






Seo Analyzer zynbit.com

Generated on February 14 2022 13:05 PM


The score is 56/100






SEO Content

|  | <p>Title</p> | <p>Cirrus Insight for Outlook and Gmail Sync Data to Salesforce</p> <p>Length : 62</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | | | |
|--|---|---|----------|---------|-------------|---|-------|--|-----|-------------------------------|-------|---|-------------|------|--------------|-----|-----------|--|
|  | <p>Description</p> | <p>Create, edit, and track your sales activities from your inbox. Stay focused on your goals with customer and prospect data where you work.</p> <p>Length : 138</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | | | |
|  | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Create, edit, and track your sales activities from your inbox. Stay focused on your goals with customer and prospect data where you work.</td> </tr> <tr> <td>title</td> <td>Cirrus Insight for Outlook and Gmail Sync Data to Salesforce</td> </tr> <tr> <td>url</td> <td>https://www.cirrusinsight.com</td> </tr> <tr> <td>image</td> <td>https://www.cirrusinsight.com/hubfs/images/branding/cirrus-insight-featured-social-image.jpg#keepProtocol</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>600</td> </tr> <tr> <td>image:alt</td> <td>Cirrus Insight for Outlook and Gmail Sync Data to Salesforce</td> </tr> </tbody> </table> | Property | Content | description | Create, edit, and track your sales activities from your inbox. Stay focused on your goals with customer and prospect data where you work. | title | Cirrus Insight for Outlook and Gmail Sync Data to Salesforce | url | https://www.cirrusinsight.com | image | https://www.cirrusinsight.com/hubfs/images/branding/cirrus-insight-featured-social-image.jpg#keepProtocol | image:width | 1200 | image:height | 600 | image:alt | Cirrus Insight for Outlook and Gmail Sync Data to Salesforce |
| Property | Content | | | | | | | | | | | | | | | | | |
| description | Create, edit, and track your sales activities from your inbox. Stay focused on your goals with customer and prospect data where you work. | | | | | | | | | | | | | | | | | |
| title | Cirrus Insight for Outlook and Gmail Sync Data to Salesforce | | | | | | | | | | | | | | | | | |
| url | https://www.cirrusinsight.com | | | | | | | | | | | | | | | | | |
| image | https://www.cirrusinsight.com/hubfs/images/branding/cirrus-insight-featured-social-image.jpg#keepProtocol | | | | | | | | | | | | | | | | | |
| image:width | 1200 | | | | | | | | | | | | | | | | | |
| image:height | 600 | | | | | | | | | | | | | | | | | |
| image:alt | Cirrus Insight for Outlook and Gmail Sync Data to Salesforce | | | | | | | | | | | | | | | | | |





SEO Content

|  | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>14</td><td>10</td><td>0</td><td>8</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Be free from CRM friction and wasted opportunities.• [H2] Start your free trial!• [H2] Free teams from trivial CRM tasks and activities.• [H2] Work smarter with context to optimize your pipeline.• [H2] Be a Performer: Increase your conversion rate with Sync.• [H2] Automate scheduling and have personalized booking pages.• [H2] A seamless Sidebar experience across all devices, for all users.• [H2] Cirrus Insight frees teams from CRM friction and wasted opportunities.• [H2] Start your free trial and be free from CRM work.• [H3]• [H3] Busy, traditional...• [H3] Smart, resourceful, innovative...• [H3] Busy, traditional...• [H3] Smart, resourceful, innovative...• [H3] Busy, traditional...• [H3] Smart, resourceful, innovative...• [H3] Busy, traditional...• [H3] Smart, resourceful, innovative...• [H3] See how to input data into Salesforce from your inbox.• [H3] Features• [H3] Solutions• [H3] Resources• [H3] Company• [H4] Salesforce Sidebar• [H4] Calendar Scheduling• [H4] Salesforce Sync• [H4] Analytics• [H4] Attachment Tracking• [H4] Buyer Signals• [H4] Sales Cadence• [H4] Email Templates• [H4] Deliver on growth.• [H4] Be a High Performing Organization.• [H6] Without Cirrus Insight• [H6] With Cirrus Insight• [H6] Without Cirrus Insight• [H6] With Cirrus Insight• [H6] Without Cirrus Insight• [H6] With Cirrus Insight• [H6] Without Cirrus Insight• [H6] With Cirrus Insight | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 8 | 14 | 10 | 0 | 8 |
|---|-----------------|--|----|----|----|----|----|----|---|---|----|----|---|---|
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 8 | 14 | 10 | 0 | 8 | | | | | | | | | |
|  | Images | <p>We found 22 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
| | Text/HTML Ratio | Ratio : 4% | | | | | | | | | | | | |

SEO Content

| | | |
|---|--------|--|
|  | | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 37 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 81.08% Internal Links 18.92% |

In-page links

| Anchor | Type | Juice |
|-------------------------------------|----------|---------------|
| Features | External | Passing Juice |
| Salesforce Sidebar | External | Passing Juice |
| Salesforce Sync | External | Passing Juice |
| Scheduling | External | Passing Juice |
| Buyer Signals | External | Passing Juice |
| Sales Cadence | External | Passing Juice |
| Email Templates | External | Passing Juice |
| Attachment Tracking | External | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Solutions | External | Passing Juice |
| Account Executives | External | Passing Juice |
| Sales Managers | External | Passing Juice |
| Sales-Ops | External | Passing Juice |
| Customer Service | External | Passing Juice |
| CRM Admin | External | Passing Juice |
| Use Cases | External | Passing Juice |
| Book More Meetings | Internal | Passing Juice |
| Prospect Smarter | Internal | Passing Juice |
| Sales Activity Data | Internal | Passing Juice |
| Auto-Sync Everything To Your CRM | Internal | Passing Juice |
| Supercharge Sales Activity | Internal | Passing Juice |
| Prospect Faster | Internal | Passing Juice |
| Customer Stories | External | Passing Juice |
| Pricing | External | Passing Juice |
| Knowledge Base | External | Passing Juice |
| Blog | External | Passing Juice |
| NEW* Serious Insights Series | External | Passing Juice |
| Partner Success | External | Passing Juice |
| Guide to Sales Metrics | External | Passing Juice |
| Enterprise Guide to Salesforce Email integrations | External | Passing Juice |
| Schedule a Demo | External | Passing Juice |
| 14 day free trial | External | Passing Juice |
| Content Title | Internal | Passing Juice |
| About | External | Passing Juice |
| Contact | External | Passing Juice |
| Careers | External | Passing Juice |
| Terms | External | Passing Juice |

In-page links

[Trust, Privacy & Security](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

opportunities crm free trial wasted sales
activity signals salesforce search












Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| sales | 6 | ✓ | ✗ | ✓ | ✓ |
| salesforce | 4 | ✓ | ✗ | ✗ | ✓ |
| free | 4 | ✗ | ✗ | ✗ | ✓ |
| search | 3 | ✗ | ✗ | ✗ | ✗ |
| activity | 3 | ✗ | ✗ | ✗ | ✗ |





Usability

| | | |
|--|--------------|---|
| | Url | Domain : zynbit.com Length : 10 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |



Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 62 Warnings : 38 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. http://zynbit.com/sitemap.xml |
|  | Robots.txt | http://zynbit.com/robots.txt Great, your website has a robots.txt file. |
| | Analytics | Great, your website has an analytics tool. |

Optimization



Google Analytics