







Seo Analyzer zoom.us

Generated on March 27 2022 14:33 PM


The score is 51/100







SEO Content

	Title	<p>Video Conferencing, Cloud Phone, Webinars, Chat, Virtual Events Zoom</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Zoom's secure, reliable video platform powers all of your communication needs, including meetings, chat, phone, webinars, and online events.</p> <p>Length : 140</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>zoom, zoom.us, video conferencing, video conference, online meetings, web meeting, video meeting, cloud meeting, cloud video, group video call, group video chat, screen share, application share, mobility, mobile collaboration, desktop share, video collaboration, group messaging</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://zoom.us/</td></tr><tr><td>title</td><td>Video Conferencing, Cloud Phone, Webinars, Chat, Virtual Events Zoom</td></tr><tr><td>description</td><td>Zoom's secure, reliable video platform powers all of your communication needs, including meetings, chat, phone, webinars, and online events.</td></tr><tr><td>image</td><td>https://st3.zoom.us/static/6.0.5598/image/thumb b.png</td></tr></tbody></table>	Property	Content	type	website	url	https://zoom.us/	title	Video Conferencing, Cloud Phone, Webinars, Chat, Virtual Events Zoom	description	Zoom's secure, reliable video platform powers all of your communication needs, including meetings, chat, phone, webinars, and online events.	image	https://st3.zoom.us/static/6.0.5598/image/thumb b.png
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SEO Content

		site_name	Zoom Video Communications				
	Headings	H1 10	H2 4	H3 18	H4 4	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] In this together.Keeping you securelyconnected wherever you are.• [H1] In this together.Keeping you securelyconnected wherever you are.• [H1] In this together.Keeping you securelyconnected wherever you are.• [H1] In this together.Keeping you connectedwherever you are.• [H1] In this together.Keeping you connectedwherever you are.• [H1] "Zoom is probably the most well-received collaboration tool that we've seen at Fox in 20 years. There is no other tool that has brought people closer together than Zoom."• [H1] "Zoom is super natural and easy to use - just download it, click, and you're in. I use Zoom on an airplane, in the car, in my house, in the office - everywhere."• [H1] "We like that anybody on the go can use it. We are everywhere, so it's very important to have the most easy way to go and start meetings."• [H1] "The quality is amazing. We've had fantastic results all over the company."• [H1] "We work better together now because we're using Zoom."• [H2] Explore• [H2] Learn• [H2] Connect• [H2] Support• [H3] Meetings• [H3] Marketplace• [H3] Zoom Webinar• [H3] Phone System• [H3] Contact Center• [H3] Events• [H3] Chat• [H3] Rooms and Workspaces• [H3] Developer Platform• [H3] Education• [H3] Finance• [H3] Government• [H3] Healthcare• [H3] Global Services• [H3] Hardware as a Service• [H3] Download Zoom Client• [H3] Zoom Virtual Backgrounds• [H3] Zoom is Ranked #1 in Customer Reviews• [H4] PRODUCTS• [H4] INDUSTRIES• [H4] SERVICES• [H4] Upcoming Meetings					
	Images	We found 54 images on this web page.					

SEO Content

		23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 87 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.05% Internal Links 91.95%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Request a Demo	Internal	Passing Juice
Support	Internal	Passing Juice
JOIN	Internal	Passing Juice
HOST	Internal	Passing Juice
Meetings	Internal	Passing Juice

In-page links

Marketplace	Internal	Passing Juice
Zoom Webinar	Internal	Passing Juice
Phone System	Internal	Passing Juice
Contact Center	Internal	Passing Juice
Events	Internal	Passing Juice
Chat	Internal	Passing Juice
Rooms and Workspaces	Internal	Passing Juice
Developer Platform	Internal	Passing Juice
Education	Internal	Passing Juice
Finance	Internal	Passing Juice
Government	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Global Services	Internal	Passing Juice
Hardware as a Service	Internal	Passing Juice
Plans & Pricing	Internal	Passing Juice
Contact Sales	Internal	Passing Juice
Zoom Blog	Internal	Passing Juice
Resource Library	Internal	Passing Juice
Webinars and Events	Internal	Passing Juice
Customer Stories	Internal	Passing Juice
Learning Center	Internal	Passing Juice
Live Training	Internal	Passing Juice
How-to Videos	Internal	Passing Juice
Zoom Community	External	Passing Juice
Developer Forum	Internal	Passing Juice
Partner Portal	Internal	Passing Juice
customer support	Internal	Passing Juice
Developer Support	Internal	Passing Juice

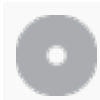
In-page links

Premier Support	Internal	Passing Juice
Download Center	Internal	Passing Juice
Browse Backgrounds	Internal	Passing Juice
With Video Off	Internal	Passing Juice
Screen Share Only	Internal	Passing Juice
FAQ	Internal	Passing Juice
SIGN IN	Internal	Passing Juice
SIGN UP, IT'S FREE	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Product Page	Internal	Passing Juice
Product Page	Internal	Passing Juice
Product Page	Internal	Passing Juice
Learn more about Developer Platform solutions	Internal	Passing Juice
Check out OnZoom	Internal	Passing Juice
Why Zoom	Internal	Passing Juice
Learn More	External	Passing Juice
Learn More	External	Passing Juice
Learn More	External	Passing Juice
Buy Now	Internal	Passing Juice
Use Another Email	External	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
About	Internal	Passing Juice
Our Team	Internal	Passing Juice
Careers	Internal	Passing Juice
Integrations	Internal	Passing Juice
Partners	Internal	Passing Juice

In-page links

Investors	Internal	Passing Juice
Press	Internal	Passing Juice
ESG Responsibility	Internal	Passing Juice
Media Kit	Internal	Passing Juice
How to Videos	Internal	Passing Juice
Developer Platform	Internal	Passing Juice
Download	Internal	Passing Juice
Zoom Rooms Client	Internal	Passing Juice
Browser Extension	Internal	Passing Juice
Outlook Plug-in	Internal	Passing Juice
Lync Plug-in	Internal	Passing Juice
iPhone/iPad App	Internal	Passing Juice
Android App	Internal	Passing Juice
Zoom Virtual Backgrounds	Internal	Passing Juice
Plans & Pricing	Internal	Passing Juice
Support	Internal	Passing Juice
Test Zoom	Internal	Passing Juice
Account	Internal	Passing Juice
Feedback	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Privacy, Security, Legal Policies, and Modern Slavery Act Transparency Statement	Internal	Passing Juice
Trust Center	Internal	Passing Juice
Community Standards	Internal	Passing Juice
View more...	Internal	Passing Juice

SEO Keywords



Keywords Cloud

support meetings learn more **zoom** video developer
platform events together

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
zoom	58	✓	✓	✓	✓
video	14	✓	✓	✓	✗
more	12	✗	✗	✗	✗
events	10	✓	✗	✓	✓
meetings	10	✗	✓	✓	✓










Usability

	Url	Domain : zoom.us Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 123 Warnings : 51
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://zoom.us/sitemap.xml</div> <div>http://zoom.us/sitemap.xml</div>
	Robots.txt	<div>http://zoom.us/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>

Optimization