





SEO Content

		<ul style="list-style-type: none">• [H2] Agenzie immobiliari• [H2] Abbigliamento• [H2] Fotografia• [H2] Noleggi• [H2] Avvocati / studi legali• [H2] Psicologi• [H3] Affitti• [H3] 1%• [H3] Abbigliamento uomo• [H3] 10%• [H3] Video e foto• [H3] 20%• [H3] Automobili• [H3] 10%• [H3] Penale• [H3] 20%• [H3] Psicologi e psicoterapeuti• [H3] 30%• [H4] Cosa• [H4] Dove• [H4] Info• [H4] Area Partner• [H4] Diventa Partner• [H4] Per le Associazioni• [H4] Per le Aziende
	Images	<p>We found 7 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 61 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

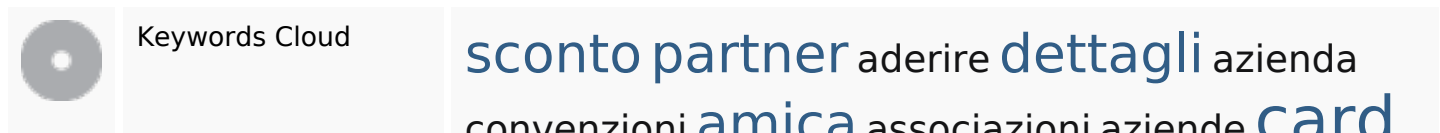
In-page links

Anchor	Type	Juice
Cos'ègrave; Amica Card	Internal	Passing Juice
Richiedi la card	Internal	Passing Juice
Condizioni d'utilizzo	Internal	Passing Juice
Hai un`attivit&agrave;?>	Internal	Passing Juice
Per le Aziende	Internal	Passing Juice
Per le Associazioni	Internal	Passing Juice
Convenzioni Gold	Internal	Passing Juice
Media	Internal	Passing Juice
Amica Card in numeri	Internal	Passing Juice
Contatti	Internal	Passing Juice
Area Partner	Internal	Passing Juice
Azienda e ufficio	Internal	Passing Juice
Casa & Co.	Internal	Passing Juice
Edilizia, impianti e servizi	Internal	Passing Juice
Finanza, credito ed assicurazioni	Internal	Passing Juice
Mangiare e bere	Internal	Passing Juice
Medicina, benessere ed estetica	Internal	Passing Juice
Muoversi e viaggiare	Internal	Passing Juice
Professionisti, studi e consulenze	Internal	Passing Juice
Servizi vari	Internal	Passing Juice

In-page links

DETTAGLI	Internal	Passing Juice
Servizio Clienti	Internal	Passing Juice
Verifica validit&agrave; card	Internal	Passing Juice
Azienda Amica news	Internal	Passing Juice
Viaggi 2x1	Internal	Passing Juice
Porta un amico	Internal	Passing Juice
Come aderire	Internal	Passing Juice
Il tuo sito web aziendale - demo	Internal	Passing Juice
Associazioni partner	Internal	Passing Juice
Aziende partner	Internal	Passing Juice
Come aderire	Internal	Passing Juice
PRIVACY	Internal	Passing Juice
News	Internal	Passing Juice






SEO Keywords




Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
card	8	✘	✘	✔	✘
sconto	6	✘	✘	✘	✔
dettagli	6	✘	✘	✘	✘
amica	6	✔	✘	✔	✘
partner	5	✘	✘	✘	✔

Usability

	Url	Domain : amicacard.it Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is it.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 61 Warnings : 31
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://amicacard.it/sitemap.xml</pre> <pre>http://www.amicacard.it/Sitemap.xml</pre>
	Robots.txt	<pre>http://amicacard.it/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>