



# Seo Analyzer hardysociety.org

Generated on March 21 2022 17:49 PM




The score is 63/100







## SEO Content

	Title	<p>The Thomas Hardy Society</p> <p><b>Length : 24</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Based in Dorchester, the Thomas Hardy Society organises a lively programme of public engagement and academic events including lectures, Study Days, guided walks through Hardy's Wessex and in London and elsewhere, concerts, poetry readings, and more.</p> <p><b>Length : 249</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1608"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td><a href="http://www.hardysociety.org/media/uploads/no-photo.jpg">http://www.hardysociety.org/media/uploads/no-photo.jpg</a></td> </tr> </tbody> </table>	Property	Content	image	<a href="http://www.hardysociety.org/media/uploads/no-photo.jpg">http://www.hardysociety.org/media/uploads/no-photo.jpg</a>								
Property	Content													
image	<a href="http://www.hardysociety.org/media/uploads/no-photo.jpg">http://www.hardysociety.org/media/uploads/no-photo.jpg</a>													
	Headings	<table border="1" data-bbox="539 1637 1481 1709"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1742 1070 1870" style="list-style-type: none"> <li>• [H1] The Thomas Hardy Society</li> <li>• [H2] Upcoming events</li> <li>• [H2] Latest news</li> <li>• [H4]</li> </ul>	H1	H2	H3	H4	H5	H6	1	2	0	1	0	0
H1	H2	H3	H4	H5	H6									
1	2	0	1	0	0									
	Images	<p>We found 29 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>29%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

## In-page links

Anchor	Type	Juice
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## SEO Keywords

	Keywords Cloud	dorchester hayes society day ths tracy thomas walk <b>hardy</b> hardys
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hardy	42	✓	✗	✓	✓
thomas	21	✓	✗	✓	✓
society	15	✓	✗	✓	✓
hayes	11	✗	✗	✗	✗
tracy	11	✗	✗	✗	✗








## Usability

	Url	Domain : hardysociety.org Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none"><li><a href="http://hardysociety.org/sitemap.xml">http://hardysociety.org/sitemap.xml</a></li><li><a href="https://www.hardysociety.org/sitemap.xml">https://www.hardysociety.org/sitemap.xml</a></li></ul>
	Robots.txt	<a href="http://hardysociety.org/robots.txt">http://hardysociety.org/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <ul style="list-style-type: none"><li> Google Analytics</li></ul>