







Seo Analyzer deallocators.co.uk

Generated on March 20 2022 13:07 PM

The score is **62/100**



SEO Content

	<p>Title</p>	<p>Deal Locators - A Performance Digital Media Business</p> <p>Length : 52</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Deal Locators; Digital advertising for affiliates and merchants; Digital publishing for bloggers, writers, readers & businesses; online consumer deals</p> <p>Length : 154</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Deal Locators - A Performance Digital Media Business</td> </tr> <tr> <td>description</td> <td>Deal Locators; Digital advertising for affiliates and merchants; Digital publishing for bloggers, writers, readers & businesses; online consumer deals</td> </tr> <tr> <td>url</td> <td>https://www.deallocators.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Deal Locators</td> </tr> <tr> <td>image</td> <td>https://www.deallocators.co.uk/wp-content/uploads/2019/12/DLL-logo-v7-white-no-bg-2a.png</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Deal Locators - A Performance Digital Media Business	description	Deal Locators; Digital advertising for affiliates and merchants; Digital publishing for bloggers, writers, readers & businesses; online consumer deals	url	https://www.deallocators.co.uk/	site_name	Deal Locators	image	https://www.deallocators.co.uk/wp-content/uploads/2019/12/DLL-logo-v7-white-no-bg-2a.png
Property	Content																	
locale	en_GB																	
type	website																	
title	Deal Locators - A Performance Digital Media Business																	
description	Deal Locators; Digital advertising for affiliates and merchants; Digital publishing for bloggers, writers, readers & businesses; online consumer deals																	
url	https://www.deallocators.co.uk/																	
site_name	Deal Locators																	
image	https://www.deallocators.co.uk/wp-content/uploads/2019/12/DLL-logo-v7-white-no-bg-2a.png																	





SEO Content

Headings





H1	H2	H3	H4	H5	H6
2	31	0	4	1	0

- [H1] Online Sales Solutions for Businesses
- [H1] Online Solutions for Businesses to increase Sales and Reduce Costs
- [H2] A Performance Digital Media Business
- [H2] For Digital and Online Success
- [H2] Contemporary Media Marketing and Sales
- [H2] Shopping Deals
- [H2] Advertising
- [H2] Media
- [H2] Shopping Deals
- [H2] Choose from our wide selection of Shopping Options
- [H2] This is what we do
- [H2] Performance Advertising & Promotional Programmes for Merchants & Publishers ... and Affiliate Programme
- [H2] Digital Content Publishing Services for Readers, Writers and Businesses
- [H2] Dispatch and Fulfilment Services designed specially for Online Businesses
- [H2] Quality Discount Shopping: Branded items, Holidays, Prizes, Rewards & Local Deals
- [H2] More About What We Do
- [H2] Deals & Rewards when Shopping with Deal Locators
- [H2] For Digital and Online Success
- [H2] Join the Deal Locator's VIP Club
- [H2] Shopping Deals
- [H2] Find Travel & Holiday Deals with Deal Locators
- [H2] Holidays & Travel Deals
- [H2] Find Deals in your local Area with Deal Locators
- [H2] Local Deals
- [H2] Publishers of Online Content
- [H2] Blogs, Articles, Books, Short Stories, Business Publications and Audio & Video clips
- [H2] For Readers
- [H2] For Writers
- [H2] For Businesses
- [H2] Other websites published by DL Digital Publishing
- [H2] Performance Driven Digital Marketing for Merchants & Affiliates - The cheapest way to grow Sales
- [H2] Advertising - Promotions - Customer Retention
- [H2] Advertising and Promotions
- [H4] Deal Locator's Businesses
- [H4] Information
- [H4] Business Solutions
- [H4] An Independent Business
- [H5] Deal Locators is an entirely independent business that is not owned by any conglomerate, or sponsored by or endorsed by any third party business that may be featured on Deal Locator websites. Trademarks, service marks, logos, brand names (including, without limitation, the individual names of products and retailers) are the property of their respective owners.

SEO Content

	Images	We found 33 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 57.14% Internal Links 42.86%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Advertising	External	Passing Juice
Blogs &#038; Articles	External	Passing Juice

In-page links

Watch TV	External	Passing Juice
Deal Locators	Internal	Passing Juice
Home Bargain Deals (on eBay)	External	Passing Juice
MaxxDeals (on eBay)	External	Passing Juice
Betties Beverages	External	Passing Juice
Travel Deals	External	Passing Juice
Logistics	External	Passing Juice
Media	External	Passing Juice
Join the Deal Locator's VIP Club	Internal	Passing Juice
Find Travel & Holiday Deals with Deal Locators	Internal	Passing Juice
Find Deals in your local Area with Deal Locators	Internal	Passing Juice
For Readers	External	Passing Juice
Advertising - Promotions - Customer Retention	External	Passing Juice
Advertising and Promotions	External	Passing Juice
Solutions for Businesses	Internal	Passing Juice
Merchant Programme	Internal	Passing Juice
Deal Locators	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
online	18	✘	✘	✔	✔







Keywords Consistency

deals	16	✘	✘	✔	✔
advertising	15	✘	✘	✔	✔
deal	14	✔	✘	✔	✔
locators	14	✔	✘	✔	✔

Usability

	Url	Domain : deallocators.co.uk Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 66
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://deallocators.co.uk/sitemap.xml>



Robots.txt

<http://deallocators.co.uk/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics