

# Seo Analyzer zoompo.com

Generated on March 19 2022 02:39 AM






The score is 64/100







## SEO Content

	Title	Local business directory online yellow pages listing India <b>Length : 58</b> Perfect, your title contains between 10 and 70 characters.																		
	Description	India's Best Business Directory And Yellow Pages with Local Online business List, b2b Indian companies directory with free business websites listings - Join Now <b>Length : 164</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																		
	Keywords	business listing, free business listing, business profile, business listing india Good, your page contains meta keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Local business directory online yellow pages listing India</td></tr><tr><td>site_name</td><td>ZOOMPO</td></tr><tr><td>image</td><td>https://www.zoompo.com/images/zoompo-og-image.jpg</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr><tr><td>image:width</td><td>200</td></tr><tr><td>image:height</td><td>200</td></tr><tr><td>image:alt</td><td>zoompo.com</td></tr><tr><td>url</td><td>https://www.zoompo.com/</td></tr></tbody></table>	Property	Content	title	Local business directory online yellow pages listing India	site_name	ZOOMPO	image	https://www.zoompo.com/images/zoompo-og-image.jpg	image:type	image/jpeg	image:width	200	image:height	200	image:alt	zoompo.com	url	https://www.zoompo.com/
Property	Content																			
title	Local business directory online yellow pages listing India																			
site_name	ZOOMPO																			
image	https://www.zoompo.com/images/zoompo-og-image.jpg																			
image:type	image/jpeg																			
image:width	200																			
image:height	200																			
image:alt	zoompo.com																			
url	https://www.zoompo.com/																			

## SEO Content

		<p>description</p> <p>India's Best Business Directory And Yellow Pages with Local Online business List, b2b Indian companies directory with free business websites listings - Join Now</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>5</td> <td>3</td> <td>3</td> <td>4</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] The Best Local Business Directory and Listing site in India</li> <li>• [H2] Find any product or service You are looking for</li> <li>• [H2] Zoompo Business Directory Helps Small Business Easier</li> <li>• [H2] List Your Business</li> <li>• [H2] Its Free</li> <li>• [H2] Do you want to</li> <li>• [H2] Increase your Sale</li> <li>• [H2] Get Online customers for your business</li> <li>• [H2] Attract new customers with your Zoompo Business listing.</li> <li>• [H2] Is your Business getting found?</li> <li>• [H3] Find Best Service Provider In Your City</li> <li>• [H3] Find Retail Shops Near You</li> <li>• [H3] Show the right information to your customers, add your business profile to zoompo directory and make sure customers always find the right information about your business, checkout how our premium business directory profiles looks !</li> <li>• [H3] Engage online and build customer reviews</li> <li>• [H3] Find right products and suppliers</li> <li>• [H4] Find best wedding service providers at your fingertips!</li> <li>• [H4] Find best interior &amp; architecture suppliers in city</li> <li>• [H4] Create your Zoompo Profile</li> <li>• [H5] Wedding Services</li> <li>• [H5] Architecture &amp; Interior</li> <li>• [H5] Benefits of online business directories</li> <li>• [H6] Increases your online presences</li> <li>• [H6] Improves your visibility</li> <li>• [H6] Cost effective advertising</li> <li>• [H6] Boost up brand reputations</li> </ul>	H1	H2	H3	H4	H5	H6	1	9	5	3	3	4
H1	H2	H3	H4	H5	H6									
1	9	5	3	3	4									
	Images	<p>We found 23 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>26%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 120 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.33% External Links : Passing Juice 0% Internal Links 96.67%

## In-page links

Anchor	Type	Juice
<a href="#">CLICK HERE !</a>	Internal	Passing Juice
<a href="#">LOGIN</a>	Internal	Passing Juice
<a href="#">Beauty Parlours</a>	Internal	Passing Juice
<a href="#">Bridal Makeup</a>	Internal	Passing Juice
<a href="#">Markup Artist</a>	Internal	Passing Juice
<a href="#">Salons</a>	Internal	Passing Juice
<a href="#">Mehandi Design</a>	Internal	Passing Juice
<a href="#">Hair Transplantation</a>	Internal	Passing Juice
<a href="#">Beard Transplantation</a>	Internal	Passing Juice
<a href="#">Eyebrow Transplantation</a>	Internal	Passing Juice
<a href="#">Family Counselling</a>	Internal	Passing Juice
<a href="#">De-Addition Counselling</a>	Internal	Passing Juice
<a href="#">Parental Counselling</a>	Internal	Passing Juice
<a href="#">Child Counselling</a>	Internal	Passing Juice
<a href="#">Pre Marriage Counselling</a>	Internal	Passing Juice
<a href="#">SIGNUP NOW</a>	Internal	Passing Juice

## In-page links

<a href="#">BOOK A FREE APPOINTMENT</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Ahmedabad</a>	Internal	Passing Juice
<a href="#">Bangalore</a>	Internal	Passing Juice
<a href="#">Chandigarh</a>	Internal	Passing Juice
<a href="#">Chennai</a>	Internal	Passing Juice
<a href="#">Coimbatore</a>	Internal	Passing Juice
<a href="#">Delhi-NCR</a>	Internal	Passing Juice
<a href="#">Ernakulam</a>	Internal	Passing Juice
<a href="#">Trivandrum</a>	Internal	Passing Juice
<a href="#">Goa</a>	Internal	Passing Juice
<a href="#">Hyderabad</a>	Internal	Passing Juice
<a href="#">Indore</a>	Internal	Passing Juice
<a href="#">Jaipur</a>	Internal	Passing Juice
<a href="#">Kolkata</a>	Internal	Passing Juice
<a href="#">Mumbai</a>	Internal	Passing Juice
<a href="#">Mysore</a>	Internal	Passing Juice
<a href="#">Wedding Photographers</a>	Internal	Passing Juice
<a href="#">Album Designers</a>	Internal	Passing Juice
<a href="#">Event Management</a>	Internal	Passing Juice
<a href="#">Catering services</a>	Internal	Passing Juice
<a href="#">Wedding Car Decoration</a>	Internal	Passing Juice
<a href="#">Wedding Dress Rentals</a>	Internal	Passing Juice
<a href="#">Interior Designers</a>	Internal	Passing Juice
<a href="#">Residential Architects</a>	Internal	Passing Juice
<a href="#">Builders &amp; Developers</a>	Internal	Passing Juice
<a href="#">Modular Kitchen</a>	Internal	Passing Juice
<a href="#">Roofing Works</a>	Internal	Passing Juice

## In-page links

<a href="#">Tiles Dealers</a>	Internal	Passing Juice
<a href="#">Fair And Lovely Beauty Parlour</a>	Internal	Passing Juice
<a href="#">Dr.Henrys Family Dentistry</a>	Internal	Passing Juice
<a href="#">Eazy Studio 9</a>	Internal	Passing Juice
<a href="#">Boon Kids</a>	Internal	Passing Juice
<a href="#">Birds Tour South India.Com</a>	Internal	Passing Juice
<a href="#">Tharayil Dental Clinic</a>	Internal	Passing Juice
<a href="#">Advertising Agencies</a>	Internal	Passing Juice
<a href="#">Editing Studios</a>	Internal	Passing Juice
<a href="#">Printing Services</a>	Internal	Passing Juice
<a href="#">Flex Printing</a>	Internal	Passing Juice
<a href="#">Brochure printing</a>	Internal	Passing Juice
<a href="#">Offset printing</a>	Internal	Passing Juice
<a href="#">Gardening / Landscaping</a>	Internal	Passing Juice
<a href="#">Boutique</a>	Internal	Passing Juice
<a href="#">Gentswear Shop</a>	Internal	Passing Juice
<a href="#">Tailoring</a>	Internal	Passing Juice
<a href="#">Architects</a>	Internal	Passing Juice
<a href="#">Wooden Flooring Dealers</a>	Internal	Passing Juice
<a href="#">Event Planners</a>	Internal	Passing Juice
<a href="#">Car Accessories</a>	Internal	Passing Juice
<a href="#">Car Interior Lighting Works</a>	Internal	Passing Juice
<a href="#">car upholstery works</a>	Internal	Passing Juice
<a href="#">Used Cars Dealers</a>	Internal	Passing Juice
<a href="#">Used Bike Dealers</a>	Internal	Passing Juice
<a href="#">Duplicate Key Makers</a>	Internal	Passing Juice
<a href="#">Ayurvedic Clinics</a>	Internal	Passing Juice
<a href="#">Alappuzha</a>	Internal	Passing Juice

