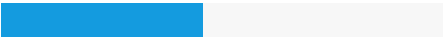




The score is 42/100



SEO Content

	Title	CONEVAL Consejo Nacional de Evaluación de la Política de Desarrollo Social CONEVAL Length : 85 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	El Consejo Nacional de Evaluacion de la Politica de Desarrollo Social mide la pobreza en Mexico y evalua programas y politicas sociales del Gobierno Federal Length : 156 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Consejo Nacional de Evaluación de la Política de Desarrollo Social; coneval Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>4</td><td>4</td><td>11</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] CONEVAL • [H1] ¿Qué hacemos? • [H1] ¿Cómo lo hacemos? • [H1] ¿Quiénes somos? • [H2] ¿Qué herramientas de accesibilidad tiene la página web del CONEVAL? • [H2] Presentación de la Medición de Pobreza Municipal 2020 • [H2] Investigadoras e investigadores académicos • [H2] Secretario Ejecutivo • [H3] Coneval • [H3] Coneval • [H3] Coneval • [H3] Coneval	H1	H2	H3	H4	H5	H6	4	4	11	0	0	0
H1	H2	H3	H4	H5	H6									
4	4	11	0	0	0									

SEO Content

		• [H3] Coneval • [H3] Dra. María del Rosario Cárdenas Elizalde • [H3] Dr. Salomón Nahmad Sittón • [H3] Dra. Claudia Vanessa Maldonado Trujillo • [H3] Dr. Guillermo Cejudo Ramírez • [H3] Dr. Armando Bartra Vergés • [H3] Dr. John Scott Andretta
	Images	We found 35 images on this web page. 33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 27.27% Internal Links 72.73%

In-page links

Anchor	Type	Juice
Inicio de sesión	Internal	Passing Juice

In-page links

Opina sobre el sitio	External	Passing Juice
Encuesta de satisfacción	External	Passing Juice
QUÉ HACEMOS	Internal	Passing Juice
CÓMO LO HACEMOS	Internal	Passing Juice
QUIÉNES SOMOS	Internal	Passing Juice
Fechas de Difusión de Productos CONEVAL	Internal	Passing Juice
Information in english	Internal	Passing Juice
@JoseNabCruz	External	Passing Juice
https://www.plataformadetransparencia.org.mx/	External	Passing Juice
Denuncia ante el OIC	Internal	Passing Juice
INAI	External	Passing Juice
SI POT	External	Passing Juice
Transparencia	Internal	Passing Juice
Normateca	Internal	Passing Juice
Protección de datos personales	Internal	Passing Juice
Sitios Relacionados	Internal	Passing Juice
Glosario de Términos	Internal	Passing Juice
Mapa de Sitio	Internal	Passing Juice
Nuestra Ubicación	Internal	Passing Juice
Avisos de privacidad	Internal	Passing Juice
Términos de uso libre	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	coneval méxico universidad del más pobreza tiene dra por ver
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
coneval	16	✓	✓	✗	✓
más	9	✗	✗	✗	✗
del	8	✗	✗	✓	✓
ver	7	✗	✗	✗	✓
por	5	✗	✗	✗	✗

Usability

	Url	Domain : coneval.org.mx Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 94 Warnings : 50
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://coneval.org.mx/sitemap.xml https://www.coneval.org.mx/sitemap.xml
	Robots.txt	http://coneval.org.mx/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics