especialistas en proyectos Passivhaus y Edificios de Energía Casi Nula (EECN)</p> <p>Length : 83</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1805"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>es_ES</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Inicio - ZINK arquitectura</td> </tr> <tr> <td>description</td> <td>Somos especialistas en proyectos Passivhaus y Edificios de Energía Casi Nula (EECN)</td> </tr> <tr> <td>url</td> <td>https://www.zinkarquitectura.com/</td> </tr> <tr> <td>site_name</td> <td>ZINK arquitectura</td> </tr> </tbody> </table>	Property	Content	locale	es_ES	type	website	title	Inicio - ZINK arquitectura	description	Somos especialistas en proyectos Passivhaus y Edificios de Energía Casi Nula (EECN)	url	https://www.zinkarquitectura.com/	site_name	ZINK arquitectura
Property	Content															
locale	es_ES															
type	website															
title	Inicio - ZINK arquitectura															
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url	https://www.zinkarquitectura.com/															
site_name	ZINK arquitectura															
	Headings	<table border="1" data-bbox="539 1832 1481 1906"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>16</td> <td>4</td> <td>0</td> <td>3</td> </tr> </tbody> </table> <ul data-bbox="619 1939 1382 2069" style="list-style-type: none"> • [H2] PASSIVHAUS • [H2] Nuestros servicios • [H2] Proyectos • [H2] Creemos apasionadamente en una arquitectura y 	H1	H2	H3	H4	H5	H6	0	5	16	4	0	3		
H1	H2	H3	H4	H5	H6											
0	5	16	4	0	3											

SEO Content

		<p>construcción diferentes.</p> <ul style="list-style-type: none">• [H2] Prensa• [H3] El estándar Passivhaus/Casa Pasiva es uno de los sellos de calidad de la Construcción de más prestigio y más extendido por todo el mundo. Exige que los edificios tengan una demanda de climatización muy baja, hasta tal punto que la necesidad de instalaciones de calefacción y refrigeración convencionales desaparezca, pero manteniendo un gran nivel de confort en su interior.• [H3] Arquitectura• [H3] Consultoría• [H3] Rehabilitación• [H3] Eco-eficiencia• [H3] Edificio Residencial bajo Estándar Passivhaus• [H3] Casa para Eco. 1ª Passivhaus en Murcia• [H3] Vivienda Unifamiliar BioPasiva en Mallorca• [H3] La casa de esparto. Murcia.• [H3] Vivienda Unifamiliar Biopasiva en Madrid• [H3] Reforma Integral Passivhaus/Enerphit• [H3] Unimos el conocimiento de las técnicas tradicionales de arquitectura bioclimática y pasiva con la utilización de la tecnología más innovadora en modelización energética.• [H3] Entrega del Certificado Passivhaus a Grupo Insara• [H3] La Casa de Esparto aparece en el periódico La Verdad• [H3] Aparición en la revista internacional Passivhaus Plus• [H3] La Casa para Eco en la Revista Cuadernos de Arquitectura• [H4] ZINKARQUITECTURA• [H4] NUESTRO OBJETIVO• [H4] TECNOLOGÍA• [H4] SELLOS MEDIOAMBIENTALES• [H6] SABER MÁS• [H6] NUESTRO ESTUDIO• [H6] VER TODOS LOS PROYECTOS
	Images	<p>We found 12 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 10%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


In-page links

Anchor	Type	Juice
Proyectos	Internal	Passing Juice
Passivhaus	Internal	Passing Juice
Consultoría	Internal	Passing Juice
Estudio	Internal	Passing Juice
Prensa	Internal	Passing Juice
Contacto	Internal	Passing Juice
Consultoría	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Entrega del Certificado Passivhaus a Grupo Insara	Internal	Passing Juice
zink	Internal	Passing Juice
Zink Arquitectura	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
La Casa de Esparto aparece en el periódico La Verdad	Internal	Passing Juice
danillero	Internal	Passing Juice
11 Comments	Internal	Passing Juice
Aparición en la revista internacional Passivhaus Plus	Internal	Passing Juice
=	Internal	Passing Juice
La Casa para Eco en la Revista Cuadernos de Arquitectura	Internal	Passing Juice
144 Comments	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	edificios plus estándar passivhaus proyectos tecnología los arquitectura más zink
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
passivhaus	13	✘	✘	✓	✓
más	10	✘	✘	✘	✓
los	6	✘	✘	✘	✓
arquitectura	6	✓	✘	✘	✓
proyectos	6	✘	✘	✓	✓











Usability

	Url	Domain : zinkarquitectura.com Length : 20
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 33
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://zinkarquitectura.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>