## In-page links

<a href="#">Idukki</a>	Internal	Passing Juice
<a href="#">Kannur</a>	Internal	Passing Juice
<a href="#">Kasaragod</a>	Internal	Passing Juice
<a href="#">Kochi</a>	Internal	Passing Juice
<a href="#">Kollam</a>	Internal	Passing Juice
<a href="#">Kottayam</a>	Internal	Passing Juice
<a href="#">Kozhikode</a>	Internal	Passing Juice
<a href="#">Malappuram</a>	Internal	Passing Juice
<a href="#">Palakkad</a>	Internal	Passing Juice
<a href="#">Pathanamthitta</a>	Internal	Passing Juice
<a href="#">Thiruvananthapuram</a>	Internal	Passing Juice
<a href="#">Thrissur</a>	Internal	Passing Juice
<a href="#">Wayanad</a>	Internal	Passing Juice
<a href="#">Muvattupuzha</a>	Internal	Passing Juice
<a href="#">Perumbavoor</a>	Internal	Passing Juice
<a href="#">Thodupuzha</a>	Internal	Passing Juice
<a href="#">Aluva</a>	Internal	Passing Juice
<a href="#">Adimali</a>	Internal	Passing Juice
<a href="#">Ayurvedic Hospitals</a>	Internal	Passing Juice
<a href="#">Ayurveda Wellness Centre</a>	Internal	Passing Juice
<a href="#">Ayurvedic Treatments</a>	Internal	Passing Juice
<a href="#">Yoga Centres</a>	Internal	Passing Juice
<a href="#">AC Auditoriums</a>	Internal	Passing Juice
<a href="#">AC Banquet Halls</a>	Internal	Passing Juice
<a href="#">3 Star Banquet Halls</a>	Internal	Passing Juice
<a href="#">Non AC Auditoriums</a>	Internal	Passing Juice
<a href="#">Beautician Course</a>	Internal	Passing Juice
<a href="#">Dance Makeup</a>	Internal	Passing Juice

## In-page links

<a href="#">Men's Grooming</a>	Internal	Passing Juice
<a href="#">Unisex Salon</a>	Internal	Passing Juice
<a href="#">Men's beauty Parlours</a>	Internal	Passing Juice
<a href="#">Bakers</a>	Internal	Passing Juice
<a href="#">Dry Fruits Store</a>	Internal	Passing Juice
<a href="#">Dessert Shops</a>	Internal	Passing Juice
<a href="#">Cake Shops</a>	Internal	Passing Juice
<a href="#">Ice Creams Shops</a>	Internal	Passing Juice
<a href="#">Dance Classes and School</a>	Internal	Passing Juice
<a href="#">Dance Costumes</a>	Internal	Passing Juice
<a href="#">About ZOOMPO</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
=	External	noFollow
=	External	noFollow
=	External	noFollow
=	External	noFollow

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Keywords Consistency

business	41	✓	✓	✓	✓
india	13	✓	✓	✓	✓
directories	12	✗	✗	✗	✓
online	11	✓	✗	✓	✓
shops	11	✗	✗	✗	✓


## Usability

	Url	Domain : zoompo.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://zoompo.com/sitemap.xml">http://zoompo.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://zoompo.com/robots.txt">http://zoompo.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>