



Seo Analyzer zip2biz.com

Generated on March 15 2022 06:22 AM





The score is 58/100







SEO Content

	<p>Title</p>	<p>Top Flooring Store Reviews</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Zip2Biz.com Home Improvement and Commercial Contractor Reviews</p> <p>Length : 62</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>0</td> <td>1</td> <td>30</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Top Flooring Stores • [H2] What's New • [H2] Featured Articles • [H2] Popular Brands • [H4] Website Design • [H5] Peto II Broadloom • [H5] Reverse • [H5] Rheo Morph • [H5] Natural World • [H5] Color Blox 2.0 • [H5] Athena • [H5] LifeSeal Reserve • [H5] Big Sur Engineered Hardwood • [H5] Costa Mesa Collection • [H5] Cementiles Collection • [H5] Dogwood® Densified Wood Flooring • [H5] Easy, Affordable Bathroom Upgrades 	H1	H2	H3	H4	H5	H6	0	4	0	1	30	0
H1	H2	H3	H4	H5	H6									
0	4	0	1	30	0									

SEO Content

		<ul style="list-style-type: none">• [H5] 4 Ways Color Can Make Your House a Haven• [H5] 5 Eye-Catching Ways to Update Your Home• [H5] Take a Room-by-Room Approach to Renovations• [H5] Remodel with Universal Design in Mind• [H5] On-Trend Home Designs for 2022• [H5] 4 Stylish Color Trends for 2022• [H5] 9 Questions to Ask Before Buying Luxury Vinyl Tile Flooring• [H5] 3 Alternatives to Laminate Wood Flooring• [H5] Improve Air Quality with Bamboo Flooring• [H5] Mannington Hardwood Flooring• [H5] Johnsonite® Commercial Flooring• [H5] Mohawk Hardwood Flooring• [H5] Masland Carpet• [H5] Hunter Douglas®• [H5] Somerset Hardwood Flooring• [H5] Emser Tile• [H5] Momeni Rugs• [H5] Flooring Website Design
	Images	<p>We found 35 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 28%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 34 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 38.24%

Internal Links 61.76%

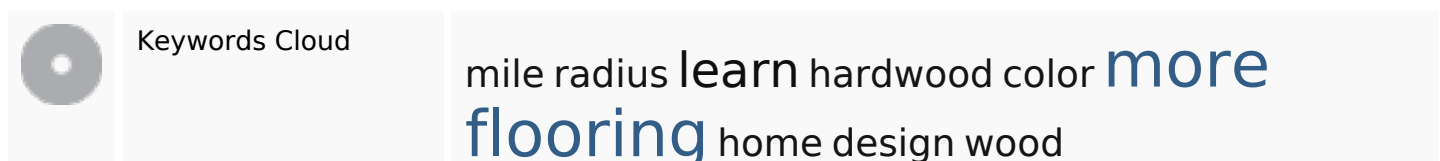
In-page links

Anchor	Type	Juice
PO BOX 226 Elkin NC 28621	Internal	Passing Juice
(888)377-7249	External	Passing Juice
log in	External	Passing Juice
get reviewed	External	Passing Juice
Go To	External	Passing Juice
Search	External	Passing Juice
Advertise	External	Passing Juice
Free Website	Internal	Passing Juice
-	External	Passing Juice
Home	External	Passing Juice
Products	Internal	Passing Juice
Area Rugs	Internal	Passing Juice
Carpeting	Internal	Passing Juice
Hard Surface / Tile / Stone	Internal	Passing Juice
Laminate Flooring	Internal	Passing Juice
Mats/Runners	Internal	Passing Juice
Resilient/Vinyl Flooring	Internal	Passing Juice
Specialty Floors	Internal	Passing Juice
Wood Flooring	Internal	Passing Juice
Brands	External	Passing Juice
Area Rugs	Internal	Passing Juice
Carpeting	Internal	Passing Juice
Ceramic/Porcelain Tile	Internal	Passing Juice

In-page links

Laminate Flooring	Internal	Passing Juice
Luxury Vinyl LVT/LVP	Internal	Passing Juice
Natural Stone / Tile / Slab	Internal	Passing Juice
Resilient/Vinyl Flooring	Internal	Passing Juice
Waterproof Flooring	Internal	Passing Juice
Wood Flooring	Internal	Passing Juice
What's New	External	Passing Juice
Articles	External	Passing Juice
Ideas	External	Passing Juice
Help	External	Passing Juice
Best Stores	Internal	Passing Juice


SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	38	✘	✘	✘	✘
flooring	36	✔	✘	✘	✔
learn	22	✘	✘	✘	✘
home	13	✘	✘	✔	✔
design	13	✘	✘	✘	✔


Usability

	Url	Domain : zip2biz.com Length : 11
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://zip2biz.com/sitemap.xml
	Robots.txt	http://zip2biz.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics