

Seo Analyzer zippy.co.uk

Generated on March 31 2022 03:27 AM

The score is 56/100







SEO Content

	Title	Dave Naylor Tools Dave Naylor a UK SEO Company and Search Marketing Agency Length : 76 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>3</td><td>1</td><td>0</td><td>3</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Tools• [H3] Playground• [H3] Geo Targeting• [H3] Keyword Density• [H4] Our Tools• [H6] Interested in working with us?• [H6] Part of the Bronco Family• [H6] The Bronco Family	H1	H2	H3	H4	H5	H6	1	0	3	1	0	3
H1	H2	H3	H4	H5	H6									
1	0	3	1	0	3									
	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : 29% Ideal! This page's ratio of text to HTML code is between 25 and 70												

SEO Content

		percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 61.9% External Links : Passing Juice 4.76% Internal Links 33.33%

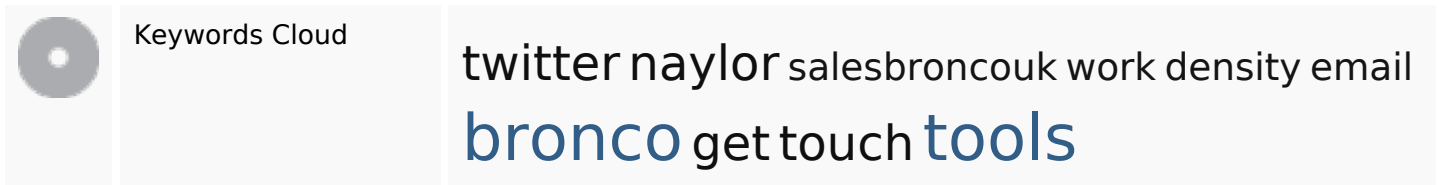
In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Home	External	noFollow
Who We Are	External	noFollow
What We Do	External	noFollow
Get in Touch	External	noFollow
Tools	Internal	noFollow
RSS Feed	External	noFollow
Twitter	External	noFollow

In-page links

LinkedIn	External	noFollow
Strikepoint Radio Show	External	noFollow
Playground	Internal	Passing Juice
Geo Targeting	Internal	Passing Juice
Keyword Density	Internal	Passing Juice
Back to Top	Internal	Passing Juice
Who we are	External	noFollow
What we do	External	noFollow
Get in Touch	External	noFollow
Tools	Internal	Passing Juice
Blog	External	noFollow
Login	External	noFollow
@bronco	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bronco	6	✗	✗	✗	✓
tools	6	✓	✗	✗	✓
naylor	3	✓	✗	✗	✗
get	3	✗	✗	✗	✓
touch	3	✗	✗	✗	✗

Usability

	Url	Domain : zippy.co.uk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://zippy.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>