





Seo Analyzer zoho.com

Generated on March 21 2022 14:09 PM





The score is 62/100



SEO Content

	Title	Zoho - Suite logicielle cloud et applications SaaS pour les entreprises Length : 71 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Gérez toute votre entreprise avec la suite d'outils de productivité et d'applications SaaS en ligne de Zoho. Plus de 75 millions d'utilisateurs dans le monde nous font confiance. Essayez notre forfait Gratuit pour toujours ! Length : 251 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Zoho</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.zoho.com/fr/index.html</td></tr><tr><td>title</td><td>Zoho - Suite logicielle cloud et applications SaaS pour les entreprises</td></tr><tr><td>description</td><td>Gérez toute votre entreprise avec la suite d'outils de productivité et d'applications SaaS en ligne de Zoho. Plus de 75 millions d'utilisateurs dans le monde nous font confiance. Essayez notre forfait Gratuit pour toujours !</td></tr></tbody></table>	Property	Content	site_name	Zoho	type	website	url	https://www.zoho.com/fr/index.html	title	Zoho - Suite logicielle cloud et applications SaaS pour les entreprises	description	Gérez toute votre entreprise avec la suite d'outils de productivité et d'applications SaaS en ligne de Zoho. Plus de 75 millions d'utilisateurs dans le monde nous font confiance. Essayez notre forfait Gratuit pour toujours !
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SEO Content

		image	https://zohowebstatic.com/sites/default/files/ogimage/zoho-logo.png											
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>4</td> <td>16</td> <td>5</td> <td>5</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Notre travail au service du vôtre • [H2] • [H2] Des solutions plébiscitées par plus de 50 millions d'utilisateurs à l'échelle mondiale • [H3] Plateforme CRM complète • [H3] Puissante plateforme financière • [H3] Espace de travail en ligne pour les équipes • [H3] Confidentialité chez Zoho • [H4] CRM Plus • [H4] Finance Plus • [H4] Creator Plus • [H4] Workplace • [H4] People Plus • [H4] IT Management • [H4] Marketing Plus • [H4] Ventes et marketing • [H4] Service client • [H4] Messagerie et collaboration • [H4] Ressources humaines • [H4] Informatique et support technique • [H4] Solutions personnalisées • [H4] Finance • [H4] Veille stratégique • [H4] Juridique • [H5] « Zoho a intégré les opérations commerciales de Rablab et augmenté sa productivité. » • [H5] Ressources liées au COVID-19 • [H5] Devenez partenaire de Zoho • [H5] Developer • [H5] Marketplace • [H6] APPLICATIONS INCLUSES • [H6] TRAVAILLEZ À DISTANCE AVEC • [H6] Suites • [H6] Suites • [H6] Toutes les applications Zoho 	H1	H2	H3	H4	H5	H6	1	2	4	16	5	5
H1	H2	H3	H4	H5	H6									
1	2	4	16	5	5									
	Images	<p>We found 8 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
ZOHO	Internal	Passing Juice
Clients	Internal	Passing Juice
Assistance	Internal	Passing Juice
Contacter le service commercial	Internal	Passing Juice
Connexion	Internal	Passing Juice
S'inscrire gratuitement	Internal	Passing Juice
Accédez à vos applications	Internal	Passing Juice
En savoir plus	Internal	Passing Juice
CRM Plus	Internal	Passing Juice
Finance Plus	Internal	Passing Juice
Creator Plus	Internal	Passing Juice

In-page links

Workplace	Internal	Passing Juice
People Plus	Internal	Passing Juice
IT Management	Internal	Passing Juice
Marketing Plus	Internal	Passing Juice
Plus de clients	Internal	Passing Juice
Ressources liées au COVID-19	Internal	Passing Juice
Devenez partenaire de Zoho	Internal	Passing Juice
Developer	Internal	Passing Juice
Marketplace	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	dapplications savoir sinscrire applications plus vos travail produits zoho marketing
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
plus	18	✘	✘	✔	✔
savoir	12	✘	✘	✘	✘
sinscrire	10	✘	✘	✘	✘
vos	9	✘	✘	✘	✘
zoho	8	✔	✘	✔	✔

Usability

	Url	Domain : zoho.com Length : 8
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is fr.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 215 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://zoho.com/sitemap.xml</pre> <pre>http://www.zoho.com/sitemap-index.xml</pre>
	Robots.txt	<pre>http://zoho.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>